



Republic of the Philippines
Department of Education
Region XI
SCHOOLS DIVISION OF DIGOS CITY
Digos City



DIVISION MEMORANDUM
No. 242, s. 2018

March 15, 2018

2018 BRIGADA ESKWELA JINGLE MAKING CONTEST

To: ALL PUBLIC ELEMENTARY AND SECONDARY SCHOOL HEADS

1. Attached is unnumbered **Regional Memorandum** dated **March 13, 2018**, from **Atty. Alberto T. Escobarte, CESO III**, which is marked **URGENT** regarding the **2018 Brigada Eskwela Jingle Making Contest** with the theme, "**Pagkakaisa para sa Handa, Ligtas at Matatag na Paaralan tungo sa Magandang Kinabukasan**". Other details such as the mechanics of the contest, criteria for judging and deadlines for submission are also found in the attachments.
2. All schools are enjoined to submit entries to the division office not later than **March 27, 2018** to **Mr. Peter – Jason C. Senarillos, Education Program Specialist II, Division Brigada Eskwela Coordinator**.
3. For your information and guidance.

WINNIE E. BATOON, EdD
Officer in Charge
Office of the Schools Division Superintendent

Schools Division Office of Digos City

RELEASED
18-4915

Date: 15 MAR 2018 Time: 2:04

By:

Encs: As stated
References: Regional Memorandum
To be indicated in the Perpetual Index under the following subjects:
BRIGADA ESKWELA JINGLE MAKING CONTEST

PJSENARILLOS: 2018 Brigada Eskwela Jingle Making Contest
15 March 20182018



Republika ng Pilipinas
KAGAWARAN NG EDUKASYON
 REHIYON XI
 Lungsod ng Dabaw
 Telephone No.: (082) 291-1665
 Fax No.: (082) 221-6147



Website: www.depedruxi.ph

URGENT

MEMORANDUM

TO : SCHOOLS DIVISION SUPERINTENDENTS
SUBJECT: 2018 BRIGADA ESKWELA JINGLE MAKING CONTEST
DATE : March 13, 2018

1. This Office would like to inform all the Schools Division Offices (SDOs) of the forthcoming 2018 Brigada Eskwela Jingle Making Contest with the theme "Pagkakaisa para sa Handa, Ligas at Matatag na Paaralan tungo sa Magandang Kinabukasan."
2. The contest aims to encourage schools to showcase the talents of their learners in coming up with a campaign jingle to be used in the 2018 Brigada Eskwela marketing and advocacy activities in order to attract more volunteers and partners for the schools' maintenance efforts before the opening of the school year.
3. The contest is open to all learners (from public elementary and secondary schools) either individual or group of learners.
4. Considering the number of schools that might be interested to the join the said contest per division, this Office is extending the timeline for the Division Level, while reducing the timeline for the Regional Office XI.
5. The timelines for the submission of Entries are the following:

Level	Timeline (original schedule)	Adjusted/Extended Timeline set by RO XI	Remarks
Division Level	March 20-27, 2018	<u>March 20 to April 9, 2018</u>	To give more time for schools to join, and more time for the Division to Evaluate/Judge the entries.
Regional Level	April 4-11, 2018	<u>April 10-11, 2017</u>	Reduced the timeline from 8 working days to 2 days (RO will evaluate 11 entries, 1 per division only)
National Level	<u>April 13-18, 2018</u>	as is	

6. The deadline for the submission of Division Winner/Entry (One Entry per Division) shall be on or before April 9, 2018 (no extension).
7. The mechanics, criteria, prizes, timeline for submission of entries, and other important details are hereby attached.
8. Immediate and wide dissemination of this memorandum is required.

DEPARTMENT OF EDUCATION ROXI
 RECORDS SECTION

RELEASED

ALBERTO T. ESCOBARTE, CESO III
 Regional Director

Incl.: as stated By: 2018-03-1003
 ROE2/ajm Date: 3/14/18 Time: 7:30 AM

MECHANICS FOR THE 2018 BRIGADA ESKWELA JINGLE MAKING CONTEST

Theme: *“Pagkakaisa para sa Handa, Ligtas at Matatag na Paaralan tungo sa Magandang Kinabukasan”*

1. COMPOSITION

- The jingle must be in Filipino language.
- It must be relevant to the theme.
- The time duration for the jingle must not be more than (3) minutes.
- It must be an original composition made by the learners and may be through the guidance of a music teacher/coach.
- Any musical instrument can be used as accompaniment.

2. PARTICIPANTS

- The contest is open to all learners of public elementary and secondary schools.
- Composer can be either an individual or a group of learners.
- For the Regional Level, 1 entry per division may qualify.
- Only 1 entry per region will qualify for the National Level competition.

3. ENTRY FORMAT AND REQUIREMENTS

- Jingle entries shall be submitted in an MP3 format with the title of the Jingle entry as the file name.
- Entries must be sent in a USB flask disk or DVD / Optical Disc with the following requirements:
 - ✓ Accomplished Entry Form
 - ✓ Narrative report on the concept of the jingle
 - ✓ Profile of composers and the music teacher/coach (which can be found in the Entry Form)

4. ANNOUNCEMENT OF WINNERS

- The decision of the judges will be final and irrevocable.
- Winners will be announced through a DepEd Issuance after April 20, 2018.
- The Regional Office of the winning entry shall be notified via email through the Regional ASP Coordinator.

5. PRIZES

Prizes for the top 10 at the Division Level shall be at the discretion of the SDO.

Regional Level

First Place: P7,000.00 for the learners and Plaque of Recognition for the School.

Second Place: P5,000.00 for the learners and Plaque of Recognition for the School.

Third Place: P3,000.00 for the learners and Plaque of Recognition for the School.

Consolation Prize for regional top 10 participating entries: P1,000.00 for the learners.

National Level:

First Place: P30,000.00 for the learners and Plaque of Recognition for the School.

Second Place: P20,000.00 for the learners and Plaque of Recognition for the School.

Third Place: P10,000.00 for the learners and Plaque of Recognition for the School.

Consolation Prize: P3,000.00 for the learners.

6. TIMELINE FOR THE SUBMISSION OF ENTRIES

Division Level: March 20-27, 2018

Regional Level: April 4-11, 2018

National Level: April 13-18, 2018

Announcement of BE Jingle Winner: April 20, 2018

CRITERIA

Originality	50%
Musicality	30%
Melody	
Arrangement	
Instrument / Accomplishment	
Tone	
Appropriateness	
Singability	
Relevance to the BE Program and the Theme	20%
Total	100%

The winning piece will be used as the official Brigada Eskwela Jingle for 2018. DepEd shall have the right of ownership of the jingle and may be used for the production of an improved version for official use and distribution.