



Republic of the Philippines
Department of Education
Region XI
SCHOOLS DIVISION OF DIGOS CITY
Digos City



OFFICE OF THE SCHOOLS DIVISION SUPERINTENDENT

July 24, 2020

DIVISION MEMORANDUM
No. 359, s. 2020

**CREATION OF INTERNAL CONTROL TEAM FOR LEARNING RESOURCES FOR
COPYRIGHT MANAGEMENT**

To:

Sollie B. Oliver
SGOD Chief

School Governance and Operation Division Personnel

1. In the exigency of the service and in order to protect intellectual property rights, and to avoid copyright infringement, the School Governance and Operations Division team with you at the helm is hereby designated to establish an Internal Control Team for the Learning Resource of all materials used in TV, Radio, Online and Print Materials as Learning Resource in the various modalities in order to avoid any legal action against this office.
2. For original compositions, please facilitate the application of intellectual property rights, for the composition and/or print materials citing the composer/author for DepEd Digos City Division. For Division-initiated materials please come up with a checklist of compliance to giving credits or citing of resources used.
3. Please Submit the composition of your team, not later than 27th of July 2020.
4. Attached is a Memorandum DMCI-2020-00163 from the office of the Usec Diosdado San Antonio for participation to a Webinar on Copyright Management of Learning Resources, for the attendance of members of the Internal Control of Learning Resources.
5. For your information and compliance.

CRISTY C. EPE
Schools Division Superintendent



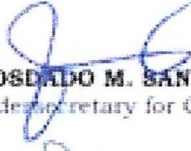


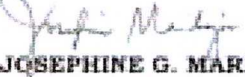
Republic of the Philippines
Department of Education
UNDERSECRETARY FOR CURRICULUM AND INSTRUCTION

MEMORANDUM
DM-CI-2020-00163

To : Bureau Directors, Curriculum and Instruction
Director, Legal Service
Director, Information and Communications Technology Service
Minister, Basic Higher and Technical Education, BARMM
Regional Directors

Attention : Curriculum and Instruction Division Chiefs
Legal and Investigation Chiefs
Curriculum and Learning Management Division Chiefs
Curriculum Implementation Division Chiefs
Regional and Division Lawyers
Concerned Personnel

From : 
DIOSDADO M. SAN ANTONIO^{CS}
Undersecretary for Curriculum Instruction


ATTY. JOSEPHINE G. MARIBOJOC
Undersecretary for Legal Affairs

Subject : Webinar on Copyright Management of Learning Resources

Date : July 22, 2020

The Department of Education, through the Bureau of Learning Resources and the Legal Service, will conduct the Webinar on Copyright Management of Learning Resources on July 24 and July 27, 2020, every 1:30 to 4:30 in the afternoon, via Microsoft Teams platform.

The event aims to orient DepEd personnel who serve as development and management teams of learning resources in all levels of governance. A copy of the indicative program is attached.

Participants are required to register at deped.in/HBCopyrightWebinar on or before 9:00AM of July 24, 2020.

For more information, please contact **Dr. Besy C. Agamata**, Chief Education Program Specialist, Learning Resources Production Division, Bureau of Learning Resources, through email address besy.agamata@deped.gov.ph.

For immediate dissemination and compliance.

ACTIVITY DESIGN BRIEF

WEBINAR ON COPYRIGHT MANAGEMENT OF LEARNING RESOURCES

Project Rationale

Learning resources form an indispensable component in the unwavering drive of the Department of Education for the provision of accessible, quality, relevant and liberating basic education. Every Filipino learner deserves quality and readily available LRs regardless of the geographical location, physical situation, special need or context he/she is. Consistent with Sulong Ekapalidad, quality should be indispensable from accessibility of LRs.

Aside from centrally procured and nationally handled production and distribution of learning resources nationwide, as mandated by RA 8047 or the Book Publishing Industry Development Law, the classroom teachers and education implementers in DepEd field offices also develop local learning resources, contextualized to their language and the needs of the locality, in support to provisions of education contextualization reflected on RA 10533 or the Enhanced Basic Education Act of 2013.

The locally developed learning resources are quality-assured in the levels in which they are created (school, district, division, region). As such, there is a need to orient the developers, evaluators and managers regarding copyright and related rights.

Further, there is a need to increase knowledge on copyright and related rights for DepEd personnel who resort to crafting self-learning modules and supplementary learning resources that include online, radio and television, multimedia, interactive and other formats that are deemed essential in its Learning Community Plan (LCP) amidst the COVID-19 pandemic.

Activity Design

Teleconference Platform

The Webinar on Copyright Management of Learning Resources will be conducted using Microsoft Teams platform.

Participants

The Webinar on Copyright Management of Learning Resources is open to the following DepEd personnel in all levels of governance:

- Development teams of learning resources
- Management teams of learning resources
- Legal offices
- Information and communications technology offices

-
- Learning resource evaluators
 - Heads of offices, districts, and schools

- Learning resource evaluators
- Heads of offices, districts, and schools

Schedule

The event is slated on July 23, 2020 at 9:00 AM to 12:00 PM and July 24, 2020 at 1:30 PM to 4:30 PM.

Topics and Resource Persons

Resource persons from the Intellectual Property Office of the Philippines, DepEd Legal Service, and the Bureau of Learning Resources will present and discuss the following:

1. DepEd Learning Resources in the New Normal
2. Introduction, Exception and Limitations on Copyright, with focus on learning resources
3. Example of Fair Use, Plagiarism and Copyright Infringement
4. Open Educational Resources
5. Guidelines on the Development of Learning Resources and document templates on copyright
6. Frequently Asked Questions

Webinar Production Team

The following is the composition of the Webinar Production Team

Management Team

Team of Reference: To oversee the preparation and the actual conduct of the webinar

- o Alma Ruby Torno, Assistant Secretary for Curriculum and Instruction and Officer-in-Charge of the Bureau of Learning Resources
- o Rhoun Orbeta, Director of DepEd Legal Service
- o Betsy Agamata, Chief of the BLR Production Division

Producers

Team of Reference: To serve as technical team, masters of ceremonies, and moderators, encompassing technical works on the preparation, actual conduct, and post-Webinar phases

- o Jejomar Aida, Senior EPS, BLR-PD
- o George Pagani, Senior EPS, BLR-PD
- o Josephito Asi, Senior EPS, BLR-PD
- o Arturo Sison, OIC-Chief, LS Legal Division
- o Camille Grace Canaga, Legal Service

Support Staff

Team of Reference: To collect, prepare and process files, templates, presentations, and other documents essential in the planning, actual conduct, and post-Webinar phases

- o Judy Mendoza, BLR-LRPD
- o Catherine Estanslao, BLR-LRPD
- o May Ann Burreta, DepEd Legal Service
- o Derf of ICTS


Items of Reference: To collect, prepare and process files, templates, presentations, and other documents essential in the planning, actual conduct, and post-Webinar phases

- o Judy Mendoza, BLR-LRPD
- o Catherine Estanislao, BLR-LRPD
- o May Ann Borrera, DepEd Legal Service
- o DepEd ICTS

Prepared:

JEJOMAR C. ALDA
Focal Person on LR Copyright
Senior EDS

Noted:


BESY C. AGAMATA
Chief, Learning Resources Production Division

WEBINAR ON COPYRIGHT MANAGEMENT OF LEARNING RESOURCES
INDICATIVE PROGRAM OF ACTIVITIES

July 24, 2020 (Friday)

1:30PM to 2:00PM

Opening Program

- National anthem, prayer
- Welcome Address - ALMA RUBY C. TORILLO
Assistant Secretary for Curriculum and Instruction
OIC, Bureau of Learning Resources
- Statement of Purpose - Atty. RICHAN G.L. ORELLA
Director IV, Legal Affairs
- Message - DR. ISIDORO M. SAN ANTONIO
Undersecretary for Curriculum and Evaluation
- Message - Atty. JOSEPHINE G. MARIBOJOC
Undersecretary for Legal Affairs

2:00PM to 4:00PM

- Introduction to Copyright
- Exception and Limitation of Copyright
- Examples of Fair Use, Plagiarism and Copyright Infringement
- Open Educational Resources

4:00PM to 4:30PM

- Open Forum

Moderator:

*Atty. Arlene Laxos, Legal Affairs
Council for Educational Development, Legal Affairs*

July 27, 2020 (Monday)

1:30PM – 1:45PM

PRELIMINARIES

- Management of Learning

1:45PM – 3:00PM

- Television, Radio and Multimedia Learning Resources in the New Normal
- Managing Copyright of Television, Radio and Multimedia

3:00PM – 4:00

- Digital Learning Resources
- Guidelines on the Development of Learning Resources
- Document Templates on Copyright

4:00PM – 4:00PM

- Frequent Asked Questions
- Open Forum

Moderator:

Emma C. Telle, Learning Resources Production Division
