



Republic of the Philippines
Department of Education
Region XI
SCHOOLS DIVISION OF DIGOS CITY
Digos City



DIVISION MEMORANDUM

January 31, 2020

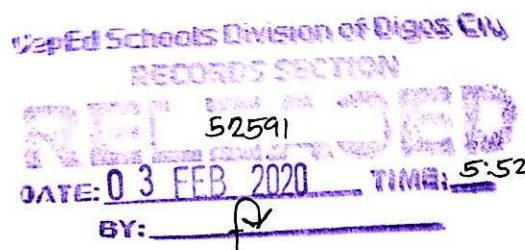
No. 079, s. 2020

LAUNCHING OF #KEEP MOVING TOGETHER AND SCHOOL CARAVAN

TO: **MELANIE P. ESTACIO, PhD**
Officer-In-Charge
Assistant Schools Division Superintendent
JASMINE A. ASARAK, DMD
OIC-Health and Nutrition Section
DATU ROGER A. MANAPOL, Ed.D
DICNH School Principal
RADEE KING R. CORPUZ, RN, MAN
DICNHS School Nurse

1. In reference to the memorandum from **EVELYN R. FETALVERO, CESO IV** Assistant Regional Director, Officer –In-Charge Office of the Regional Director, you are hereby directed to attend the Launching activity on February 07, 2020 to be held at Park Radisson Hotel, Davao City.
2. This program is anchored to the DepEd WinS program, the #Keep Moving Together School Caravan is a nationwide school-based campaign targeting female secondary school students, walking them through the stages of consciousness on the topic of menstrual hygiene, sanitation and moral values. This campaign parallels the goals of the WinS program, promoting the importance of feminine hygiene as well as educating mothers and guardians on how to discuss sensitive issues such as menstruation and proper sanitation to their children properly. Not only this is integral to the personal development of the child; it also strengthens the relationship they share with their mothers/ and or guardians.
3. Registration shall be at 7:00 am at Park Inn Radissons Hotel, Davao City.
4. Travel and other incidental expenses to the attendance shall be charged to local funds subject to the usual accounting and auditing rules and regulations.
5. For information and compliance.


CRISTY C. EPE, CESE
Office of the Schools Division Superintendent



Encls: pbp template
References: Health Section
To be indicated in the Perpetual Index under the following subjects:
Governance Health Memo
DIPSANOY- school caravan



Republic of the Philippines
DEPARTMENT OF EDUCATION
REGION XI
 Davao City



Address: F. Torres St., Davao City (8000)
 Contact/Telefax Numbers: (082) 291-1665/(082) 221-6147


Email: region11@deped.gov.ph
 Website: www.depedroxi.ph

All CHET participants will be treated to the following complimentary services as added value to all the learnings that they will gain:

1. Complimentary Bio Impedence Analysis with Nutrition Counselling;
2. Free Blood Sugar Screening and BP;
3. Activity hand-outs, meals, gift packs; and
4. Transportation allowance of equivalent to P500.00 per participant to cover transportation to and from CHET event venue

Stage 2 of the campaign is the school caravan on the selected 40 secondary schools all over the region to which will commence on **February 17, 2020**. The target audience are female students (minimum of 1, 500/school), parents and teachers. The event will be done 60 minutes per school and 2 schools per day. The selected schools are required to prepare a venue, preferably a covered court for the said event.

Immediate and wide Dissemination of this Memorandum is desired.


EVELYN R. FETALVERO, CESO IV
 Assistant Regional Director
 Officer-In-Charge
 Office of the Regional Director

Enclosed: As Stated

ROE1/weh

DEPARTMENT OF EDUCATION
 REGION XI
RELEASED
 By: _____
 Date: 1-27-20 Time: 3:20
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Empowerment Adaptability Goal-oriented Leadership Excellence

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List of Expected DepEd Officials in the Launching Event

DepEd Official/s	Participant/s	Total
*Regional Office		
Regional Director	1	1
Assistant Regional Director	1	1
ESSD Chief	1	1
PDO IV	1	1
Regional Health Section Personnel	3	3
PDO II	1	1
*Division Office		
Schools Division Superintendent	1	11
Asst. Schools Division Superintendent	1	12
Division WinS Coordinator	1	11
TOTAL	11	41

List of Participating Schools

Name of School	Division	Expected Participant/s per School		TOTAL
		Principal	School Nurse/ School WinS Coordinator/ Guidance Counselor or Designate	
1. Sta. Ana NHS	Davao City	1	1	2
2. Davao City NHS	Davao City	1	1	2
3. Crossing Bayabas NHS	Davao City	1	1	2
4. Daniel R. Aguinaldo NHS	Davao City	1	1	2
5. F. Bangoy NHS	Davao City	1	1	2
6. Calinan NHS	Davao City	1	1	2
7. F. Bustamante NHS	Davao City	1	1	2
8. Cabantian NHS	Davao City	1	1	2
9. Bernardo D. Carpio NHS	Davao City	1	1	2
10. Carmen NHS	Davao del Norte	1	1	2
11. Kapalong NHS	Davao del Norte	1	1	2
12. New Corella NHS	Davao del Norte	1	1	2

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Certificate Number: AJA19-0277



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13. Davao del Sur School of Fisheries	Davao del Sur	1	1	2
14. Federico Yap NHS	Davao del Sur	1	1	2
15. Sta. Cruz NHS	Davao del Sur	1	1	2
16. Baganga NHS	Davao Oriental	1	1	2
17. Caraga NHS	Davao Oriental	1	1	2
18. Lupon VHS	Davao Oriental	1	1	2
19. Manuel B. Guíñez Sr. NHS	Davao Oriental	1	1	2
20. Tarragona NHS	Davao Oriental	1	1	2
21. E. Moralizon NVHS	Davao Oriental	1	1	2
22. Digos City NHS	Digos City	1	1	2
23. Samal NHS	IGACOS	1	1	2
24. Nieves Villarica NHS	IGACOS	1	1	2
25. Mati National Comprehensive HS	Mati City	1	1	2
26. Matiao NHS	Mati City	1	1	2
27. A.O. Floriendo NHS	Panabo City	1	1	2
28. Panabo NHS	Panabo City	1	1	2
29. Southern Davao NHS	Panabo City	1	1	2
30. Tagum City NHS	Tagum City	1	1	2
31. La Filipina NHS	Tagum City	1	1	2
32. Tagum City National Comprehensive HS	Tagum City	1	1	2
33. Tagum National Trade School	Tagum City	1	1	2
34. Mariano Peralta NHS	Davao Occidental	1	1	2
35. Nabunturan National Comprehensive HS	Davao de Oro	1	1	2
36. Mabini NHS	Davao de Oro	1	1	2

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37. Montevista NHS	Davao de Oro	1	1	2
38. Laak NHS	Davao de Oro	1	1	2
39. Pantukan NHS	Davao de Oro	1	1	2
40. A.O. Rimando NHS	Davao de Oro	1	1	2
TOTAL		40	40	80

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January 14, 2020

COMMUNICATIONS INC

DR. EVELYN R. FETALVERO, CESO V
Regional Director
Department Of Education Region XI
DAVAO CITY

Through: **Dr. MARIA INES C. ASUNCION**
Assitant Regional Director

Re: **#KEEP MOVING TOGETHER SCHOOL CARAVAN**

DEPARTMENT OF EDUCATION ROXI
RECORDS SECTION
RECEIVED
15 JAN 2020 Time: 2:49

Dear Director Fetalvero,

On behalf of the SuperKID School Caravan Campaign Campaign TWG & Partners, we wish to thank you and your entire team for your support to the successful implementation of the aforementioned campaign in 2018. Through your kind collaboration, fourty two thousand school children, and seven thousand parents from 83 schools benefitted from the learning opportunity on health. particularly on the importance of hand-washing.

Considering the notable success of this recent and the past campaign collaborations with your office, we are pleased to inform you that we have considered Region XI once again as one of our target regions to bring our new campaign offering for secondary school children entitled, "Moving Together School Caravan."

KEEP MOVING TOGETHER
SCHOOL CARAVAN

Anchored to the DepEd WINS program, the "#Keep Moving Together School Caravan" is a nationwide school-based campaign targeting female secondary school students, walking them through the stages of consciousness on the topic of menstrual hygiene, sanitation, and moral values. Our campaign parallels the goals of the WINS program, promoting the importance of feminine hygiene as well as educating mothers and guardians on how to discuss sensitive issues such as menstruation and proper sanitation to their children properly. Not only is this integral to the personal development of the child; it also strengthens the relationship they share with their mothers and/or guardians.

Consitent to all Redscope's campaign, this activity shall be at no-cost to the public and our national government courtesy of our campaign partner - is J&J Philippines.

Campaign Structure: The #Keep Moving Together Campaign will be implemented as follows;

TARGET SCHOOLS IN REGION XI	<ul style="list-style-type: none"> 35 selected secondary schools (as per attached list or similar schools)
TARGET AUDIENCE	<ul style="list-style-type: none"> Female secondary school students (minimum of 1,500/school) Parents & Teachers
SCHOOL CARAVAN EVENT FREQUENCY & DURATION	<ul style="list-style-type: none"> 60 minutes per school 1 day per school
IMPLEMENTATION DATE	<ul style="list-style-type: none"> Stage 1: Lauch event for Teachers and Principals (February 7, 2020) (see attached program) Stage 2: School Caravan (Feb 17, 2020) <p>*Program details is provided in the attachment</p>

COMMUNICATIONS INC.

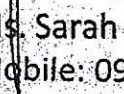
Given this, we are once again seeking your approval and support to ensure the smooth, efficient implementation of the program. Specifically, we ask your good office to direct us a point person so we may directly coordinate relative to school selection and other coordination efforts. We also take this opportunity to kindly ask that you grace the CHET event (February 5, 2020) and give the welcoming remarks.


We shall make a follow-up call to your office soon. Alternatively, you may reach MS. FAYE CABRERA – Assistant Project Manager of Redscope Communications at 09654459034 or MS. ANNA ROSE ENRIQUEZ – Sr Project Manager of Redscope Communications at 09171346688 for any queries or concerns that you may have regarding this campaign.

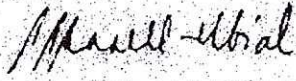
Thank you very much in anticipation of your consideration to the above requests.

Sincerely,

Moving together as your partner in health & social communications, we remain.


Ms. Sarah Coe - President
Mobile: 09278269284 eMail: sarahcoe@ymail.com


Dr. Ethelyn P. Nieto MPH
Former Undersecretary of Health
Chairman- Technical Working Group, Keep Moving together campaign


Dr. Paulyn Jean Ubial
Former Secretary of Health
Co-Chairman, Technical Working Group, Keep Moving Together Campaign

KEEPMOVING TOGETHER

SCHOOL CARAVAN

STAGE 1: CONTINUING HEALTH EDUCATION FOR TEACHERS EVENT FEBRUARY 7, 2020, 8AM-1PM

ABOUT THE CHET EVENT

The Continuing Health Education for Teachers event is an annual convention organized by Redscope in collaboration with the Department of Education & the Department of Health to provide the school community with latest update and trend relevant to school health.

This year's theme will be "Moving Together", and will focus on the fundamentals of WINS program.

Who Should Attend: Principals & Medical Personnel from target schools. Each schools will have 2 slots only.

All CHET participants will be treated to the following complimentary services in addition to the valuable learnings to be imparted by our distinguished speakers;

1. Complimentary BIA with Nutrition Counseling (Bio Impedance Analysis) – a special, non-invasive and quick analysis of one's inner health such as BMI, Visceral Fat, Body water percentage, and interestingly metabolic age.
2. Free Blood Sugar Screening & BP
3. Activity hand-outs, meals, gift packs
4. Transportation allowance of equivalent P500.00 per participant to cover transportation to and from CHET event Venue

CHET LAUNCH EVENT TOPICS & ACTIVITY:

7AM-8:45AM: Mobilization of participants

- Arrival of Guests & participants
- Registration
- Complimentary Medical Assesment

9AM – 12NN: Program Proper

- Opening Prayers
- The Philippine National Anthem
- Welcome Remarks from former Health Secretary Paulym Jean Ubial
- Inspirational Talk from Usec. Tonisito Umali - DepEd
- Update from the Department of Health
- Update from the Department of Education
- Introduction of Moving Together School Caravan

12NN-1PM: Lunch & Closing

discuss

KEEP MOVING TOGETHER
SCHOOL CARAVAN

STAGE 2: #KEEP MOVING TOGETHER SCHOOL TO SCHOOL CARAVAN

FREQUENCY : 1 day per school
 DURATION : 60 MINUTES PER EVENT
 VENUE : Auditorium/covered court/assembly hall/AVR or the like
 PROGRAM OF ACTIVITY:

TIME	ACTIVITY
00:00-00:05	Opening Remarks and Introduction
00:05-00:30	Edutainment Game Segment
00:30-00:40	Hygiene Hacks Segment
00:40-00:50	Hygiene Corner & Sampling Segment
00:50-01:00	Cheerdance Move Culmination

Note:

1. The School tour event will be implemented 1 day per school only. Max of 1 hour per event.
2. Redscope Personnel will be coordinating with the school to secure the best date/time to conduct the event.
3. School will be requested for the following;
 - a. Provision of appropriate venue for the event (covered court, auditorium, gym or the like)
 - b. Mobilization of target participants;Female Students: Grade 7-10, (minimum of 1,500 students)