



Republic of the Philippines
Department of Education
Region XI
SCHOOLS DIVISION OF DIGOS CITY
Digos City



DIVISION MEMORANDUM
No. 062, s. 2020

January 27, 2020

2020 Brigada Eskwela Jingle Contest

To: Chiefs, CID and SGOD
Public Schools District Supervisors
Public Elementary and Secondary School Heads

1. Attached is a copy of Memorandum OU-LAPP No. 19, s. 2020 and unnumbered Regional Memorandum dated January 22, 2020 regarding the conduct of the 2020 Brigada Eskwela Jingle Contest.
2. In connection with the above, all school heads are hereby advised to tap musically inclined teachers to coach learners to submit their school entry for the contest. The theme for this year's Brigada Eskwela is "**Pagpapanatili ng Bayanihan Tungo sa Kalidad na Edukasyon para sa Kabataan**".
3. The contest mechanics, criteria, dates of submission, official entry form and other important details are found in the attachments.
4. The screening committee members for the Division Level contest are the following:
 - Mr. Vicente C. Laburada, Jr. – Education Program Supervisor
 - Mr. Eleser D. Mateo – Education Program Specialist II
 - Mr. Peter-Jason C. Senarillos – Senior Education Program Specialist
5. Submit entries in CD or flash drive along with the official entry form on or before February 19, 2020 thru the Records Section.
6. For your guidance and compliance.

CRISTY C. EPE, CESE
Schools Division Superintendent *oil*

DepEd Schools Division of Digos City

RECORDS SECTION

RELEASED
52475

DATE: 28 JAN 2020 TIME: 4:48 PM

BY: *[Signature]*

Encls: Memorandum OU-LAPP No. 19, 2020; Regional Memorandum

References:

To be indicated in the Perpetual Index under the following subjects:
GOVERNANCE BRIGADA ESKWELA 2020

JINGLE CONTEST

PJSENARILLOS: 2020 BRIGADA ESKWELA JINGLE CONTEST
January 27, 2020

Records



Republic of the Philippines
DEPARTMENT OF EDUCATION
REGION XI
Davao City



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Hugbo Schools Division of Digos City

MEMORANDUM

RECORDS SECTION
RECEIVED 52177
DATE: 23 JAN 2020 TIME: 1:02 PM
BY: [Signature]

To : Schools Division Superintendents
Attention : Division Brigada Eskwela Coordinator

Subject: 2020 BRIGADA ESKWELA JINGLE CONTEST

Date : January 22, 2020

Attached is a copy of Memorandum OU-LAPP No. 19, s. 2020 entitled 2020 Brigada Eskwela Jingle Contest.


The contest aims to encourage schools to showcase the talents of their learners in coming up with a campaign jingle to be used in the 2020 Brigada Eskwela (BE) marketing and advocacy activities in order to attract more volunteers and partners for schools' maintenance efforts before the opening of School Year 2020-2021.

The contest is open to all learners either individual or group coming from public elementary and secondary schools.

In view of this, all SDOs are hereby advised to select, coach and assist the best Division BE Jingle Entry, for to maintain, if not surpassed, the Top 5 Rank of Region XI last year (2019) in the National Level.

The mechanics, criteria, timeline and other important details, including the official Entry Form are attached for information, guidance and strict compliance.

Immediate and wide dissemination of this memorandum is hereby required.


EVELYN R. FETALVERO, CESO IV
Assistant Regional Director
Officer-In-Charge
Office of the Regional Director

Enclosed: As Stated.
ROE2/ajm

DEPARTMENT OF EDUCATION ROXI
RECORDS SECTION
RELEASED

SY: 2020
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Empowerment Adaptability Goal-oriented Leadership Excellence

Page 1 of 1

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MECHANICS FOR THE 2020 BRIGADA ESKWELA JINGLE CONTEST

Theme: Pagpapanatili ng Bayanihan Tungo sa Kalidad na Edukasyon para sa Kabataan

1. COMPOSITION

- It must be in Filipino language.
- It must be relevant to the theme.
- The time duration must not be more than two (2) minutes.
- It must be an original composition made by the learners and may be through the guidance of a music teacher/coach.
- Any musical instrument may be used as accompaniment.
- The composition shall be performed by the learner/s of the participating school.

2. PARTICIPANTS

- The contest is open to all learners of public elementary and secondary schools.
- Composer can be either an individual or a group of learners.
- For the Regional Level, 1 entry per division may qualify.
- Only 1 entry per region will qualify for the National Level competition.

3. ENTRY FORMAT AND REQUIREMENTS

- Entries shall be submitted in an MP3 format with the title of the Jingle entry as the file name. Entries must be sent through email at externalpartnerships@deped.gov.ph with the following requirements:
 - ✓ Accomplished Entry Form
 - ✓ Narrative report on the concept of the jingle
 - ✓ Lyrics of the jingle
 - ✓ Profile of composers and the music teacher/coach (which can be found in the Entry Form)

4. ANNOUNCEMENT OF WINNERS

- The decision of the judges will be final and irrevocable.
- Winners will be announced through a DepEd Issuance.
- The Regional Office of the winning entry shall be notified via email through the Regional Partnership Focal Person.

5. PRIZES

National Level	
First Place	P30,000.00 and medals for the learners and Plaque of Recognition for the coach and the school
Second Place	P20,000.00 and medals for the learners and Plaque of Recognition for the coach and the School

Third Place	P10,000.00 and medals for the learners and Plaque of Recognition for the coach and the School
	Consolation Prize for regional top 10 participating entries: P3,000.00 for the learners.

Regional Level	
First Place	P7,000.00 and medals for the learners and Plaque of Recognition for the coach and the school
Second Place	P5,000.00 and medals for the learners and Plaque of Recognition for the coach and the School
Third Place	P3,000.00 and medals for the learners and Plaque of Recognition for the coach and the School
	Consolation Prize for regional top 10 participating entries: P1,000.00 for the learners.

Prizes for the top 10 at the Division Level shall be at the discretion of the SDO.

6. TIMELINE FOR THE SUBMISSION OF ENTRIES

Division Level: February 17-20, 2020

Regional Level: March 2-6, 2020

National Level: March 9-13, 2020

Announcement of BE Jingle Winner: 4th week of March 2020

7. CRITERIA

Originality	40%
Musicality	40%
Melody	
Arrangement	
Instrument / Accompaniment	
Tone	
Relevance and Appropriateness to the BE Program and the Theme	20%
Total	100%

The winning piece will be used as the official *Brigada Eskwela* Jingle for 2020. DepEd shall have the right of ownership of the jingle and may be used for the production of an improved version for official use and distribution.



Republic of the Philippines
Department of Education

**2020 Brigada Eskwela Contest
ENTRY FORM**

Title of the Jingle: _____

Composer/s Name: _____

Name of School: _____ School ID: _____

Division: _____ Region: _____

Composer/s Profile:

Name of Music Teacher/Coach: _____

Music Teacher/Coach Profile:

Concept of the *Brigada Eskwela* Jingle entry:

Submitted by:
Composer/s and Music Teacher/Coach

Recommended by:
School Head/SDS/RD

Accepted by:

The Department of Education-External Partnerships Service is collecting personal data (name, school, etc.) for the purpose of this contest only.

The collected personal data shall be used solely by EPS and shall not be forwarded to external parties, unless in case of an emergency. The records shall be maintained and disposed in accordance with the established procedures of the Department in records handling.