



Republic of the Philippines
Department of Education
REGION XI
SCHOOLS DIVISION OF DIGOS CITY

OFFICE OF THE SCHOOLS DIVISION SUPERINTENDENT

DIVISION MEMORANDUM
No. 207, s. 2020

March 2, 2020

LAUNCHING OF HAMON: BAWAT BATA BUMABASA

To: Chief, Curriculum Instruction Division
Education Program Supervisors
Public Schools District Supervisors
Secondary and Elementary School Heads

1. In pursuance to Unnumbered Regional Memorandum dated February 26, 2020, re: Synchronized Launching on the Adherence to Hamon: Bawat Bata Bumabasa (3Bs INITIATIVE), this Office will launch the program on March 4, 2020 during the Management Committee Meeting ahead of the set synchronized launching due to the late receipt of the issuance received on March 3, 2020.
2. Adherent hereto, schools are instructed to conduct its own launching to intensify the effort to strengthen the proficiency level of every learner and to nurture a culture of reading as requisite skill in all content area.
3. To attain the above aspiration, this Office advises the schools to consider the following:
 - a. Make all education leaders and teachers as Reading Advocates and must be passionately involved in all 3Bs initiated activities;
 - b. Ensure that proficiency or reading level of learners is part of the performance target in the OPCR of all School Heads/Principals and in the IPCRF of all teachers across grade levels and learning areas;
 - c. Appropriate budget for 3Bs activities from school and other local funds; and
 - d. Conduct Summer Reading Activities of which teachers shall be granted with service credits.
4. Synchronized online support for 3Bs is requested among teachers, school heads, School Division Office Personnel, Local Government Units/Barangay and stakeholders through the following links:
Teachers: <http://deped.in/bawatbatabumabasaTcH>
School Heads: <http://deped.in/bawatbatabumabasaSH>
Schools Division Office Personnel: <http://deped.in/bawatbatabumabasaSDO>
Private Schools: <http://deped.in/bawatbatabumabasaPRI>
Local Government: <http://deped.in/bawatbatabumabasaLGU>
Stakeholders: <http://deped.in/bawatbatabumabasaSTK>
5. Other details that pertain to the said activity are found in the attached documents.
6. For immediate dissemination and compliance.

DepEd Schools Division of Digos City
RECORDS SECTION

RELEASED
55969

DATE: 13 MAR 2020 TIME: 1:28

BY:

CRISTY C. EPE
Schools Division Superintendent



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DEPARTMENT OF EDUCATION
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Email: region11@deped.gov.ph
Website: www.depedroxi.ph

MEMORANDUM

To : OIC-Assistant Regional Director
Schools Division Superintendents
Chiefs of ROXI Functional Divisions
Heads of Units/Sections of ROXI



Subject: SYNCHRONIZED LAUNCHING ON THE ADHERENCE
TO HAMON: BAWAT BATA BUMABASA
(3Bs INITIATIVE)

Date : February 26, 2020

Pursuant to DepEd Memorandum No. 173, s. 2019, re: "Hamon: Bawat Bata Bumabasa (3Bs Initiative)," this Office informs the Synchronized Launching on the said endeavor on March 6, 2020 at 9:00 in the morning, wherein the Schools Division Offices (SDOs) will convene all the School Heads/Principals and School Reading Coordinators for an orientation and online pledging of commitment for its implementation through the link, <http://deped.in/bawatbatabumabasa>. Likewise, the Regional Office Personnel, SDOs Personnel, private schools, and stakeholders are also enjoined to state their commitment to respond this challenge through accessing this link, <http://deped.in/bawatbatabumabasa>.

As a regionwide adherence on the 3Bs Initiatives, this Office intensifies the effort of strengthening the reading proficiency of every learner and to nurture a culture of reading as requisite skill in all content areas.

To attain the above aspiration, this Office advises the Schools Division Offices (SDOs) to consider the following:

- a. Make all education leaders and teachers as Reading Advocates and must be passionately involved in all the 3Bs initiated activities;
- b. Ensure that proficiency or reading level of the learners is part of the performance target in the OPCR of all the School Heads/Principals and in the IPCR of all the teachers across grade levels and learning areas;
- c. Appropriate budget for 3Bs activities from HRTD funds and SEF; and
- d. Conduct Summer Reading Activities of which teachers shall be granted with service credits.

Empowerment Adaptability Goal-oriented Leadership Excellence



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For the Search for Most Effective 3Bs Implementers, the SDOs are required to nominate three schools that met the requirements set for the said search per category as per online instruction from the Chief of the Teaching and Learning Division of the Bureau of Learning Delivery, to wit:


- a. Elementary;
- b. Junior High School; and
- c. Senior High School.

This Office also advises the SDOs to submit their short list of nominees using the Template for Entries to the Search for Most Effective 3Bs Implementers (Enclosure No. 3 of DepEd Memorandum Np. 173, s. 2019) on or before March 20, 2020 to the Regional Office XI through the Curriculum and Learning Management Division, attention: Analiza C. Almazan, Education Program Supervisor and incharge of the Reading Program.

Furthermore, the rubrics of the criteria for the Search for Most Effective 3Bs Implementers shall be provided through a separate memorandum for reference.

Expenses incurred in the 3Bs implementation and other related activities shall be charged against local funds, HRTD funds, and SEF, all subject to the usual government accounting and auditing rules and regulations.

Immediate dissemination of this Memorandum is desired.


EVELYN R. FETALVERO, CESO IV
 Assistant Regional Director
 Officer-In-Charge
 Office of the Regional Director

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DEPARTMENT OF EDUCATION ROXI
 RECORDS SECTION
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Date: 3-3-20 Time: 9:50
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