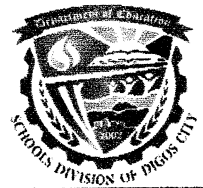




Republic of the Philippines  
**Department of Education**  
Region XI  
**SCHOOLS DIVISION OF DIGOS CITY**  
Digos City



September 27, 2016

Memorandum No. 555, s. 2016

TO: Public Schools District Supervisors  
Secondary School Principals  
OICs Secondary Annexes

RE: Consumer Welfare Month Celebration.

1. Herewith is a photocopied letter from the Provincial Director of the Department of Trade and Industry informing all concerned that October of every year is declared as Consumer Welfare Month (CWM).
2. The salient points of this letter requested of us are:
  - 2.1. To join the motorcade on October 3, 2016, assembly area at DTI-Davao del Sur Provincial Office, jump off time 9:00 a.m.
  - 2.2. To print and hang streamer/tarpaulin (please see tarp design)
3. Please see attachment i.e. List of Activities for the celebration in Davao del Sur for your reference.
4. Immediate dissemination of this Memorandum is desired.

  
**DEE D. SILVA, DPA, CESO VI**  
Schools Division Superintendent

DepEd Schools Division of Digos

**RELEASED**  
9024

Date: SEP 27 2016 Time: 5:22 PM

By: 

September 16, 2016

**MS. DEE D. SILVA, CESO VI**  
Schools Division Superintendent  
DepEd - CITY DIVISION OFFICE  
Roxas Street, Digos City

Dear Dr. Silva,

Greetings!

Pursuant to Presidential Proclamation No. 1098, October of every year is declared as the **Consumer Welfare Month(CWM)**. Its celebration aims to further enhance the collaborative efforts of the mandated government agencies to fully and effectively implement the RA 7394, or otherwise known as Consumer Act of the Philippines.

For this year, Bangko Sentral ng Pilipinas(BSP) will host and lead the celebration of CWM with the theme: **"Consumer Protection: A Shared Responsibility"**. The theme emphasizes the importance of working together among government agencies and business sector in ensuring that consumer are accorded the protection needed.

As one of the agencies mandated to implement consumer welfare and protection, the Department of Trade and Industry(DTI) will also actively participate in the observance of the CWM. Different activities will be undertaken during the month long observance to make the public more informed and vigilant.

Relative to this, may we respectfully request your good office for the following, to signify your support to the CWM celebration:

1. To join the motorcade on October 3, 2016, assembly area at DTI-Davao del Sur Provincial Office, jump off time – 9:00AM;
2. To print and hang a streamer/tarpaulin outside your establishment during the whole month of October starting October 1, 2016;

Attached herewith is the text for the streamer/tarpaulin and the List of Activities for the celebration in Davao del Sur for your reference .

Thank you and we look forward to your usual support and participation.

Very truly yours,

  
**DELIA M. AYANO, CESO V**  
Provincial Director 

*Enabling Business, Empowering Consumers*

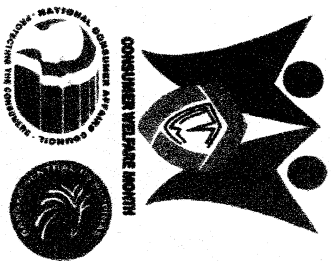
**DAVAO DEL SUR PROVINCIAL OFFICE**  
2/F Medic Pharma Bldg., Cor. Dofia Aurora-Corregidor Sts.  
Digos City, Davao del Sur, Philippines  
Telefax No. +6382 553-2507 Tel. No. +6382 272-0534  
www.dti.gov.ph



**DTI-XI Management System**  
is ISO 9001:2008 Certified

**2016 CONSUMER WELFARE MONTH CELEBRATION ACTIVITIES**

Activity	Date	Proposed Venue	Responsible Person(s)
<i>Motorcade</i>	<i>Oct. 3</i>	<i>Digos City (DTI Office to Gmall Digos)</i>	<i>EAR</i>
<i>Mini Trade Fair, Consumer and Standards Exhibit</i>	<i>Oct. 3-5</i>	<i>Gmall Digos Atrium</i>	<i>SLK, EAR &amp; MMS (BDD)</i>
<i>Side Activities:</i>			
<i>1. Seminar : Updated List of Valid ICC Christmas Lights</i>	<i>Oct. 3 (2-4 PM)</i>	<i>Gmall Digos Atrium</i>	
<i>2. BRACES Capacity Bldg. for Brgy San Jose Officials &amp; Purok Presidents</i>	<i>Oct. 4 (1-5 PM)</i>	<i>Gmall Digos Atrium</i>	
<i>3. Updates on the Products under Mandatory Standards</i>	<i>Oct. 5 (2-4 PM)</i>	<i>Gmall Digos Atrium</i>	
<i>BOCES/BRACES- Capacity Building Seminar for Barangay Officials</i>	<i>Oct. 7</i>	<i>Crisbel Crown Convent Center</i>	<i>SLK</i>
<i>Regional Quiz Bee &amp; Poster Making Contest</i>	<i>Oct. 19</i>	<i>Tagum City</i>	<i>SLK &amp; EAR</i>
<i>Training on News &amp; Success Story writing</i>	<i>Oct. 20</i>	<i>DTI-DSFO Conference Room</i>	<i>SLK</i>
<i>Culmination Ceremonies</i>	<i>Oct. 28</i>	<i>Gmall Digos Atrium</i>	<i>SLK &amp; EAR</i>
<i>Launching of New Project/ Culmination</i>			<i>SCJ</i>



Insert  
Participating  
Agency Logo  
here

# <Participating Agency>

joins the

**NATIONAL CONSUMER AFFAIRS COUNCIL and the  
BANGKO SENTRAL NG PILIPINAS**

as Host Agency  
in the celebration of

# Consumer Welfare Month

*“Consumer Protection: A Shared Responsibility”*

October 2016



Size: 4ft x 7ft