



Republic of the Philippines  
DEPARTMENT OF EDUCATION  
Region XI  
DIVISION OF DIGOS CITY  
OFFICE OF THE SCHOOLS DIVISION SUPERINTENDENT  
Roxas Corner Lopez-Jaena Streets, Digos City, 8002, Philippines  
Telefax: 082 553 8396



**DIVISION ADVISORY No. 107 Dated September 7, 2017**


**This advisory is issued for the information of the Public Schools District Supervisors and public and private secondary School Heads of Digos City Division**

Attached is a copy of the invitation of Maria Lourdes Quisumbing-Baybay, PhD, President, APNIEVE-Philippines, dated August 14, 2017, re: "1<sup>st</sup> National Contest on Peacetival of Talents 2017 – MTV Jingle Making Contest." Please be informed that attendance to said activity is on personal time and registration fee is on personal expense.

For your information and guidance.

**WINNIE E. BATOON, EdD**  
Officer-in-Charge  
Office of the Schools Division Superintendent

For and in the absence of the OIC-SDS:

  
**FRANCIS JUDE D. ALCOMENDRAS**  
Administrative Officer V  
Officer-In-Charge

DepEd Schools Division of Digo:

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Republika ng Pilipinas  
KAGAWARAN NG EDUKASYON  
Rehiyon XI  
Lungsod ng Davao  
Tanggaping Panrehiyon

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Address: F. Torres Street, Davao City (8000) Internet Address (URL) [www.region11.deped.gov.ph](http://www.region11.deped.gov.ph)  
Telefax Nos. (082) 227-1102; 221-8459; 221-9428; 227-0943; 227-8025; 222-2617; 2270941; 2218435

**DepED Region XI ADVISORY No. 066 Dated August 23, 2017**

This advisory is issued for the information of  
**The Schools Division Superintendents of Region XI**

Attached is the invitation of Maria Lourdes Quisumbing-Baybay, PhD, President, APNIEVE-Philippines, dated August 14, 2017, re: "1<sup>st</sup> National Contest on Peacetime of Talents 2017 – MTV Jingle Making Contest." Please be informed that attendance to said activity is on personal time and registration fee is on personal expense.

For your information and guidance.

**ATTY. ALBERTO T. ESCOBARTE, CESO III**  
Regional Director

- Attachment:
- a. Letter of Maria Lourdes Quisumbing-Baybay, PhD
  - b. Contest Mechanic and Criteria
  - c. Registration Form

Fr: agnes/advisory/othertrainings/unescoapnivecontest2017  
ROH1/ROH4

DEPARTMENT OF EDUCATION - REGION XI  
REC'D  
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Date: 8-28-17 1:25



**UNESCO-APNIEVE**

**Asia-Pacific Network for International Education and Values Education**

August 14, 2017

Atty. ALBERTO T. ESCOBARTE  
Regional Director  
DepEd Region XI  
F. Torres St., Davao City

Dear Director Escobarte,

*Greetings of peace from APNIEVE-Philippines!*

This is to respectfully request for a Department of Education advisory from your Regional Office that *APNIEVE-Philippines* will have a 1<sup>ST</sup> National Contest on *Peacetival of Talents 2017* **MTV JINGLE MAKING CONTEST** with a theme **Together for Peace: Respect, Safety and Dignity**.

The objectives of this event are;

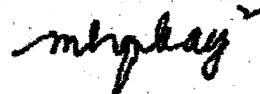
- Be one in the celebration of International Day of Peace
- Promote peace education through a MTV jingle contest.
- Enhance and show the talents of the students through singing, dancing with the integration of ICT
- Make the students aware in the importance of peace in the society for the brighter future.

In this regard, we are seeking your endorsement and invite students and coaches from various public and private schools in your region to join the said event.

Attach herewith the mechanics and criteria for the event.

Sincerely yours,

  
Floyd G. Aquino  
National Contest Coordinator

  
Maria Lourdes Quisumbing-Baybay, Ph.D.  
President  
APNIEVE-Philippines



UNESCO- Asia-Pacific Network for International and Values Education

1<sup>ST</sup> National Contest on Peacetival of Talents 2017

MTV JINGLE MAKING CONTEST

Theme: Together for Peace: Respect, Safety, and Dignity

**A. The objectives of this event are:**

- Be one in the celebration of International Day of Peace
- Promote peace education through a MTV jingle contest.
- Enhance and show the talents of the students through singing, dancing with the integration of ICT.
- Make the students aware in the importance of peace in the society for the brighter future.

1. The Contest is open to all Public and Private Secondary Institution.
2. All participants in the MTV Jingle must be bona fide students of a public and private Junior High School. The Official School I.D's of the participants must be submitted upon theregistration.
3. Must be duly endorsed by their respective superintendents.
4. Names of participants and their coach must be submitted using the Registration Form provided below signed by the Division Superintendent send to floydaquino1988@yahoo.com or aquinofloyd10@gmail.com.
5. Minimum of participants is 10 and maximum of 15 including instrumentalist and others.
6. The jingle should be in English or Tagalog, it must be Original Music, and copying of tune or lyrics in an existing song is PROHIBITED. Use of language should subscribe to the standard rules of decency.
7. Each jingle must not exceed 3 minutes. Every exceeding minute corresponds to one (1) point deduction from the total score.
8. The Official Jingle Entry must be in the form of music video (MTV)
9. In doing the MTV, the contestants can use place and/or things which are related to their performance. In video editing, participants can use Adobe Premiere, Power Director, Sony Vegas and the like.
10. Official MTV entry must be uploaded to the FB Group National Contest on *Peacetival of Talents*
11. Deadline for submission of entries will be on September 18, 2017.
12. The judges' decision is final and irrevocable.
13. The winners will be notified to receive their awards.
14. The top three (3) winners shall be declared as winners 1<sup>ST</sup>, 2<sup>ND</sup>, 3<sup>RD</sup> Place, and it will be posted on the group and their video will show and awarded on the National Seminar-Workshop on Values and Peace Education at Olongapo City on September 22, 2017.

**C. Criteria for Judging:**

1. 50% creativity as to style and interpretation, subject/message/relevance to the theme, originality, Promotion of peace)
2. 30 % Overall performance (includes vocal harmony, instrumentation, excellence, and tonality and total sound as a group)
3. 20% Aesthetic appeal (overall concept, video technicalities)

**B. Contest Mechanics**

**D. Prizes**

1<sup>st</sup> Place- Cash+ Plaque+ Certificate

2<sup>nd</sup> Place- Plaque + Certificate

3<sup>rd</sup> Place – Plaque + Certificate

*Note: The winning coach/trainers will also receive a certificate.*



floydaquino1988@yahoo.com /aquinofloyd10@gmail.com

OFFICIAL REGISTRATION FORM  
UNESCO- Asia-Pacific Network for International and  
Values Education

1<sup>ST</sup> National Contest on Peacetival of Talents 2017  
MTV JINGLE MAKING CONTEST

Division/School: \_\_\_\_\_ Group Name: \_\_\_\_\_  
Coach: \_\_\_\_\_ Contact Number: \_\_\_\_\_

NAME	AGE	GRADE	POSITION (Ex. Leadsinger, guit)

RECOMMENDED BY:

Schools Division Superintenden Signature over Printed Name

**(Please send this registration form to: Mr. Floyd G. Aquino at send scanned file to  
floydaquino1988@yahoo.com or aquinofloyd10@gmail.com or before September  
18, 2017)**