



Republic of the Philippines  
**Department of Education**  
**REGION XI**  
**SCHOOLS DIVISION OF DIGOS CITY**

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November 2, 2021

**DIVISION MEMORANDUM**  
**No. 631, s. 2021**

**NATIONAL CHILDREN'S MONTH CELEBRATION**

TO: Schools Division Superintendent  
CID and SGOD Chiefs  
Schools District Supervisors  
Private and Public Schools Heads  
Division TWGs for National Children's Month Celebration  
All others concerned

1. Pursuant to Republic Act No. 10661 titled "An Act Declaring the Month of November of Every Year as the "National Children's Month", which honors the ratification of the Convention on the Rights of the Child (CRC) by the United Nations General Assembly on November 20, 1989, and to further articulates the importance of the CRC to the Filipino Consciousness, DepEd Digos City will be joining in the celebration of the National Children's Month.
2. In view thereof, the following shall be undertaken to highlight the celebration:
  - a. Conduct of School-based Children's Month Celebration Kick-off Activities on November 3, 2021. All schools are expected to conduct their kick-off activities online or limited face-to-face observing strictly the safety and health protocols.
  - b. Conduct of Virtual Division Culmination Day on the Celebration of Children's Month on November 27, 2021 via Facebook Live Streaming
3. In connection with the conduct of the Division Culmination Day on the celebration of the National Children's Month, the Public Schools District Supervisors are requested to facilitate the submission of the following entries to be included in the Virtual Conduct of the Children's Month Culmination Day, to wit:
  - a. **Search for Ulirang Bata** - to be participated by Grades 4 to 12 (ages 18 and below); one (1) per district in the elementary level, one (1) from Junior High School, and another one (1) from the Senior High School.
  - b. **Tiktok Challenge** – to be participated by the Grades 1-3 pupils; one entry per district.

The Districts are expected to conduct a District Level Search for Ulirang Bata and Tiktok Challenge, which serve as basis of entries for Division Level Search. The mechanics and the criteria of both events are hereto attached.

Encl: Unnumbered Regional Memorandum dated, October 15, 2021

References: Unnumbered Regional Memorandum dated, October 15, 2021

To be indicated in the Perpetual Index under the following subjects: Culminating Activity

CURRICULUM, DIVISION VIRTUAL NATIONAL CHILDREN'S MONTH CULMINATION DAY

Rdm: ,,DIVISION VIRTUAL NATIONAL CHILDREN'S MONTH CULMINATION DAY

October 26, 2021



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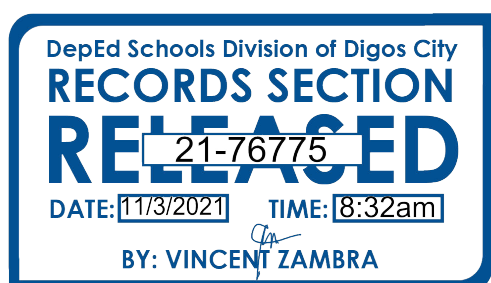
**Address:** Roxas Street cor. Lopez Jaena Street, Zone II, Digos City 8002  
**Telephone No:** (082) 553-8396 | (082) 553-8376 | (082) 553-9170 | (082) 553-8375



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- c. Organized video clips on short greetings, with inclusion of the 2021 Theme (*New Normal na Walang Iwanan: Karapatan ng Bawat Bata Ating Tutukan*), from schools, parents, and other stakeholders concerning “National Children’s Month Celebration”.
  - d. A short video clip on Tribute Song with Message from Parents
  - e. Videos produced from the conduct of School-Based Children’s Month Celebration Kick-off Activities - one (1) per district in the elementary level, one (1) from Junior High School, and another one (1) from the Senior High School.
4. The following will also be included in the conduct of the Culmination Day:
    - a. Results of Kindergarten Festival of Talents. This shall be submitted to the Management Team/TWG through the leadership of the Division Focal Person for Kindergarten, Mrs. Maryglor Tabanao.
    - b. Conduct of Raffle Draw
  5. Private schools are encouraged to implement their own activities for the National Children’s Month (NCM) Celebration.
  6. Attached are: a) Matrix of Activities/Schedule, b) List of Facilitators/Management Team/TWGs, and c) List of Panel of Judges.
  7. Expenses incurred by the schools/participants relative to the conduct of this activity shall be charged against local funds subject to the usual accounting and auditing rules and regulations.
  8. For queries and clarifications, you may reach **Rofelia T. De Mesa**, Division Guidance Coordinator through **Cell No. 09079581100**.
  9. For information, guidance, and compliance.



  
**CRISTY C. EPE**  
Schools Division Superintendent





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**CITY DIVISION CHILDREN'S MONTH CELEBRATION 2021**  
**Theme: New Normal na Walang Iwanan:**  
**Karapatan ng bawat Bata Atang Tutukan**

**MATRIX OF ACTIVITIES**

ACTIVITY	DATE	PERSONS INVOLVED	VENUE	EXPECTED OUTPUT
Conduct of the School-based National Children's Month Kick-off Activities	November 3, 2021	School heads, teachers, pupils/students and other stakeholders  NCM TWGs, Team Managers & Focal Person	Virtual Platform or limited face to face.	47 schools conducted the school-based Children's Month Celebration Kick-off Activities
Submission of videos on conduct of School-based National Children's Month Kick-off Activities and videos of school greetings and the recitation of theme	November 8, 2021	School heads and School's ICT coordinators  NCM TWGs, Team Managers & Focal Person	Via google Link: <a href="http://bit.ly/childrensmonthceleb">http://bit.ly/childrensmonthceleb</a>	Kick-off videos of schools
Submission of Videos for Ulirang Bata Entries and Tiktok Challenge Entries	November 15, 2021	School heads and School's ICT coordinators NCM TWGs, Team Managers & Focal Person	Via google Link: <a href="http://bit.ly/childrensmonthceleb">http://bit.ly/childrensmonthceleb</a>	4 entries from Elementary Districts (Mt. Apo, Oriental, Occidental, Digos South) and 2 entries from secondary district (Junior HS, and Senior HS) for the Ulirang Bata entries and 4 identified Tiktok Challenge from the 4 Districts of Elementary Schools
Ulirang Bata and Tiktok Video	November 16, 2021	Panel of Judges	Virtual Platform	-Winners of Ulirang Bata Contest:





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Entries Judging/ Division Evaluation		NCM TWGs, Team Managers & Focal Person		1 <sup>st</sup> , 2 <sup>nd</sup> and 3 <sup>rd</sup> runner ups result and consolation prizes -Winners of Tiktok Challenge; The winner, 1 <sup>st</sup> , 2 <sup>nd</sup> and 3 <sup>rd</sup> runner ups.
Submission of video on tributes for children from the parents	November 18, 2021	School heads and School's ICT coordinators NCM TWGs, Team Managers & Focal Person	Via Google Link <a href="http://bit.ly/childrensmonthceleb">http://bit.ly/childrensmonthceleb</a>	3 to 5 identified tribute from the parents
National Children's Month Celebration Culmination Day  Raffle Draw  Presentation of winners of Ulirang Bata and Tiktok Challenge  Presentation of Tributes for children from the selected parents	November 27, 2021	All teachers, administrators parents and all other stakeholders of Digos City Division, and all other who would like to be viewers	Virtual Platform	Implemented National Children's Month Culmination Day

**Facilitators/TWG:**

1. National Children's Month Celebration Team Managers::

- Rofelia T. De Mesa (Focal)
- Angel Bisaga Jr.
- Tito Endrina
- Maryglor Tabanao
- Julie Anne Posadas
- Jose Israel Maravilles

2. National Children's Month Celebration Technical Working Group:

- ICT – Shooting and Video Preparation for the Culmination Day/  
Tabulation of Entry Scores:





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1. Jay Mark M. Alocelja,
2. Thonver Sampaga,
3. Lee Wilson Precellas,
4. Demosthenes Cajes,
5. Marlou Samontina,
6. Nino Dabalos

► Guidelines/criteria for the Search of Ulirang Bata:

7. Annalyn Manapol,
8. Eva P. Gutierrez,
9. Robin Charles Ramos,
10. Mercy Grace N. Arendain

► Program and invitation/letter invitation :

11. Stephanie Anne V. Agot,
12. Rowena A. Malahay,
13. Marive C. Alcomendras,
14. Irish D. Caminade

► Certificates/Attendance:

15. Stephanie Anne V. Agot
16. Melacres L. Campomayor
17. Mercy Grace N. Arendain

► EMCEE :

18. Januar A. Eltagonde
19. Stephanie Anne V. Agot

3. Panel of Judges for the Ulirang Bata Search and Tiktok Challenge:

- Ronilyn Nieves
- Ida Juezan
- Peter Jason Senarillos
- Myleen C. Robinos
- Julie Anne Posadas





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**ULIRANG BATA COMPETITION**

**MECHANICS AND CRITERIA**

1. The competition is open to all public schools from grade 4 – grade 12 of ages 18 years and below. Each district must have one (1) official entry from Mt. Apo, Digos South, Digos Oriental, Digos Occidental, Secondary Schools District – 1 from Junior High school and 1 from Senior High School.
2. Each contestant must submit a 5-6 minute video presentation of activities showcasing their **attributes** and **talent** as an ULIRANG BATA 2021 NOMINEE for final evaluation in the District and Division Level. The video presentation must incorporate activities as follows:
  - MakaDiyos
  - Makatao
  - Makabansa
  - Makakalikasan
3. Language to be used will be Tagalog or Bisaya.
4. District will have a Pre-evaluation to be evaluated by the parents/guardian, adviser, guidance designate/counselor and principal.
5. District will submit their entry together with the pre-evaluation sheet. Hereto attached is the Evaluation template.
6. Division submission of videos will be on or before **November 15, 2021**. Evaluation will be done by the Division Evaluation Team on **November 16, 2021**.
7. Criteria for Final Evaluation ( Division Level ) :

Impact of Activities Done Incorporated in the Core Values and Talent		<b>60%</b>
Based on Video Entry on Attributes	40%	
and Talent	20%	

Summary of Points Based on District Preliminary Evaluation (Total Points/Total Highest Points x100 x.40)		<b>40%</b>
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**CRITERIA FOR THE PRELIMINARY DISTRICT  
 EVALUATION**

<b>I. Core Values</b>	<b>Manifestations of the Core Values</b>	<b>Evident (1 point for every criterion manifested)</b>	<b>Non-Evident ( X )</b>
MAKADIYOS	A. Expresses one's spiritual beliefs while respecting the spiritual beliefs of others		
	1. Engages oneself in worthwhile spiritual activities		
	<b>a. Engages in any spiritual activities.</b>		
	<b>b. Respects the spiritual beliefs of others.</b>		
	B. Shows adherence to good values by upholding truth		
	1. Tells the truth		
	<b>a. Accepts mistakes done</b>		
	<b>b. Shows honesty</b>		
	2. Aspires to be fair and kind to all		
	<b>a. Exhibits goodness</b>		
<b>b. Shows compassion to others</b>			
3. Recognizes and respects one's feelings and those of others			
<b>a. Knows how to say sorry if he/she commits mistakes or hurt other people.</b>			
<b>b. Shows respect when others are reminded for wrongdoings.</b>			
MAKATAO	A. Sensitive to individual, social, and cultural differences		
	1. Shows respect for all		
	<b>a. Speaks in a respectful tone when communicating.</b>		
	<b>c. Uses courteous words and expressions.</b>		
<b>d. Greets teachers and others religiously.</b>			





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	<b>d. Listens when somebody talks and waits for his/her turn to talk</b>		
	<b>e. Observes and follows rules</b>		
	<b>f. Avoids saying hurtful words to others</b>		
	<b>g. Socializes with other children or peers ( avoids bullying )</b>		
	2.Volunteers to assist others in times of need <b>a. Helps others without being asked</b>		
	<b>b. Helps others when they are having difficulties</b>		
	3.Demonstrates contributions toward solidarity <b>a. Accomplishes tasks promptly</b>		
MAKAKALIKASAN	A. Cares for the environment 1. Performs tasks related to caring for nature <b>a. Shows a caring attitude toward the environment</b>		
	<b>b. Follows the waste segregation program</b>		
	<b>c. Takes care of school and personal materials</b>		
	<b>d. Participates actively in activities related to caring for the environment.</b>		
MAKABANSA	A. Demonstrates pride in being a Filipino, exercises the rights and responsibilities of a Filipino Citizen. 1. Shows the right attitude of a Filipino <b>a. Abides by the rules of the school, community, and country</b>		
Attested by:	<hr style="width: 20%; margin: auto;"/> Signature Over Printed Name of Parent/Guardian		







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	<hr style="width: 80%; margin: 0 auto;"/> Signature Over Printed Name of Adviser  <hr style="width: 80%; margin: 0 auto;"/> Signature Over Printed Name of School Guidance Coordinator/Designate  <hr style="width: 80%; margin: 0 auto;"/> Signature Over Printed Name of School Principal		
	<b>MAXIMUM POINTS - 23</b>		
	<b>CRITERIA FOR THE DIVISION EVALUATION</b>		
II. Impact made to the School and the Community	Points will be based on the 5-6 minute Video Presentation of the Pupil-Representative (Maximum of 20 points)	<b>20</b>	
III. Virtual Interview and talent presented	General Impression of the Pupil-Representative ( Maximum of 10 points )	<b>10</b>	
IV. Academic Performance	Previous Grade Level: General Average of 95-100- 5 points 90-94 – 4 points 85-89 – 3 points 80-84- 2 points 79 below – 1 point	<b>5</b>	





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<b>SUMMARY OF POINTS:</b>			
	Total Score Part 1 ( Maximum Points – <b>23</b> )		
	Total Score Part 2 ( Maximum Points – <b>20</b> )		
	Total Score Part 3 ( Maximum Points – <b>10</b> )		
	Total Score Part 4 ( Maximum Points – <b>5</b> )		
	<b>TOTAL Points</b>	_____/58	





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**TIKTOK CHALLENGE**

**MECHANICS AND CRITERIA**

1. The contest is open to all elementary public schools only. Each District must have one (1) official entry.
2. The tiktok entry should have one main tiktok star (only 1 performer, no backup)
3. Video length: minimum of 30 seconds and maximum of one (1) minute recorded presentation;
4. Language to be used is Tagalog.
5. The tiktok should revolve on the theme: "New Normal na Walang Iwanan: Karapatan ng Bawat Bata Ating Tutukan!"
6. There will be background music/sound based on the choice of the performers.
7. The use of profane and inappropriate language is strictly prohibited.
8. Entries must be suitable for publication to a general audience.
9. Criteria for judging:
  - a. Creativity and Choreography - 30%
  - b. Relevance to the Theme - 20%
  - c. Entertainment Value - 20%
  - d. Execution and Timing - 20%
  - e. Technical Aspect (video editing) - 10%

**Total: 100%**





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Subject: CHILDREN'S MONTH CELEBRATION

Date : October 15, 2021

The Department of Education – Regional Office XI through the Curriculum and Learning Management Division (CLMD) joins the Council for the Welfare of Children (CWC), other government agencies, and the whole nation in celebrating the 2021 National Children's Month (NCM), with the theme, "New Normal na Walang Iwanan: Karapatan ng Bawat Bata Ating Tutukan!", this November 2021.

The celebration is pursuant to Republic Act No. 10661, titled *An Act Declaring the Month of November of Every Year as the National Children's Month*, which honors the ratification of the Convention on the Rights of the Child (CRC) by the United Nations General Assembly on November 20, 19889, and further articulates the importance of the CRC to the Filipino consciousness. It mandates DepEd to facilitate and to encourage the celebration of the NCM in all public and private schools nationwide.

In this note, this Office informs the field of the conduct of the Children's Month Culmination Activity on November 29-30, 2021. The activity showcases the rights and talents of the Kindergarten learners as they are learning in this new normal (please see attached files) of which safety and health protocols must be strictly observed.

Expenses incurred by the schools/participants relative to the conduct of this activity shall be charged against the local funds, subject to the usual accounting and auditing rules and regulations.

Immediate dissemination of this Memorandum is desired.

ALLAN G. FARNAZO  
Director IV