



Republic of the Philippines  
**Department of Education**  
REGION XI  
SCHOOLS DIVISION OF DIGOS CITY


**OFFICE OF THE SCHOOLS DIVISION SUPERINTENDENT**

April 19, 2021

**ADVISORY NO 23, s. 2021**

**NATIONAL CAMPUS MEDIA OLYMPIAD (NCPO)**

- To: Chief, CID  
Education Program Supervisors Concerned  
Public Schools District Supervisors  
Secondary and Elementary School Heads
1. Relative to DepED Region XI Advisory No. 019 received on April 18, 2021, the field is hereby informed to advise student-writers/campus journalists, school paper advisers and school heads to join the National Campus Media Olympiad (NCPO) on March 20, 2021 to June 20, 2021 with the theme "Promoting Multi-Platform Journalism in Community Building and Development."
  2. For the details of the activity, please refer to the attached primer of the National Campus Press Olympiad.
  3. For information and dissemination.



**CRISTY C. EPE**  
Schools Division Superintendent





Republic of the Philippines  
**Department of Education**  
DAVAO REGION

**Office of the Regional Director**

DEPED REGION XI ADVISORY NO. 019  
April 14, 2021


This Advisory is issued for the information of all Schools Division Superintendents

This is to advise student-writers/campus journalists, school paper advisers, and school heads to join the National Campus Media Olympiad (NCMO) on March 20, 2021 – June 20, 2021 with the theme “Promoting Multi-Platform Campus Journalism in Community Building and Development.”

For the details of the activity, please see the attached primer.

Dissemination of this Advisory is desired.

  
for: **ALLAN G. FARNAZO**  
Director IV

DEPARTMENT OF EDUCATION  
RECORDS SECTION, REGIONAL OFFICE NO. XI  
**RELEASED**  
0421-1668  
By:  Date: 04/16/2021  
11:47 am



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**NATIONAL  
CAMPUS PRESS  
OLYMPIAD**

**PRIMER**



## **NATIONAL CAMPUS PRESS OLYMPIAD 2021**

(The Philippine Campus Journalism Tournament)

To promote the role of campus journalism in empowering communities especially in the midst of a pandemic, the BDCP Designers and Creatives PH, Inc. in cooperation with Aloha Events and Marketing Solutions will be holding the first-ever National Campus Media Olympiad, a national online journalism tournament which will feature a series of competitions for grade school, high school and college students, with the theme: *Promoting Community Development through Multi-Platform Campus Journalism* on March 20 – June 20, 2021.

The National Campus Press Olympiad is open to all campus journalists from public and private schools and / or institutions in the Philippines:

*Baby Bracket: Elementary Pupils*

*Bracket A: Grade 7-9*

*Bracket B: Grade 10 to 1st Year College*

*Bracket C: 2nd to 4th Year College*

### **OBJECTIVES**

- To emphasize the importance of multi-platform campus journalism in the new normal
- To promote news literacy among campus journalists;
- To highlight the role of campus press in community building and development;
- To exercise creativity and freedom through campus journalism; and
- To serve as an opportunity to communicate and collaborate with other campus journalists across the country.

### **ACTIVITIES**

*This will cover a wide range of journalism and creative contests that promote critical and artistic thinking among participants.*

#### **Side Events (Open Category)**

- Infographic Design Contest
- Front Page Design Contest
- 1-Minute Infomercial/DevCom
- Radio OBB Making Contest with Spiel
- TV OBB Making Contest
- Literary Graphics Illustration
- Photography Contest (3 Pics + 1 Word)
- Poetry Writing
- Paglikha ng Maikling Kwento (Dagiti)
- 4-Panel Comic Strip

#### **Main Events (Strictly for Grade School, High School and College)**

- **Interactive Multimedia Publishing (3-in-1)**
  - (5-8 members per team)
  - Collaborative Digital Publishing
  - Web Publishing
  - Social Media Publishing
- **Mobile Journalism**
  - A. 180-second Mobile Documentary (3 members per team)
  - B. Mobile Newscasting (3 members per team)
  - C. Real-time Reporting (Live-Tweeting) (Individual)
  - D. News Podcasting (2 members per team)



# NATIONAL CAMPUS PRESS OLYMPIAD

# PRIMER

## • **Print and Visual Media (Individual Categories)**

*Feature Writing / Pagsulat ng Lathalaín*  
*News Writing / Pagsulat Ng Balita*  
*SciTech & DevCom Writing / Pagsulat ng Agham at DevCom*  
*Copy Editing & Headline Writing / Pagwawasto ng Sipi at Pag-uulo*

*Editorial Writing / Pagsulat ng Ulong Tuding*  
*Sports Writing / Pagsulat ng Sports*  
*Photojournalism*  
*(Mobile / SLR / Digital Camera)*  
*Editorial Cartooning (Traditional / Digital)*

Winning entries will be featured in the BDCP Digest, the official campus journalism folio of BDCP. While the organizers plan to give awards to winners in every category, the board of judges shall have the discretion not to award any prize if in its judgment, no meritorious entry has been submitted.

## GENERAL GUIDELINES

- Pre-Registration is required for the participants in the main events. Registration guidelines and schedule are posted in the official event's page of NCPO 2021.
- Students under Baby Bracket Category will only be allowed to join the Print and Visual Media Events (see list).
- Participants will be required to pay a registration fee (inclusive of e-certificates and awards for winners) for the main events. There will be no registration fee for all the side events.
- There will be no limit on the number of students / participants per publication/school. Participants may also join in as many categories they wish to participate as long as there is no conflict in the schedule of competitions.
- Plagiarism in any form is not allowed in the competition and is a solid ground for disqualification. Plagiarism is defined as the representation of another author's language, thoughts, ideas, or expressions as one's own original work.
- The mechanics and criteria for judging of each event will be posted on the official Facebook page of National Campus Press Olympiad and sent to the provided emails of the participants.
- By submitting an entry, each contestant grants the organizer the permission to publish it and use it for future promotions. Rights remain to the author who may republish the output anywhere else.
- Entries will be judged by known writers, editors, layout artists, graphic designers, campus publication specialists, art / creative directors, photojournalists, media educators, and journalists from different renowned news agencies, publishing industries, and institutions.
- There will be ten (10) finalists per category, medium and bracket where the top 3 winners will be named, recognized and awarded.

## HOW TO REGISTER

- Registration fees shall be collected per team. A picture of the proof of payment must be attached in the google registration form.
  - Php 100/contestant for individual events
  - Php 200/team for duo events
  - Php 300/team for trio events
  - Php 500/team for group events

Listed below are the acceptable payment methods for the registration fee:

### a. GCash / Paymaya

Account Name: Alvin B. Hizon  
Account Number: 09276400722

### b. BDO Unibank

City Mall - Calamba Branch  
Account Name: Aloha Events and  
Marketing Solutions  
Account Number: 012360014060

### c. BPI Family Savings Bank

Calamba Branch  
Account Name: Alvin Hizon  
Account Number: 5816-3347-23