



Republic of the Philippines  
**Department of Education**  
REGION XI  
SCHOOLS DIVISION OF DIGOS CITY

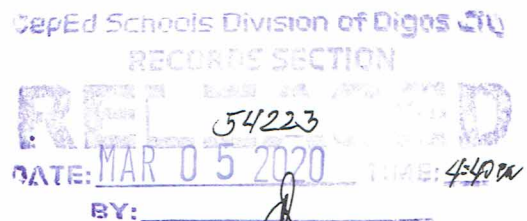
Division Advisory No. 035 s. 2020  
March 2, 2020

In compliance with DepEd Order No. 8, 2013  
this Advisory is issued not for endorsement per DO 28, s. 2001,  
but for the information of DepEd officials,  
personnel/staff, as well as the concerned public.  
(Visit [www.deped.gov.ph](http://www.deped.gov.ph))

**MILO CHAMP CAMP 2020**

1. DECS Order No. 28, s. 2001 authorizes this Department/Division to disseminate information on suggested competitive events, scholarship and training opportunities for our teachers, students and pupils. These are issued as ADVISORIES, purely for field information. Participation is on the basis of personal judgement, time and resources.
2. Attached is the letter from the Area Manager, AlphabetSoup, Inc. concerning the conduct of the MILO CHAMP CAMP, a nationwide school tour to promote the benefits of sports targeting students from Grades 2-6.
3. Details on the said activity are stipulated in the enclosed letter.
4. This Office permits the conduct of said activity provided that the following provisions shall be observed:
  - a. Classes will not be disrupted to adhere to the policy on "time on task" (DepED Order No. 9, s. 2005).
  - b. There would be no government funds to be incurred in the conduct of the lecture, and no contributions shall be collected from the students per R.A. No. 5546.
  - c. Selling of products must not be a requirement but should strictly be on voluntary basis.
  - d. Proper coordination with the school head shall be made prior to the conduct of the campaign for easy facilitation and to prevent disruption of classes.
5. For your information and guidance.

  
**CRISTY C. EPE**  
Schools Division Superintendent



Encls: As stated.

To be indicated in the Perpetual Index under the following subjects:  
Sports Camp                      Permit                      MAPEH

zgg: Milo Champ Camp 2020

02/24/202



Address: Roxas Street cor. Lopez Jaena Street, Zone II, Digos City 8002  
Telephone No: (082) 553-8396 | (082) 553-8376 | (082) 553-9170 | (082) 553-8375

ALPHABET SOUP INC.

No. 1 St. Peter Street, Oranbo Drive,  
Pasig City, Metro Manila, Philippines, 1110  
Tel : (+632) 8570-5419 Fax : (+632) 8570-5801

February 14, 2020

CRISTY C. EPE  
Schools Division Superintendent  
Division of Digos City

DepEd Schools Division of Digos  
RECORDS SECTION

RECEIVED 54223

DATE: 14 FEB 2020 TIME: 10:07

BY: 

Dear Madam,

As part of its continuing effort to promote the benefits of sports, MILO is bringing back the **MILO CHAMP CAMP 2020**, a nationwide school tour, targeting students from Grades 2-6. The key objective of the activity is to excite students that sports is FUN, and that apart from the importance of being physically fit, sports teaches values that can be applied in school and everyday life, and the values that help build CHAMPIONS in life.

The **MILO Champ Camp** has two components: the Students' Camp and the Parents' Camp.

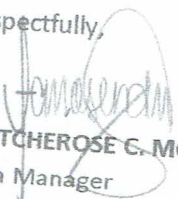
- The **Students' Camp** will have qualified coaches that will teach the students the basics of two sports, namely -Basketball and Taekwondo, where the students can enjoy a hands-on experience and get them into a more active and healthy lifestyle with a sample of MILO for all students.
- The **Parents' Camp** will have the parents and/or guardians of these students be invited to attend a special session. Key objective is to open their minds about letting their child participate in sports and its benefits.

In line with this, we, **AlphabetSoup Inc., partner agency of Nestle Philippines Inc. for MILO Champ Camp 2020**, would like to seek your approval to endorse us to elementary schools that will participate in the said activity. We will be putting up **MILO Champ Camp** tarpaulins, banners, sports equipment as well as, a sampling set up at the schools' covered court.

For any question or clarification with the **MILO CHAMP CAMP 2020**, you may contact the **undersigned**, or Ms. **Angelica Ang**, Project Coordinator, at **0950-183-4765**. We look forward to your favorable response.

Thank you!

Respectfully,

  
FRETCHEROSE C. MOSENDE  
Area Manager  
AlphabetSoup, Inc.  
0949-757-2278

DepEd Schools Division of Digos City  
RECORDS SECTION

RELEASED

DATE: 17 FEB 2020 TIME: 11:39

BY: 