



December 8, 2015

DIVISION MEMORANDUM


No. 257, series of 2015

**ADOPT-A-SCHOOL / BRIGADA ESKWELA FOCAL PERSONS ORIENTATION SEMINAR**

TO : Chief, SGOD  
EPS – SGOD  
SEPS and EPS II of Social Mobilization/Networking  
PDO – DRRM  
Head – Health and Nutrition Section  
District Focal Persons  
Adopt-A-School Program / Brigada Eskwela Focal Persons of  
Public Elementary and Secondary Schools



1. The Adopt-A-School Program (ASP) is the primary social networking and mobilization program in the Department of Education which has the ultimate goal of establishing partnerships, linkages and mobilizing resources in order to support the ever increasing needs of providing quality, free basic education. Under its banner, the Brigada Eskwela Program which has traditionally become popularly known as the lead program in the National Schools' Maintenance Week during the opening of classes every June of each school year, benefits greatly from the efforts of the ASP.
2. Pursuant to DepEd Order No. 2, Series of 2013, Revised Implementing Rules and Regulations of Republic Act 8525 Otherwise Known as the Adopt-A-School Program Act, Rule 2, which states, the purpose is to ensure the effective and efficient implementation and enforcement of the provisions of Republic Act No. 8525, thus, Adopt-A-School Program Focal Persons must be equipped with the Revised Implementing Rules and Regulations.
3. All designated Adopt-A-School Program Focal Persons of Public Elementary and Secondary Schools are directed to participate in the Adopt-A-School Program / Brigada Eskwela Focal Persons Orientation Seminar on December 17, 2015 Thursday, 8:30 AM, at the Division Conference Hall, Schools Division of Digos City. There must be one (1) participant per school. Registration is free.
4. The activity aims to:
  - a. orient newly-designated ASP Focal Persons on their roles and responsibilities, and equip them with knowledge and skills necessary in project preparation, implementation and monitoring;
  - b. strengthen coordination with ASP Focal Persons and Property Custodians to ensure proper recording of donations delivered to the schools;
  - c. prepare for the conduct of the 2016 Brigada Eskwela Awards Program; and
  - d. discuss salient features of revenue regulations on the implementation of tax incentive provisions of the ASP Act of 1998.
5. The participant is required to register via Online Registration at [www.depeddigoscitey.org/other-links](http://www.depeddigoscitey.org/other-links)
6. Immediate and wide dissemination of this Memorandum is desired.

  
DEE D. SILVA, DPA, CESO VI  
Assistant Schools Division Superintendent  
Officer-In-Charge