

84682



Republic of the Philippines
Department of Education
Region XI
SCHOOLS DIVISION OF DIGOS CITY

OFFICE OF THE SCHOOLS DIVISION SUPERINTENDENT

DIVISION MEMORANDUM
No. 280, s. 2022

March 10, 2022

2022 GLOBAL MEDIA COMPETITION OF THE GLOBAL CENTER FOR GOOD GOVERNANCE IN TOBACCO CONTROL

To: Public Schools District Supervisors
Health and Nutrition Personnel
Division Youth Formation Coordinator
Division NDEP Coordinator
BKD Coordinators
Division DRRM Coordinator
School DRRM Coordinators
School Administrators
School Tobacco Control Coordinators
All Others Concerned

1. Attached herewith is the OUA Memo 00-0522-013 from Atty. Salvador C. Malana III, Assistant Secretary, Officer-in-Charge, Office of the Undersecretary for Administration dated May 4, 2022 re **2022 Global Media Competition of the Global Center for Good Governance in Tobacco Control**, which invites learners, teaching and non-teaching personnel in the Department of Education (DepEd) and other interested persons or groups to join the **2022 Global Media Competition (GMC)** organized by the Global Center for Good Governance in Tobacco Control (GGTC).
2. Participants must create compelling **social media graphics or short videos** exposing the tobacco companies' dirty tactics in disguising the harmful effects of their products to the environment.
3. The competition is in support of the comprehensive tobacco control policy of DepEd and in celebration of the *World No Tobacco Day* on May 31, 2022.
4. **Winners can take as much as \$ 4,000.00.**
5. The theme of this year's GMC is ***Disaster in disguise: Tobacco Companies' Environmental Harms.***
6. **Deadline for the submission of entries is on 11 May 2022 (Wednesday).**





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7. Participants are advised to closely monitor on the platforms below the advisories of the GGTC on GMC, including any announcement on the possible extension of the deadline:
 - Competition website– <https://ggtc.world/actions/global-media-competition>
 - Facebook – <https://facebook.com/TheGGTC>
 - Twitter – <https://twitter.com/theggtc>
8. Soft copies of GMC's posters (**Annex A**) may be accessed at: <https://bit.ly/GGTC2022GMCposter>.
9. Offices and schools that manage social media pages are enjoined to share the poster to reach more participants.
10. Youth Formation Coordinators are also requested to disseminate information on this activity to the learners.
11. Participants below 18 years old are required to submit a consent form from a parent or guardian.
12. For questions and concerns, please contact **Irene P. Dandoy**, Nurse II, Division Tobacco Control Program Coordinator via email at ireene.dandoy@deped.gov.ph or contact **Gian Erik M. Adao**, Education Program Specialist II, through email at blss.shd@deped.gov.ph.
13. For immediate and widest dissemination.

CRISTY C. EPE

Schools Division Superintendent

DepEd Schools Division of Digos City
RECORDS SECTION

RELEASED
22-84682
DATE: MAY 11 2022 TIME: 1:22 PM
BY: [Signature]

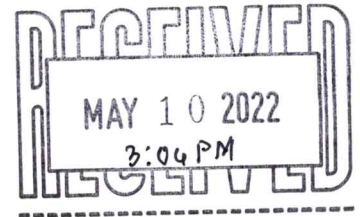




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OUA-00-0522-013
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OUA MEMO 00-0522-013
MEMORANDUM
04 May 2022

For: **Undersecretaries**
Assistant Secretaries
Regional Directors and BARMM Education Minister
Bureau and Service Directors
Schools Division Superintendents
Tobacco Control Coordinators
Brief Tobacco Intervention Providers
NDEP/BKD Coordinators
Youth Formation Coordinators
DRRM Coordinators
School Heads

Subject: **2022 GLOBAL MEDIA COMPETITION OF THE GLOBAL CENTER FOR GOOD GOVERNANCE IN TOBACCO CONTROL**

The Office of the Undersecretary for Administration (OUA), through the the Bureau of Learner Support Services-School Health Division (BLSS-SHD), invites learners, teaching and non-teaching personnel in the Department of Education (DepEd) and other interested persons or groups to join the **2022 Global Media Competition (GMC)** organized by the Global Center for Good Governance in Tobacco Control (GGTC).

Participants must create compelling **social media graphics or short videos** exposing the tobacco companies' dirty tactics in disguising the harmful effects of their products to the environment.

Winners can take as much as \$ 4,000.00.

The competition is in support of the comprehensive tobacco control policy of DepEd and in celebration of the *World No Tobacco Day* on 31 May 2022.

The theme of this year's GMC is ***Disaster in Disguise: Tobacco Companies' Environmental Harms.***

Deadline for the submission of entries is on 11 May 2022 (Wednesday).



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Office of the Undersecretary for Administration (OUA)

[Administrative Service (AS), Information and Communications Technology Service (ICTS), Disaster Risk Reduction and Management Service (DRRMS), Bureau of Learner Support Services (BLSS), Baguio Teachers Camp (BTC), Central Security & Safety Office (CSSO)]

Department of Education, Central Office, Meralco Avenue, Pasig City
Rm 519, Mabini Bldg.; Mobile: +639260320762; Tel: (+632) 86337203, (+632) 86376207
Email: usec.admin@deped.gov.ph; Facebook/Twitter @depeditayo

Participants are advised to closely monitor on the platforms below the advisories of the GGTC on GMC, including any announcement on the possible extension of the deadline:

- Competition website- <https://ggtc.world/actions/global-media-competition>
- Facebook - <https://www.facebook.com/TheGGTC>
- Twitter - <https://twitter.com/theggtc>

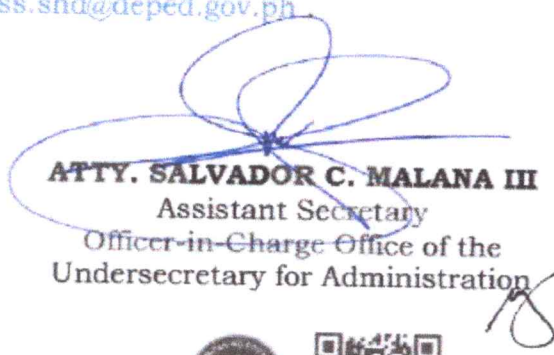
Tobacco control coordinators are requested to facilitate the promotion of this competition in their regions or divisions. Soft copies of GMC's posters (**Annex A**) may be accessed at: <https://bit.ly/GGTC2022GMCposter>.

Offices and schools that manage social media pages are enjoined to share the poster to reach more participants.

Youth Formation Coordinators are also requested to disseminate information on this activity to the learners.

Participants below 18 years old are required to submit a consent form from a parent or guardian.

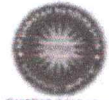
For questions and concerns, please contact **Gian Erik M. Adao**, Education Program Specialist II, through email at blss.shd@deped.gov.ph.


ATTY. SALVADOR C. MALANA III
Assistant Secretary
Officer-in-Charge Office of the
Undersecretary for Administration



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please visit: <http://deped.gov.ph>





GTIW 2022-2023
A GLOBAL TOBACCO INDUSTRY WATCHDOG

Short Video and Design Awards

GLOBAL MEDIA COMPETITION 2022

GRAND PRIZE
\$4,000

Submit entries on the theme

DISASTER IN DISGUISE:
Tobacco Companies' Environmental Harms

by May 11, 2022 to bit.ly/GMCggtc

For more information, contact gmc@ggtc.world
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GLOBAL MEDIA COMPETITION 2022

COMPETITION PRIZES

Social Media Graphics

- 1st place winner - **USD\$2,000**
- 2nd place winner - **USD\$1,000**
- 3rd place winner - **USD\$500**
- Online choice winner - **USD\$500**

Short Videos

- 1st place winner - **USD\$4,000**
- 2nd place winner - **USD\$2,000**
- 3rd place winner - **USD\$1,000**
- Online choice winner - **USD\$500**

For more information, contact gmc@ggtc.world

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A GLOBAL TOBACCO INDUSTRY WATCHDOG