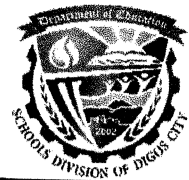





Republic of the Philippines
Department of Education
Region XI
SCHOOLS DIVISION OF DIGOS CITY
Digos City



DIVISION MEMORANDUM
No. 390, series of 2017

TO : Chiefs, CID and SGOD
Public Schools District Supervisors
Public Elementary and Secondary School Heads
Public School and Private School Teachers
All Others Concerned

FROM: 
FELICIANO A. TAMONDONG, JR., ED.D., CESO VI
Assistant Schools Division Superintendent
Officer-In-Charge

SUBJECT : **UNAUTHORIZED SOLICITATIONS**


DATE : June 15, 2017

1. Attached is the Unnumbered Memorandum from Dina S. Ocampo, Undersecretary for Curriculum and Instruction, re: **Unauthorized Solicitations** by Consumer Asia Magazine (CAM).
2. Please be reminded that we do not tolerate such practice of using the name of any unit/division/bureau or the name of the Department of Education in any company's as it may translate into an endorsement, which the Department prohibits through D.O. No. 28, s. 2001 and D.O. No. 39, s. 2009 entitled "Prohibiting the Commercialization of the DECS Organization through Endorsements and Accreditation of Goods and Services."
3. More details are in the enclosure.
4. The softcopy of this memorandum can be accessed online at www.depeddigoscity.org/memo. For any query, you may drop a call/message to Anamerthyl I. Regala at +0912 5000 936 or email at anamerthyl.regala@deped.gov.ph.
5. Wide and immediate dissemination of this Memorandum is earnestly desired.

Encls: List enclosure
References: Search for Outstanding Constituents of Davao del Sur
To be indicated in the Perpetual Index under the following subjects:

air : SEARCH FOR OUTSTANDING CONSTITUENTS OF DAVAO DEL SUR
June 15, 2017

DepEd Schools Division Office of Digos City

RELEASED
5716
Date: JUN 16 2017 Time: 4:09
By: 

RECEIVED 5710

JUN 14 2017 Time: 10:26 AM

Sy: *G*

Time: _____
9v: _____



Republika ng Pilipinas
KAGAWARAN NG EDUKASYON
REHIVON XI
Lungsod ng Davao



Address: F. Torres Street, Davao City

Telefax Nos.: (082) 291-1665; 221-6147; 224-0468; 225-0816

MEMORANDUM

TO : Schools Division Superintendents
Assistant Schools Division Superintendents
This Region

FROM : *AKU*
ATTY. ALBERTO T. ESCOBARTE, CESO III
Director IV

SUBJECT : *Unauthorized Solicitations*

DATE : May 31, 2017

Attached is the Unnumbered Memorandum from Dina S. Ocampo, Undersecretary for Curriculum and Instruction, re: *Unauthorized Solicitations* by Consumer Asia Magazine (CAM).

More details are in the enclosure.

For immediate dissemination.

Incls.: As stated.

RAO1

DEPARTMENT OF EDUCATION ROXI
RECORDS SECTION
RELEASED

Chae
6/11/17

CONSUMER Asia Magazine

CONSUMER ASIA PUBLISHING HOUSE
Rm. 306 Golden Sun Realty Bldg. II,
29 Mindanao Ave., Bagong Pag-asa, Quezon City
Tel.: 3515387 / 4532391
Email: consumerasia@yahoo.com
consumerasiapublishing@gmail.com

January 31, 2017

HON. DINA S. OCAMPO
Undersecretary
DepED-BUREAU OF CURRICULUM DEVELOPMENT
DepEd Complex, Meralco Ave., Pasig City

Dear Hon. Ocampo:

DEVELOPMENT

Greetings from the staff of *Consumer Asia Magazine (CAM)*, offered to you by Consumer Asia Publishing House. *CAM* is a quarterly publication dedicated to delivering feature-style stories on noteworthy offices and organizations from both public and private sectors for the benefit of stakeholders and the general public.

In this regard, we are proposing to feature the DepED-BUREAU OF CURRICULUM DEVELOPMENT in our next issue this 2017. We know this would make for engaging reading material for a significant readership that also comprises the education sector. It is worth noting that we had previously produced supplements involving education, such as for the Commission on Higher Education (CHED) and the Private Association of Colleges and Universities (PACU). We are aware that concerns about the K-12 program remain: You gave the conference synthesis during the closing program at the 2nd K-12 National Conference. This supplement could serve as a venue to discuss such concerns and others. *CAM* would work unstintingly with your good office, gathering pertinent materials and conducting an interview if deemed necessary.

This project will not involve your office in any expense whatsoever. This project is *offered absolutely free*. The only dispensation we ask, traditional to a project of this nature is a signed approval letter (please find attached sample letter), which we can then present to prospective partners who may wish to bring their products and services to a wide readership.

We hope you find merit in this proposal.

Thank you for your kind attention, and more power to you.

Very truly yours,


DIVINE F. BRILLANTES
Executive Editor

NOTE: Enclosed herewith are the copy of our magazines and previous approved letter of EMB R-V and HLURB R-III.



Republic of the Philippines
 Department of Education
 DepEd Complex, Meralco Avenue, Pasig City

DepED

Reference Slip

2/10/2017
 Date

ria

CONSUMER ASIA PUBLISHING HOUSE
 Rm. 306 Golden Sun Realty Bldg. II,
 29 Mindanao Ave., Bagong Pag-asa, Quezon City
 Tel.: 3915387 / 4932391
 Email: consumerasia@yahoo.com
 consumerasiapublishing@gmail.com

To: BCD
 Attn.: _____
 Subject: _____

- | | |
|---|--|
| <input type="checkbox"/> Appropriate/
Immediate Action | <input type="checkbox"/> Handle, ASAP |
| <input type="checkbox"/> Comments and/or
recommendations | <input type="checkbox"/> Information |
| <input type="checkbox"/> Conference (See Me) | <input type="checkbox"/> Review/Study Research |
| | <input type="checkbox"/> Draft Reply |

PMENT

~~CONFIDENTIAL~~
 PMENT

TY-D
 Dr. Dina S. Ocampo
 Undersecretary
 for Programs and Projects

azine (CAM), offered to you by Consumer Asia
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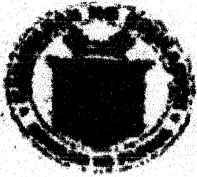
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Very truly yours,

 DIVINE T. BRILLANTES
 Executive Editor

NOTE: Enclosed herewith are the copy of our magazines and previous approved letter of EMB R-V and HLURB R-III.



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF EDUCATION
Bureau of Curriculum Development
3rd Bonifacio Bldg., Maricao Avenue, Pasig City, Philippines



April 20, 2017

DIVINE P. BRILLANTES
Executive Editor
Consumer Asia Publishing House
Mindanao Avenue, Bagong Pag-asa
Quezon City

Dear Ms. Brillantes:

Greetings!

We are writing to inform your office that the Bureau of Curriculum Development of the Department of Education has reconsidered its stand as regards being featured in your magazine.


The Bureau has decided to withdraw its support and inhibit itself from participating in your activities as it may translate into an endorsement, which the Department prohibits through D.O. no. 28, s. 2001 and D.O. no. 39, s. 2009 entitled "Prohibiting and Commercialization of the DECS Organization through Endorsements and Accreditation of Goods and Services."

We trust that since we have not yet met to iron out the details of our support, the Bureau's name will not be used nor mentioned in any marketing activities that your organization will embark on.

We apologize for any inconvenience this has caused your organization.

Please see attached documents.

Thank you.


JOCELYN DR ANDAYA
Director IV



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF EDUCATION
Bureau of Curriculum Development
3/F, Bonifacio Bldg., Meralco Avenue, Pasig City, Philippines



01-OD,BCD-2017-1565

letter
to BCD
to
CAM
Editor

May 3, 2017


DIVINE P. BRILLANTES
Executive Editor
Consumer Asia Publishing House
Mindanao Avenue, Bagong Pag-asa,
Quezon City

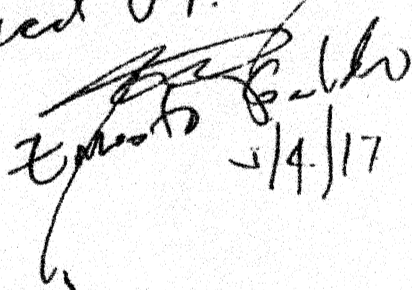
Dear Ms. Brillantes:

It has come to our attention that the name of the bureau is being used by your magazine for solicitation purposes. We object to this exercise as we do not condone such practice of using the name of the bureau for gain and profit. It was not disclosed to us at the outset that part of your offer to feature our bureau in your magazine is that it will be used as a campaign material for solicitation.

We reiterate our withdrawal of consent to be featured in your magazine and we strongly urge your company to desist from using the name of our bureau for your fund raising. Should you refuse to do so, we shall use the full force of the law to make you accountable for this unwarranted solicitation in the name of the bureau.

Sincerely,


JOCELYN DR ANDAYA
Director IV

read by:

5/4/17