



Republic of the Philippines
Department of Education
REGION XI
SCHOOLS DIVISION OF DIGOS CITY

OFFICE OF THE SCHOOLS DIVISION SUPERINTENDENT

DIVISION MEMORANDUM
 No. 158, s. 2020

February 26, 2020

**CONDUCT OF ADVOCACY PROGRAM ON HAMON: BAWAT BUMABASA
 (3BS INITIATIVE)**

To: Chief, Curriculum Instruction Division
 Education Program Supervisor Concerned
 Public Schools District Supervisors
 Secondary and Elementary School Heads Concerned
 Teachers Concerned

1. In pursuance to an Unnumbered DepEd Regional Memorandum dated February 20, 2020 regarding the Adherence to Hamon: Bawat Bata Bumabasa (3Bs INITIATIVE), this Office directs all schools, both public and private, to respond to this challenge by intensifying their advocacy for reading and by pledging commitment to make every learner a reader in his/her grade level.
2. To further plan-out the activities and initiatives to this challenge, a meeting of all School Reading Coordinators will be conducted on February 28, 2020 at 1:00 p.m. at Digos City Division Conference Hall.
3. The transportation and other expenses of the participants shall be charged against the local fund, all subject to the usual government accounting and auditing rules and regulations.
4. For immediate dissemination, guidance, and compliance.

CRISTY C. EPE
 Schools Division Superintendent
for and in the absence of the
 Schools Division Superintendent

Genoveva A. Olivera 2/26/20
GENOVEVA A. OLIVERA
 Chief ES-SCD
ac

DepEd Schools Division of Digos City
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MEMORANDUM

To : Schools Division Superintendents

Subject: **ADHERENCE TO HAMON: BAWAT BATA
 BUMABASA (3Bs INITIATIVE)**

Date : February 20, 2020

Pursuant to DepEd Memorandum No. 173, s. 2019, re: "Hamon: Bawat Bata Bumabasa," this Office enjoins all employees in the Regional Office, Schools Division Offices (SDOs), and schools both public and private in the region to respond to this challenge by intensifying their advocacy for reading and by pledging commitment to make every learner a reader at his/her grade level.

This Office advises the SDOs and school levels to align their priorities towards the promotion of the culture of reading as a key step in closing achievement gaps.

The funds and necessary expenses for reading literacy initiatives in every school shall be charged from the school's Maintenance and Other Operating Expenses (MOOE). Financial assistance from local government units, Parents and Teachers Associations and other nongovernment organizations may also be utilized to augment this initiative.

Teachers involved in implementing reading interventions beyond their six-hour actual teaching loads shall be granted with service credits equivalent to one day for every six hours of accumulated services rendered.

Attached herewith is the DepEd Memorandum No. 173, s. 2019 for the details.

To further plan-out the activities and initiatives to respond to this challenge, this Office will conduct a Consultative Conference on February 24, 2020 (1:00pm-5:00pm) at LRMS Office, DepEd Regional Office XI, F. Torres St., Davao City, with the following participants, to wit:

- a. Chief of the Curriculum and Learning Management Division (CLMD);
- b. Regional Education Program Supervisors in-charge of Mother Tongue, Filipino, and English;
- c. Regional Reading Focal Person;
- d. 11 Chiefs of the Curriculum Implementation Division (CID); and
- e. 11 SDO Reading Focal Persons

Empowerment Adaptability Goal-oriented Leadership Excellence

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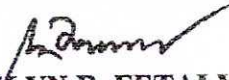
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This Office also advises the participants to bring with them Phil-IRI Results/Data for Grades 3 to 12 and Reading Level of Grades 1 to 2 ready for submission using the attached template.


As regards to competition as stated in Enclosure No. 2 to DepEd Memorandum No. 173, s. 2019, SDOs are asked to prepare short list of their entries for the Most Effective 3Bs Initiative or Program ensuring compliance with the standards of 3Bs.

Food (afternoon snacks and dinner) of the participants during the conference shall be charged against ROP Funds, while the transportation and other expenses shall be charged against their local funds, all subject to the usual government accounting and auditing rules and regulations.

Immediate dissemination of this Memorandum to the concerned is desired.


EVELYN R. FETALVERO, CESO IV
 Assistant Regional Director
 Officer-In-Charge
 Office of the Regional Director

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