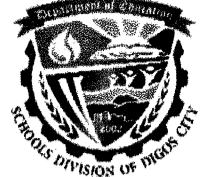




Republic of the Philippines  
**Department of Education**  
Region XI  
**SCHOOLS DIVISION OF DIGOS CITY**  
Digos City  
Telefax No.: 082553896 / 0825538376



**DIVISION MEMORANDUM**  
No. 891, s. 2017

November 8, 2017

**OBSERVANCE OF THE ANNUAL FILIPINO VALUES MONTH CELEBRATION**

**To: Public Schools District Supervisors  
Public and Private Elementary and Secondary School Principals  
School Values Education/ESP Coordinators**

- Pursuant to Republic Act 479, declaring the month of November of every year the Filipino Values Month, and to inculcate into the heart of every Filipino learner (SDOs) to promote the following Filipino Values through lesson-integration in the delivery of instruction in all learning areas for the month of November, with the theme, "**Kahinahunan at Katatagan: Tugon sa Makabago at Mapaghamong Panahon**", to wit:
  - 1<sup>st</sup> week – Honesty and Integrity
  - 2<sup>nd</sup> week – Respect for elders (using of po and opo/kissing the hands of elders) and Malasakit sa Kapwa
  - 3<sup>rd</sup> week – Resiliency and Hospitality
  - 4<sup>th</sup> week – Hard work and Industry
- Values Education teachers are directed to motivate the learners to frame their own slogan relevant to the theme and display the same in conspicuous areas in the campus.
- Schools are encouraged to conduct the following competitions during the Filipino Values Month Culmination Program preferably on the last **Friday of November, 2017**:
  - Impromptu Speaking
  - Filipino Values Poster and Slogan Contest
  - Character Role-Play
- School Values Education/ESP Coordinators** are directed to **submit** to this Office Attention: **Ronilyn P. Nieves**, EPS in Values Education, a presentation in **Power Point form (in CD)** and a **Portfolio with the Narrative Report and photos documenting the conduct of the said activities**.
- Expenses incurred in the implementation of this Memorandum shall be charged against MOOE/Local Funds, all subject to the usual government accounting and auditing rules and regulations.
- Attached are the mechanics of the contest and a copy of Proclamation No. 479.
- Immediate dissemination of this Memorandum is earnestly desired.

**WINNIE E. BATOON, Ed.D.**  
Officer-in-Charge

Office of the Schools Division Superintendent

DepEd Schools Division Office, Digos City

**RELEASED** 11758

DATE: **NOV 09 2017** TIME: **11:28 AM**

By:



KAGAWARAN NG EDUKASYON  
REHIYON XI  
Lungsod ng Dabaw  
Tanggapang Panrehiyon



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Website: <http://www.deped.gov.ph>  
SED Email Address: [sed@deped.gov.ph](mailto:sed@deped.gov.ph)

MEMORANDUM

TO : Schools Division Superintendents  
Attention: Education Program Supervisors  
In-charge of Edukasyon sa Pagpapakatao

SUBJECT : OBSERVANCE OF THE ANNUAL FILIPINO VALUES MONTH  
CELEBRATION

DATE : November 2, 2017

Schools Division Office

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av: - 9

1. Pursuant to Republic Act 479 s. 1994, declaring the month of November of every year the Filipino Values Month, and to inculcate into the heart of every Filipino learner the love for the country's rich tradition and cultural heritage, this Office through the Curriculum and Learning Management Division enjoins all Schools Division Offices (SDOs) to promote the following Filipino Values through lesson- integration in the delivery of instruction in all learning areas for the month of November, with the theme, "**Kahinahunan at Katatagan: Tugon sa Makabago at Mapaghamong Panahon**", to wit:
  - a. 1<sup>st</sup> week - Honesty and Integrity
  - b. 2<sup>nd</sup> week- Respect for Elders (using of po and opo/ kissing the hands of elders) and Malasakit sa Kapwa
  - c. 3<sup>rd</sup> week- Resiliency and Hospitality
  - d. 4<sup>th</sup> week- Hard work and Industry
2. Values Education teachers are directed to motivate the learners to frame their own slogan relevant to the theme and display the same in conspicuous areas in the campus.
3. Schools are encouraged to conduct the following competitions during the Filipino Values Month Culmination Program preferably on the last Friday of November, 2017:
  - a. Impromptu Speaking
  - b. Filipino Values Poster and Slogan Contest
  - c. Character-Role-Play
4. All Education Program Supervisors in-charge of Values Education are expected to monitor and evaluate the implementation of this directive and subsequently submit to this Office Attention: **Ma. Cielo D. Estrada, CLMD EPS in Values Education**, a presentation in Power Point form (in CD) and a Portfolio with the Narrative Report and photos documenting the conduct of the said activities
5. Expenses incurred in the implementation of this Memorandum shall be charged against MOOE/ Local Funds, all subject to the usual government accounting and auditing rules and regulations.
6. Immediate dissemination of this Memorandum is earnestly desired.

ATTY. ALBERTO T. ESCOBARTE, CESO III  
Regional Director

DEPARTMENT OF EDUCATION  
RECORDS SECTION

RELEASED

DATE: 11.13.17 TIME: 5:15

Incl: as stated  
ROC06 MCDEstrada2017  
2017 Filipino Values Month Celebration

## 2017 Filipino Values Month Contest-Events

### A. Impromptu Speaking

#### Mechanics

1. Each grade level is entitled to send one (1) contestant.
2. Contestants will be on stage /judging area one at a time.
3. The question/ situation shall be given on the spot by the Board of Judges.
4. Contestants may cite other Bible/ Quoran Verses and Filipino Values during the delivery phase to support his/her statements or interpretation.
5. Each contestant will be given three (3) minutes preparation time and three (3) minutes to deliver his statements /interpretation in Filipino language.
6. The style of the delivery shall be conversational, oratorical or a combination of both.
7. The contestant should wear his/her school uniform.
8. Use of sound effects and props is strictly prohibited.
9. The decision of the Board of Judges is final and irrevocable.

#### Criteria for Judging:

<b>Content - 50%</b>	
	* Logic - 25%
	* Appropriateness of Examples - 25%
<b>Delivery - 50%</b>	
	* Grammar & Syntax - 20%
	* Consistency of style/ Level of Language - 20%
	* Non-verbal Communication - 10%
(gesture, movement, facial expressions, and eye contact with the audience)	
<b>Total</b>	<b>100%</b>

### B. Filipino-Values Poster and Slogan Contest

#### Mechanics:

1. The contest is open for all learners from all grade levels;
2. There shall only be one representative from each grade level;
3. Each shall create a poster and slogan following the theme of the contest;
4. The contest committee shall provide the "theme" right after all the contestants have registered.
5. A drawing pad roughly measuring 15" x 20" shall be provided to each participant;
6. Contestants shall start the poster and slogan making at the same time;
7. Entries must be submitted within a given period of one and one-half (1 ½) hours;
8. Participants shall only use the materials provided by the committee;
9. All contestants shall be given a number that also corresponds to the number of their poster and slogan, during the registration; and

MANILA

BY THE PRESIDENT OF THE PHILIPPINES

PROCLAMATION NO. 479

DECLARING THE MONTH OF NOVEMBER OF EVERY YEAR AS FILIPINO  
VALUES MONTH

WHEREAS, Proclamation No. 62, dated September 30, 1992, declared a Moral Recovery Program in response to the need to strengthen the moral resources of the Filipino rooted in Filipino culture, values and ideals that are pro-God, pro-people, pro-country, and pro-nature, and thereby mobilizing all Filipinos for nation-building through the practical exercise of human values in our daily lives as citizens and to awaken us all to the power of these values in achieving our individual and national goals;

WHEREAS, the promotion and engendering of a sustained Moral Recovery Program may be further facilitated through a vigorous and coordinated campaign measures actively participated in by all sectors of Filipino society;

WHEREAS, the celebration of Filipino Values Month, on a regular basis is a desirable and effective measure to create moral awakening and national consciousness on human values that are unique, genuine and positively Filipino.

NOW, THEREFOR, I, FIDEL V. RAMOS, President of the Philippines, by virtue of the powers vested in me by law, do hereby declare the month of November of every year as "Filipino Values Month" under the auspices of the Kabisig People Movement. Filipinos of all ages and from all sectors of our society are hereby enjoined to actively participate in the observance thereof.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the Republic of the Philippines to be affixed.

Done in the City of Manila, this 7th day of October, in the year of Our Lord, nineteen hundred and ninety-four.

(SGD.) FIDEL V. RAMOS  
President of the Philippines

By the reside

(SGD.) TEOFISTO T. GUINGONA, JR.  
Executive Secretary



OCT 25 1994 *flm*  
Date