



Republic of the Philippines  
**Department of Education**  
Region XI  
**SCHOOLS DIVISION OF DIGOS CITY**

**OFFICE OF THE SCHOOLS DIVISION SUPERINTENDENT**

**DIVISION MEMORANDUM**  
No. 329, s. 2022

May 30, 2022

**WORLD NO TOBACCO DAY AND NATIONAL NO SMOKING MONTH  
WEBINAR AND CAMPAIGN WITH PHILIPPINE PEDIATRIC SOCIETY**

To: Public Schools District Supervisors  
Health and Nutrition Personnel  
Division Youth Formation Coordinator  
Division NDEP Coordinator  
BKD Coordinators  
Division DRRM Coordinator  
School DRRM Coordinators  
School Administrators  
School Tobacco Control Coordinators  
All Others Concerned

1. Attached herewith is the OUA Memo 00-0522-0161 dated May 26, 2022 from Alain Del B. Pascua, Undersecretary for Administration (OUA), re **World No Tobacco Day And National No Smoking Month Webinar And Campaign With Philippine Pediatric Society**, through the Bureau of Learner Support Services-School Health Division (BLSS-SHD), in coordination with the **Philippine Pediatric Society** (PPS), which invites all Dep-Ed personnel, learners, and stakeholders (e.g., parents, partners) to participate in a **webinar and campaign** for the celebration of the World No Tobacco Day on Tuesday, 31 May 2022 and the National No Smoking Month in June.

2. **Webinar for the World No Tobacco Day**

All are invited to attend the **webinar** entitled *Protect our Children's Health and Environment through Tobacco and Nicotine Control on Tuesday, 31 May 2022, 9:00-10:00 AM*. The webinar will be streamed on the Facebook page of the Philippine Medical Association, and shared by the official Facebook pages of the DepEd Philippines and OK sa DepEd. Limited slots are also available for participants who want to be admitted in the Zoom teleconference platform:

<b>Link</b>	<a href="https://bit.ly/depedpps2022wntdwebinar">https://bit.ly/depedpps2022wntdwebinar</a>
<b>Meeting ID</b>	894 2886 7150
<b>Passcode</b>	pma





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Personnel who are managing the Facebook pages of their respective offices, schools, or programs are requested to promote the activity by sharing the livestream of the said webinar once it goes live, and the webinar's poster (**Annex A**) which can be accessed at <https://bit.ly/depedpps2022wntdnsm>.

### **3. Social Media Campaign for the National No Smoking Month**

The Webinar serves as a “take-off” for a month-long social media campaign that will encourage learners to make their voices heard about tobacco and vape control in the country.

For the entire month of June, learners-with the permission and guidance of their parents or guardians-are invited to post on Facebook a video of themselves asking their questions or sharing their ideas related to tobacco and vape use. They shall use the hashtags #NNSM2022, #NoTobacco, #TobaccoExposed, and #SmokefreePhilippines and mention/tag in their post the Facebook pages of the PPS (<https://web.facebook.com/PhilpediaSocInc>) and *Ok sa DepEd* (<https://web.facebook.com/OplanKalusuganSaDepEd>).

Following are examples of questions they can ask in their videos:

1. How can cigarette butts be an environmental hazard when there is no combustion anymore?
2. Our apartment neighbors smoke and we can still smell the smoke even they are not there. How can we keep ourselves safe from second hand and third hand smoke?
3. They say it is the tar that causes cancer and not nicotine. Vapes do not have tar. Does this mean the cancer potential is less or none at all in vapes?
4. How do smoking and vaping contribute to air pollution and climate change?
5. Some vapes claim they have no nicotine and have lesser chemicals; can vaping still affect my immune system and brain development?
6. We are still in the pandemic times, do people who smoke and vape have higher risk of having COVID-19 infection even if vaccinated?
7. Are there laws in place to protect us children, teens, and young adults from smoking and vaping?

Health professionals from PPS and DepEd will respond to the selected videos throughout the month, while some videos will be featured





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on the Facebook pages of PPS and DepEd. Selected learners will receive tokens from PPS and DepEd.

4. Tobacco Control Coordinator, NDEP/BKD Coordinators, Youth Formation Coordinators, DRRM Coordinators, classroom advisers, and other school personnel are requested to disseminate information/promote awareness about the campaign and to provide necessary support or guidance to learners who wish to participate. For reference, a video from PPS providing context to these concerns may be accessed at <https://bit.ly/depedpps2022wntdnsm> after the webinar.
5. For questions and concerns, please contact **Ireene P. Dandoy**, Nurse II, Division Tobacco Control Program Coordinator via email at [ireene.dandoy@deped.gov.ph](mailto:ireene.dandoy@deped.gov.ph) or contact **Gian Erik M. Adao**, Education Program Specialist II, through email at [blss.shd@deped.gov.ph](mailto:blss.shd@deped.gov.ph).
6. For immediate and widest dissemination.

For and in the Absence of:

**CRISTY C. EPE**

Schools Division Superintendent

**BEVERLY S. DAUGDAUG, EdD**

Chief ES Curriculum Implementation Division  
Officer-In-Charge

DepEd Schools Division of Digos City  
RECORDS SECTION

**RELEASED**  
22-85627  
DATE: MAY 31 2022 TIME: 9:00 am  
BY:





Republika ng Pilipinas  
**Kagawaran ng Edukasyon**  
Tanggapan ng Pangalawang Kalihim



OUAD00-0522-0 161  
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**OUA MEMO 00-0522-0161**  
**MEMORANDUM**  
26 May 2022

For: **Undersecretaries**  
**Assistant Secretaries**  
**Regional Directors and BARMM Education Minister**  
**Bureau and Service Directors**  
**Schools Division Superintendents**  
**School Heads**

Subject: **WORLD NO TOBACCO DAY AND NATIONAL NO SMOKING MONTH WEBINAR AND CAMPAIGN WITH PHILIPPINE PEDIATRIC SOCIETY**

The Office of the Undersecretary for Administration (OUA), through the Bureau of Learner Support Services-School Health Division (BLSS-SHD), in coordination with the **Philippine Pediatric Society** (PPS), invites all DepEd personnel, learners, and stakeholders (e.g., parents, partners) to participate in a **webinar and campaign** for the celebration of the World No Tobacco Day on Tuesday, 31 May 2022 and the National No Smoking Month in June.

**Webinar for the World No Tobacco Day**

All are invited to attend the **webinar** titled *Protect our Children's Health and Environment through Tobacco and Nicotine Control* on **Tuesday, 31 May 2022, 9:00-10:00 AM**. The webinar will be streamed on the Facebook page of the Philippine Medical Association, and shared by the official Facebook pages of DepEd Philippines and *OK sa DepEd*. Limited slots are also available for participants who want to be admitted in the Zoom teleconference platform:

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Personnel who are managing the Facebook pages of their respective offices, schools, or programs are requested to promote the activity by sharing the livestream of the said webinar once it goes live, and the webinar's poster (**Annex A**) which can be accessed at <https://bit.ly/depdpss2022wntdnsm>.



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of Major Programs



**Office of the Undersecretary for Administration (OUA)**

[Administrative Service (AS), Information and Communications Technology Service (ICTS), Disaster Risk Reduction and Management Service (DRRMS), Bureau of Learner Support Services (BLSS), Baguio Teachers Camp (BTC), Central Security & Safety Office (CSSO)]

Department of Education, Central Office, Meralco Avenue, Pasig City  
Rm 519, Mabini Bldg.; Mobile: +639260320762; Tel: (+632) 86337203, (+632) 86376207  
Email: usec.admin@deped.gov.ph; Facebook/Twitter @depedtayo

## Social Media Campaign for the National No Smoking Month

The webinar serves as a “take-off” for a month-long social media campaign that will encourage learners to make their voices heard about tobacco and vape control in the country.

For the entire month of June, learners—with the permission and guidance of their parents or guardians—are invited to post on Facebook a video of themselves asking their questions or sharing their ideas related to tobacco and vape use. They shall use the hashtags #NNSM2022, #NoTobacco, #TobaccoExposed, and #SmokeFreePhilippines and mention/tag in their post the Facebook pages of the PPS (<https://web.facebook.com/PhilPediaSocInc>) and *OK sa DepEd* (<https://web.facebook.com/OplanKalusuganSaDepEd>).

Following are examples of questions they can ask in their videos:

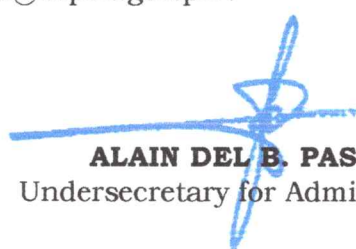
1. How can cigarette butts be an environmental hazard when there is no combustion anymore?
2. Our apartment neighbors smoke and we can still smell the smoke even if they are not there. How can we keep ourselves safe from second hand and third hand smoke?
3. They say it is the tar that causes cancer and not nicotine. Vapes do not have tar. Does this mean the cancer potential is less or none at all in vapes?
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7. Are there laws in place to protect us children, teens, and young adults from smoking and vaping?


Health professionals from PPS and DepEd will respond to the selected videos throughout the month, while some videos will be featured on the Facebook pages of PPS and *OK sa DepEd*. Selected learners will receive tokens from PPS and DepEd.

Tobacco Control Coordinators, Brief Tobacco Intervention Providers, NDEP/BKD Coordinators, Youth Formation Coordinators, DRRM Coordinators, classroom advisers, and other school personnel are requested to disseminate information/promote awareness about the campaign and to provide necessary support or guidance to learners who wish to participate. For reference, a video from PPS providing context to these concerns may be accessed at <https://bit.ly/depdpss2022wntdnns> after the webinar.


For questions and concerns, please contact **Gian Erik M. Adao**, Education Program Specialist II, through email at [blss.shd@deped.gov.ph](mailto:blss.shd@deped.gov.ph).

For wide dissemination.




  
**ALAIN DEL B. PASCUA**  
Undersecretary for Administration



Annex A




**PHILIPPINE MEDICAL ASSOCIATION**  
in cooperation with the  
**Philippine Pediatric Society - Tobacco Control Advocacy Group**  
and  
**Department of Education**



**Protect Our Children's Health & Environment through Tobacco & Nicotine Control**  
**(Pep Talk with Children)**

Environment - a good reason to quit  
Tobacco is a risk to environment and health  
**May 31, 2022, 9:00 - 10:00 am**



**Meeting ID: 894 2886 7150**  
**Passcode: pma**

