

Office of the City Schools
Division Superintendent

Republic of the Philippines
Department of Education
Region XI
SCHOOLS DIVISION OF DIGOS CITY
Digos City




Tel. (082) 553-8375 |
553-8376 | 553-8396
Fax. (082) 553-8376

6902

MEMORANDUM

No. 315 s. 2015

To : ELEMENTARY & SECONDARY SCHOOL HEADS
PUBLIC SCHOOLS DIVISION SUPERVISORS
EDUCATION PROGRAM SUPERVISORS
OTHER CONCERNED PERSONNEL

From : 
DEE D. SILVA
Assistant Schools Division Superintendent #
Officer-In-Charge

Subject : SCHOOLS DIVISION OF DIGOS CITY LOGO DESIGN
CONTEST

Date : November 17, 2015

As part of the thrust to establish the identity of DepED – Schools Division of Digos City, this Office is calling for entries to the Division Logo Design Contest. The chosen logo shall become the official emblem of the Division appearing in all its official documents, media and other properties.

Attached are the details and the official entry form for the design competition.

For inquiries pertaining to competition details not indicated in the attached guidelines, please email this office at digos.city@deped.gov.ph or contact us at 082-553-8375.

Immediate and wide dissemination of this memorandum is desired.



Attachments: Guidelines for the Logo Design Contest
Logo Design Contest Entry Form

Guidelines for the Logo Design Contest

About DepED - Schools Division of Digos City

Vision

We dream of Filipinos who passionately love their country and whose values and competencies enable them to realize their full potential and contribute meaningfully to building the nation.

As a learner-centered public institution, the Department of Education continuously improves itself to better serve its stakeholders.

Mission

To protect and promote the right of every Filipino to quality, equitable, culture-based, and complete basic education where:

Students learn in a child-friendly, gender-sensitive, safe, and motivating environment.

Teachers facilitate learning and constantly nurture every learner.

Administrators and staff, as stewards of the institution, ensure an enabling and supportive environment for effective learning to happen.

Family, community, and other stakeholders are actively engaged and share responsibility for developing life-long learners.

Pledge of Commitment

We, the officials and employees of DepED - Schools Division of Digos City, commit to:

Deliver quality services due to our external and internal clients.

Involve clients and stakeholders in the improvement of performance in the delivery of quality service.

Go for the service standards set by the service provider.

Observe and abide by the rules of standards and ensure compliance thereof.

Serve with utmost responsibility, integrity, consistency, efficiency, accountability, and decency of life.

Logo Design Contest: Official Rules

The purpose of the contest is to design a logo for the Department of Education - Schools Division of Digos City. The logo may be used in all media – including online, print, on merchandise and other visual collateral. Following are the official contest rules:

- To be eligible, each entrant must be a student or a resident of Digos City, Davao del Sur (individual or team of up to two students is allowed).
- Individuals or teams may submit no more than two entries (a separate Entry Form must accompany each submission).
- All submitted work must be the original work of the entrant(s) and must not include, be based on, or derived from any pre-existing or third-party designs, trademarks, or copyrighted images.
- All entries will become property of the DepED – Schools Division of Digos City. By submitting an entry, each entrant agrees that any and all intellectual property rights in the logo design are deemed assigned to DepED – Schools Division of Digos City.
- Except where prohibited by law, an entry submission into this contest constitutes permission to use the winner’s name, likeness, prize information, and information provided on the entry form for publicity purposes, without further permission or compensation.
- DepED – Schools Division of Digos City reserves the right to modify the winning logo to better fit the needs of the Initiative.
- The decisions of the Selection Committee will be final.
- The selected winner MUST submit a scalable vector version of the winning design so that it is adaptable to electronic and print media, to reproduction on small and large surfaces, and for use in color or in gray scale.
- Contestants are encouraged to refer to DepED – Schools Division of Digos City Vision, Mission, and Pledge of Commitment.

How to Join

To join the DepED – Schools Division of Digos City Logo Design Contest, eligible participants must:

- Complete the Official Entry Form hereto attached.

- Create a logo design in .jpeg, .psd or PDF formats (if you are chosen as a winner, you **MUST** be able to provide a high resolution vector file (e.g., in Adobe Illustrator, Photoshop, or InDesign).
- Submit the completed Entry Form (scanned copy of the signed form) and logo design to digos.city@deped.gov.ph by **Monday, December 7, 2015**.

Selection Criteria

A Selection Committee will evaluate all entries based on the following criteria (though other criteria may be considered):

- **Relevance** – Is the entry aligned with the theme and goals of the Department of Education – Schools Division of Digos City?
- **Originality** – Does the composition exhibit original design, creativity, and imagination?
- **Aesthetic Quality** – Does the submission command attention? Does it display visual balance and color coordination? Do all the elements work together to create a unified and appealing design?

The winner will receive a **Php 3,000.00** cash award. If the winning design is produced by a team, DepED - Schools Division of Digos City will award one prize of **Php 3,000.00** to be divided equally among the team. The Selection Committee reserves the right not to select a winner, if in its sole discretion, no suitable entries are received.

Logo Design Contest: Entry Form

Contact Details – Artist #1		
Name:		
Address:		
City:	State:	Zip Code:
Phone:	Email:	
School:		
Logo Description:		
Please describe the symbolism behind your logo design. Use additional sheet if necessary:		
Required Signatures		
<p>By participating in the DepED - Schools Division of Digos City Logo Design Contest, each entrant represents and warrants that s/he has read and agrees to be bound by the contest's official rules. Each entrant further understands that if her/his logo design is selected as the winner, s/he will relinquish all claims, rights (including any moral rights), and benefits related to the display, modification, reproduction, publication, distribution, use, and other exploitations of the work, other than the prize awarded to the winning entry. This form must accompany all contest submissions.</p>		
Signature – Artist #1:	Date:	
Signature – Artist #2:	Date:	