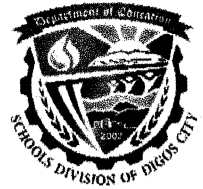




Republic of the Philippines
Department of Education
Region XI
SCHOOLS DIVISION OF DIGOS CITY
Digos City
Telefax No.: 082553896' 0825538376



DIVISION ADVISORY No. 151 s. 2017
November 10, 2017

**7th WORD CUP PHILIPPINES: THE MAKING OF CHAMPION
CAMPUS NEWSPAPER**

To: **Public Schools District Supervisors**
Public and Private Secondary and Elementary School Heads

- 1.) In reference to Unnumbered Regional Advisory dated October 30, 2017, the field is hereby informed of the **7th WORD CUP PHILIPPINES: THE MAKING OF CHAMPION CAMPUS NEWSPAPER** on December 1 – 3, 2017 at Angel's Hills, Tagaytay City.
- 2.) Details of which are found in the attached documents.
- 3.) Participation to the said activity shall be voluntary and on Official Time only and that NO DepED funds be utilized.
- 4.) Immediate dissemination of this Advisory is highly desired.

WINNIE E. BATOON, EdD
Officer-in-Charge
Office of the Schools Division Superintendent

DepEd Schools Division of Digos

RELEASED 11932
date: NOV 13 2017 time: 11:20 AM
9

Encls: Regional Advisory, Letter from the Word Cup Association Editors, Co.
References: DepEd Order
To be indicated in the Perpetual Index under the following subjects:
SUBJECT

jmn: campus journalism
10 November 2017

RECEIVED 11932

NOV 09 2017 Time: 12:29 PM

9



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Website: <http://www.region11.deped.gov.ph>
SED Email Address: sed.deped11@gmail.com

DEPARTMENT OF EDUCATION ROXI
October 30, 2017
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REGIONAL ADVISORY

7TH WORD CUP PHILIPPINES:
THE MAKING OF CHAMPION CAMPUS NEWSPAPERS

RECEIVED

11-7-17 Time: 10:30

To: Schools Division Superintendents

1. This has reference to the letter-request from Eugenio Sonny Ochoa Calapit, Managing Partner and Conference Director, Word Cup Associated Editors Co., re: 7th Word Cup Philippines: The Making of Champion Campus Newspapers on December 1-3, 2017 at Angel's Hills, Tagaytay City.
2. The objectives of this training-workshop are to:
 - a. write stories and poems that demonstrate relationship between form and content;
 - b. learn the fundamentals of self-publishing;
 - c. market the media product using digital tools; and
 - d. integrate design planning and objective analysis with principles of clear and effective communication in the use of new media.
3. Participants in this activity are as follows:
 - a. campus journalists
 - b. school paper advisers
 - b. language and Communication Arts Teachers
 - c. department heads
 - d. school heads
4. Attached hereto are the details of the said training.
5. Participation into this activity shall be voluntary and on Official Time only and that No DepED funds be utilized.
6. Immediate dissemination of this Advisory is earnestly desired.

ATTY. ALBERTO T. ESCOBARTE, CESO III
Regional Director

Incls.: As stated
Reference: Letter from the Word Cup Associated Editors Co.

ROC3/clmd/mpvallejo

DEPARTMENT OF EDUCATION ROXI
RECEIVED

By: _____
Date: 11-7-17 Time: 10:30



WORD CUP
Associated Editors Co.

No. 3 - 4 Villa Kalayaan, Kalayaan Avenue,
Fort Bonifacio, Taguig City, Philippines
Cellphone Nos: 0912.664.9980/0939.342.6637 &
0915.960.7268
Email address: associatededitorsco@gmail.com

25 October 2017

ATTY. ALBERTO T. ESCOBARTE, CESO IV
Regional Director
Department of Education Region XI
F. Torres St., Davao City

Dear Atty. Escobarte:

Greetings of solidarity!

The 2018 National Schools Press Conference is fast approaching and the campaign to strengthen your region's school paper and collaborative publishing team is starting to heat up.

Get out of your comfort zone and prepare with a team of professional trainers who can make a difference in your journalism intervention program.

Ensure that your Campus Journalists and School Paper Advisers are up to the task. Let us assist your region in training your collaborative team, on top of the revision and redesign of your school papers. We have been doing this method for CALABARZON which we believe has helped in their five-peat NSPC overall championship. Let your teachers and students experience such training in our workshop dubbed *7th Word Cup Philippines: The Making of Champion Campus Newspapers*. It involves intensive consultations with nationally-acclaimed jurors for a step-by-step guidance in improving your newspaper's content and design.

Parallel to this workshop, we are reviving interest in the creative field in support of the Special Program in the Arts. Thus, we are also holding simultaneously the *Digital and Print Creative Workshop*. In this workshop, we offer sessions in creative writing, poetry writing and reading, digital marketing, media for women, and online journalism. An optional Yoga session is also infused to energize participants.

The workshops will be held at Angel's Hills, Tagaytay from Dec. 1-3, 2017. Your teachers and students may now register online at <http://bit.ly/7thWordCup>

For this offer of partnership, we hope your office may issue a memo so this activity may be chargeable to the school's MOOE.

Thank you very much and we look forward working with you once more!

Truly yours,


EUGENIO SONNY OCHOA CALAPIT, SMRIJ
Managing Partner & Conference Director



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0915.960.7268
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7th Word Cup Philippines Details of Registration

Register online via google docs link <http://bit.ly/7thWordCup>

I. The 7th Word Cup Philippines: The Making of Champion Campus Newspapers will be held on Dec. 1-3, 2017 at Angels' Hills, Tagaytay City.

The participants should be able to:

1. re-mat (rematerialize) their publications to factor in current trends;
2. maximize the use of graphics and edit/enhance photos to reinvigorate their school publications;
3. rewrite articles using industry-based standard for news publications; and
4. transform their layout to mirror trends and current design practices in the newspaper industry.

The intended participants of this workshop are students, school paper advisers, language and communications arts teachers, department heads and school heads. Special awards will be given to the best collaborative output and best school paper (various categories). Participants must bring their laptops and/or printer together with the soft and/or hard copy of their campus newspapers.

The Registration Fee is P4,000 which covers room accommodation for one night (check-in at 2pm on Dec. 2 or as rooms are available at earlier time), meals (based on approved menu), certificates and e-mail copy of handouts and exercises. Those who will opt to "live out" will only pay P2,800 (only snacks and lunch are provided). Those who will arrive in evening of Dec. 1 can pay for an overnight accommodation. Your inquiries will be entertained at mobile numbers 0912.664.9980 and 0915.960.7268.

For a preview of our recent workshop: https://www.youtube.com/edit?a=U&video_id=CtJ6zS9YQM

II. The 7th Word Cup Philippines: The Digital and Print Creatives: Art, New Media & Fitness Series will be held on Dec. 1-3, 2017 at Angels' Hills, Tagaytay City.

The participants should be able to:

1. write stories and poems that demonstrate relationship between form and content;
2. learn the fundamentals of self-publishing;
3. market the media product using digital tools; and
4. integrate design planning and objective analysis with principles of clear and effective communication in the use of new media.

The intended participants of this workshop are students, language and arts teachers, department heads and school heads. Special awards will be given to recognize the best creative works.

The Registration Fee is P3,500 which covers overnight room accommodation for Dec. 2 (check-in at 2pm or as rooms are available at earlier time), meals (based on approved menu), certificates and e-mail copy of handouts and exercises. Those who will opt to "live out" will only pay P2,800 (only snacks and lunch are provided). Those who will arrive in evening of Dec. 1 can pay for an overnight accommodation. Your inquiries will be entertained at mobile number 0929.176.8373.

Limited slots only. Confirmation of reservation to the event will be sent via text and/or email upon payment of registration fee to Associated Editors Co. at any BDO Bank current account number 008010109350. Immediately send a scanned copy or picture of the deposit slip with the subject line "registration fee of (your name)" for (name of activity) to associatededitorsco@gmail.com.



Matrix of Activities: The Making of Champion Campus Newspapers

DAY 1 Friday	
5:00 p.m.	REGISTRATION
DAY 2 Saturday	
6:00 am - 7:00 am	BREAKFAST/Registration
7:00 am - 9:30 am	OPENING PROGRAM The Making of Champion Campus Newspapers
9:30 am - 10:00 am	SNACKS
10:00 am - 12:00 am	Concurrent Consultations for Collaborative Team/Schoolpaper > News Page > Editorial Page > Science Page > Feature Page > Sports Page > Layout
12:00 am - 1:00 pm	LUNCH
1:00 pm - 3:00 pm	Concurrent Consultations for Collaborative Team/Schoolpaper > News Page > Editorial Page > Science Page > Feature Page > Sports Page > Layout
3:00 pm - 3:30 pm	SNACKS
3:30 pm - 6:00 pm	Concurrent Consultations for Collaborative Team/Schoolpaper > News Page > Editorial Page > Science Page > Feature Page > Sports Page > Layout
6:00 pm - 7:30 pm	DINNER
7:00 pm - 9:00 pm	Concurrent Consultations for Collaborative Team/Schoolpaper > News Page > Editorial Page > Science Page > Feature Page > Sports Page > Layout Relevant/Printing of Outputs
DAY 3 Sunday	
6:00 am - 7:00 am	BREAKFAST
7:00 am - 9:00 am	Relevant/Printing of Outputs
9:00 am - 9:30 am	SNACKS
9:30 am - 12:00 am	Plenary: Final Critiquing
12:00 am - 1:00 pm	LUNCH
1:00 pm - 2:00 pm	CLOSING PROGRAM, Awarding of Certificates and Recognition of Special Awardees
*Concurrent Consultations - Everyone is encouraged to have their campus newspaper/collaborative output critiqued by the Resource Persons, one-on-one	



WORDCUP
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Matrix of Activities

The Digital and Print Creatives: Art, New Media & Fitness Series

Date	Time	Activity
December 1	5:00 pm	Registration
December 2 (Saturday)	7:00 am - 8:00 am	Arrival & Registration
	8:00 am - 9:00 am	Opening Program
	9:01 am - 9:15 am	SNACKS
	9:15 am - 12: 00 am	Creative Spaces: Fundamentals in Writing Short Stories
	12:01 pm - 1:00 pm	LUNCH
	1:00 pm - 3:30 pm	Kritika Kultura: Poetry Writing and Reading
	3:30 pm - 3:45	SNACKS
	3:45 pm - 6:00 pm	Kritika Kultura: Poetry Writing and Reading
	6:01 pm - 7:00 pm	DINNER
	7:00 - 9:00 pm	Fundamentals of Self-publishing and Digital Marketing
December 3 (Sunday)	6:00 am - 8:00 am	BREAKFAST
	8:00 am - 9:45 am	Embracing the Body: Yoga Basics
	9:45 am - 10:00 am	SNACKS
	10 am - 12 :00 am	Special Session: Media for Women and Development (Media, Leadership and Advocacy)
	12:01 pm - 1:00 pm	LUNCH
	1:00 - 3: 00 pm	Special Session: Online Journalism (Writing Community News and Features)
	3:01 pm - 3:15 pm	SNACKS
	3:15 pm - 4:00 pm	Closing Program