

### Republic of the Philippines

### Department of Education

DIGOS CITY DIVISION

Office of the Schools Division Superintendent

August 08, 2022

### **DIVISION MEMORANDUM**

No. 545, s. 2022

### ADOLESCENT HEALTH SERIES 2022

To

All Division Chiefs, Public Schools District Supervisors, School Heads, School Teachers and Advisers, Youth Formation Coordinators, Health and Nutrition Personnel, School Clinic Teachers, Student Leaders and Learners

- 1. Pursuant to Regional Memorandum ESSD-2022-112, from the Bureau of Learner Support Services dated July 29, 2022, entitled "Adolescent Health Series 2022.
- 2. The Department of Education, through the Bureau of Learner Support Services School Health Division (BLSS-SHD), in coordination with the Youth Formation Division (YFD), Bureau of Learning Resources (BLR), and Public Affairs Service (PAS), will conduct the Adolescent Health Series 2022 on August to October 2022.
- 3. The adolescents Health Series is an annual campaign for learners with a particular focus on sexual and reproductive health. This year's campaign is in line with the Family Planning Month with the theme "Bata, Bata, Planado Ka Ginawa"

The objectives of the activity are:

- 1. Discuss health issues and concerns of adolescents;
- 2. Promote positive behaviors, strength values, and engage adolescents in health leadership; and
- 3. Develop educational materials for health created by adolescents.
- 4. In this regard, this Office hereby directs All Teacher-Advisers/Coordinators, School Clinic Teachers, Student Leaders and learners are highly encouraged to participate in the different activities stipulated in the enclosures.
- 5. For more details please contact to Mrs. Daissy P. Sanoy/Maria Leonora P. Salazar thru Contact numbers 0919-8639535/0966-5696793
- 5. Immediate dissemination of this Memorandum is highly desired.

CRISTY C. EPE

Schools Division Superintendent

Enclosed: As stated.

SGOD/YFP/mlps

DepEd Schools Division of Digos City

22 - 89024 DATE: AUG 0 9 2022 TIM

Address: F Telephone

Address: Roxas cor. Lopez Jaena Street, Zone II, Digos City (8002)

Telephone Nos.: (082) 553-8375; (082) 553-8396

PECORDS SECTION

22-2524

0 3 AUG 2022

TIME 4! 33 PM

### Department of Education

DAVAO REGION

### Office of the Regional Director

REGIONAL MEMORANDUM ESSD-2022-112

To

Schools Division Superintendents

Subject:

ADOLESCENT HEALTH SERIES 2022

Date:

August 2, 2022

Attached is the Memorandum from the Bureau of Learner Support Services dated July 29, 2022, entitled "Adolescent Health Series 2022".

The Department of Education, through the Bureau of Learner Support Services – School Health Division (BLSS-SHD), in coordination with the Youth Formation Division (YFD), Bureau of Learning Resources (BLR), and Public Affairs Service (PAS), will conduct the Adolescent Health Series 2022 on August to October 2022.

The Adolescent Health Series is an annual campaign for learners with a particular focus on sexual and reproductive health. This year's campaign is in line with the Family Planning Month with the theme "Bata, Bata, Planado Ka Ginawa."

The objectives of the activity are:

Discuss health issues and concerns of adolescents;

Promote positive behaviors, strengthen values, and engage adolescents in health leadership; and

Develop educational materials for health created by adolescents.

In this regard, all Schools Division Offices are hereby requested to participate in the different activities stipulated in the enclosures.

Immediate and wide dissemination of this Memorandum is desired.

RECORDS SECTION

Director IV

4:03, 2022

Enclosed: As stated

ROE/smtc

Address: F. Torres St., Davao City (8000)

Telephone Nos.: (082) 291-1665; (082) 221-6147

ISO 9001:2015 - Certified



### Republic of the Philippines

### Department of Education

BUREAU OF LEARNER SUPPORT SERVICES

Office of the Director

MEMORANDUM

FOR:

Regional Directors

Minister of Basic, Higher, and Technical Education, BARMM

Schools Division Superintendents

School Heads

Concerned Personnel

FROM:

SANTOS III

Bureau of Learner Support Services

SUBJECT:

ADOLESCENT HEALTH SERIES 2022

DATE:

29 July 2022

The Department of Education, through the Bureau of Learner Support Services - School Health Division (BLSS-SHD), in coordination with the Youth Formation Division (YFD), Bureau of Learning Resources (BLR), and Public Affairs Service (PAS), will conduct the Adolescent Health Series 2022 on August to October 2022.

The Adolescent Health Series is an annual campaign for learners with particular focus on sexual and reproductive health. This year's campaign is in line with the Family Planning Month with the theme "Bata, Bata, Planado Ka Ginawa." The objectives of the activity are:

- 1. discuss health issues and concerns of adolescents;
- 2. promote positive behaviors, strengthen values, and engage adolescents in health leadership; and
- 3. develop educational materials for health created by adolescents.

In this regard, all regions are hereby requested to participate in the following activities, to wit:

Date	Activity	Participants	Details
August 3 2:00 - 4:00 pm	Adolescent Health Scries x Family Planning Month Bata, Bata, Planado	Adolescent Learners Grades 5 - 12, DepEd Teaching and Non-teaching Personnel	Live Facebook Webinar through OK sa DepEd Facebook Page
The commence of the commence o	ka Ginawa! A Family Planning Webinar for Learners		
August 5 2:00 - 3:30	Dissemination Forum on Family Planning Commitments 2030	Heads of Offices, Region, and Division ARH Focal Persons	Via Zoom Register through:
pm			bit.ly/FP2030Dep EdForum
August 12 10:00 - 12:00 am	Adolescent Health Scries: Create Your Story Contest Launch X IChoose	Adolescent Learners Grades 5 - 12, Interested DepEd Teaching and Non-	Live Facebook Webinar through OK sa DepEd Facebook Page
12.00 am	#MalayaAkongMaging	teaching personnel	
	In celebration of International Youth Day		
September 8-9	Online Bootcamp for Adolescent Health: Create Your Story	Contest Participants	Please see Annexes for details
September 10 - October 7	Contest Proper / Creation of Storybook and Short Film		
October 28	Awarding of Winners		

For clarifications, Ms. Lien Ivy C. Callado of BLSS-SHD, or Ms. Clarence Sarmiento of YFD can be contacted through (02) 8632-9935 or email arh@deped.gov.ph.

### Annex 1:

### Adolescent Health Series: Create Your Story Children's Illustrated Storybook and Short Digital Film Contest for Learners

The Adolescent Health Series is an annual campaign for learners with particular focus on sexual and reproductive health. The objectives of the activity are:

- 1. discuss health issues and concerns of adolescents;
- 2. promote positive behaviors, strengthen values, and engage adolescents in health leadership; and
- 3. develop educational materials for health.

This year's Adolescent Health Series continue to empower the youth to have informed choices for their sexual and reproductive health and share their own narratives to be the best version of themselves.

With this, the Create Your Story: Children's Illustrated Storybook and Short Digital Film Contest for Learners will be launched.

### A. Children's Illustrated Storybook Contest Mechanics

### 1. Participants

- 1.1. The competition is open to all elementary students, Grades 5 to 6.
- 1.2. Each team may be composed of, at most, two (2) writers, two (2) illustrators/lay-out artist and a teacher contest adviser.
- 1.3. Teacher contest adviser may only provide guidance in the crafting of the storybook in line with the mechanics and supervise learners during the contest activities.
- 1.4. Participants in the group must come from one school.
- 1.5. There must be no third party development team in the process.
- 1.6. Participation is voluntary.

### 2. Stories

2.1. Stories must be original and must reflect topics related to sexual and reproductive health that can be easily understood by learners ages 7 – 12 years old. Content must be child-friendly and must be suitable for general audience.

- Maka-Diyos, Maka-Tao, Makakalikasan, Makabansa. Stories must not violate child rights and must observe DepEd core values of
- 2.3. Stories must be written in English or Filipino. A page with a local dialect translation is recommended
- 2.4. The entries must not contain brands or identifying marks from commercial products, services and must not have any political implications (e.g. logo, names of officials, names of institutions, etc.)

## 3. Technical Specifications

- 3.1. Illustrations may be:3.1.1. hand drawn, with the use of any coloring materials, or3.1.2. digital through any design applications.

# 3.2. The following are the technical specifications for the contest:

Cover Text Sct in title	Typeface Serif fonts	Font Size At most: 20	words	enconetty med	es and words		Margins and Gutters No require	Book Sizc A4	Image Resolution 300 dpi or	Color Mode RGB or C	1) Scan storybook 2) Com storybook Notes: Google dr be announc Editable de be requeste		THE POINTIES
Set in title case capitalization	81			the entire storybook must be at around 600 to 1000	No required number of words or lines per page but	numbers	No required margins and gutters		300 dpi or higher on A4 actual size	RGB or CMYK Full Color	1) Scanned compiled copy of original artwork/ storybook in PDF file for hand drawn books OR 2) Compiled PDF of storybook for digital art storybook  Notes: Google drive link for storybook submissions shall be announced during the online bootcamp.  Editable desktop publishing software file copy may be requested from the winners.	versions:	illust oc anomineed in the renewall

## 4. Selection Process

- Person. Annex 2) 4.1. Each team must initially submit a team must initially submit a 1-2 page Concept Note (please refer to to their Schools Division Office Adolescent Reproductive Health Focal
- be conducted to qualify for the National Online Bootcamp and Contest. 4.2. Selection process from the Schools Division Office and Regional Offices shall
- Reproductive Health Focal Person. Members of the panel are the Youth Formation Coordinator, Information Officer, and Learning Resource Representative 4.3. Lead ಜ್ಞ the Selection Committees shall ) De the Designated Adolescent
- 4.4. One to two (1-2) teams per region shall participate in the national contest and attend the online bootcamp.

Online Bootcamp for Contest Participants	September 8-9
Submission of National Contest Participants (Please refer to Annex 4, 5, 6)	September 7
Region/Schools Division Office Concept Note Selection (Please refer to Annex 3)	August 23 September 6
Submission of Concept Note (Please refer to annex 2)	August 1 -22
AHS Contest Online Launch	August 10
ACTIVITY	DATE

## 5. Criteria for Judging

## 5.1. Criteria for Concept Note

And the supplemental and the s	TO THE PARTY OF TH
CRITERIA	PERCENTAGE
Story originality and creativity	50%
Adherence to the theme	30%
Planning of Activities	15%
Adherence to Concept Note Format	5%
The state of the s	

# 5.2. Criteria for the Children's Illustrated Storybook

presented	artwork's	of the illustration purpose and intent of artwork, the	Appropriateness Use of	CRITERIA
d	s cohesiveness	and intent	Use of elements and principle of	FACTORS
	artwork's cohesiveness with the storyline	of artwork, the	principle of art,	S
	www.goda.chi = 341	and the second	35%	PERCENTAGE

CRITERIA	FACTORS	PERCENTAGE
Storytelling style	Context, plot, pacing, conflict presentation	35%
ŧ	and resolution, character development, use	
	of literary device, effective dialog (if needed).	AND THE PROPERTY OF THE PROPER
Story	Grammar, composition, punctuation,	15%
presentation	usage, styling, orthographic compliance	
standards		en de la maiste de la maiorité par de la maiorité des la maiorité de la maiorité des la maiorité de la maiorité des la maiorité de la maiorité de la maiorité de la maiorité de la maiorité des la maiorité de la maiorité de la maiorité de la maiorité de la maiorité des la maiorité de l
Viewer reception	Viewer reception Will the story be easily understood by grade	15%
of overall design school students?	school students?	
and storyline		omenen meter entre de la company de la c

### 6. Contest Prize

5,000.00 each team	2 Consolation Prizes
10,000.00 + Plaque of Recognition for School	Third Prize
20,000.00 + Plaque of Recognition for School	Second Prize
30,000.00 + Plaque of Recognition for School	First Prize

# B. Short Digital Film Making Contest Mechanics

### 1. Participants

- 1.1. The competition is open to all junior and senior highschool students.
- production team must be composed of, at most, two (2) writers, one (1) I video editor, and I teacher contest adviser. The production team does not include actors/ actresses. videographer/cinematographer, The
- contest oť crafting 1.3. Teacher contest adviser may only provide guidance in the crafting storybook in line with the mechanics and supervise learners during the activities.
- 1.4. Participants in the group must come from one school.
- 1.5. There must be no third party development team in the process.
- production team must adhere to minimum health standards and must follow safety protocols. 1.6. Film
- 1.7. Participation is voluntary.
- 2. Video Content
- 2.1. Stories must reflect topics related to sexual and reproductive health and use IChoose #MalayaAkongMaging concept in the video.
- 2.2. Content must be child-friendly and must be suitable for general audience. Stories must not violate child rights and must observe DepEd core values of Maka-Diyos, Maka-Tao, Makakalikasan, Makabansa.
- 2.3. Videos may feature live footages and may or may not contain dialogues hosts.
- 2.4. Dialogues may be in the vernacular. English subtitles must be provided for when spoken language is not in English or Filipino.
- The entries must not contain brands or identifying marks from commercial products and services, and must not have any political implications (e.g. logo, names of officials, names of institutions, etc.)
- The use of copyrighted material including copyrighted music is strictly prohibited.
- 2.7. Inclusion of animation, graphics or stop motion in the short film is allowed but not necessary.
- 2.8. Entries must comply with the prescribed running time

### 3. Technical Specifications

Film Genre	Short Digital Film
File Format	Participants must submit the links of their entries in
	the following format:
8	1. As a video file with video file format (.MP4,
	MPEG-4, .WMV, .AVI, .MOV, .MKV) uploaded
	via Google Drive, and
	2. As a video file uploaded on YouTube along with
	the YouTube subscriber name
	Note: Google Drive link for video submissions shall
	be announced during the online bootcamp.
Film Length / Running	5-6 minutes (including title cards and credits)
Time	
Cinematography Form	Live action or animated live action
	Orientation should be landscape
Resolution	Minimum resolution of 720 x 480
Subtitles	Typeface: Arial or Tahoma
	Font: 26 to 28
	Maximum of 40 characters per line
	Maximum of two lines per subtitle
	No ghost box or shadows
	Per line should be on screen at least 3 seconds but
	observe proper timing
Musical Score	Not required. If deemed essential in the story, ensure
and the second s	the use of royalty-free music
Watermarks and Logos	No visible logo; editing watermarks must not be visible in the video

### 4 Credits

4.1. Credits must be at the end of the video and must contain the following

### **ENGLISH**

Short Film Title (Participating School's Name) (School's Division and Region)

Writer:

Videographer/Cinematographer: Video Editor:

Teacher Adviser:

### Cast of Characters:

### FILIPINO

Pamagat ng Maigsing Pelikula (Pangalan ng Kalahok na Paaralan) (School's Division and Region)

Sa Panulat Ni: Videographer/Cinematographer Video Editor: Teacher Adviser: Cast of Characters:

## 5. Selection Process

- <u>ن</u> Annex 2) to their Schools Division Office Person. Each team must initially submit a 1-2 page Concept Note (please refer to Adolescent Reproductive Health Focal
- 5.2. Selection process from the Schools Division Office and Regional Offices shall be conducted to qualify for the National Online Bootcamp and Contest.
- Coordinator, Information Officer, and Learning Resource Representative. Reproductive Health Focal Person. Members of the panel are the Youth Formation ندأ Lead of the Selection Committees shall be the Designated Adolescent
- attend the online bootcamp. 5.4. One to two (1-2) teams per region shall participate in the national contest and

	The state of the s
DATE	ACTIVITY
August 10	Online contest launch / Call for submissions of Concept Note
August 1 - 22	Submission of Concept Note (Please refer to Annex 2)
August 23 - September 6	Region/Schools Division Office Concept Note Selection (Please refer to Annex 3)
September 7	Submission of National Contest Participants (Please refer to Annex 4, 5, 6)
September 8-9	Online Bootcamp for Contest Participants

## 6. Criteria for judging

# 6.1. Concept Note Criteria for Short Digital Film Category

CRAPE AND A CONTRACT OF THE CO	PERCENTAGE
Concept originality and creativity	20%
Adherence to the theme	30%
Planning of Activities	15%
Adbarance to Concept Note Format	59%

## 6.2. Short Digital Film Making Criteria

CRITERIA	FACTORS	大の大の氏というので
Content storytelling		25%
and adherence to the	्यु ० व ८ क्यू	
theme		enempe all style for construction of the form th
Originality and		25%
Creativity		en e
ı value	Adherence to required format,	30%
	audio, video, and lighting quality,	
· · · · · · · · · · · · · · · · · · ·	musical scoring, editing	and the second s
Overall Impact of the I	Overall Impact of the How strongly did the film stimulate	20%
FIR	thoughts or ideas? Did the film	
a general control of the control of	incite emotional response?	

### 7. Contest Prize

First Prize	30,000.00 + Plague of Recognition for School
Second Prize	20,000.00 + Plaque of Recognition for School
Third Prize	10,000.00 + Plaque of Recognition for School
2 Consolation Prizes	5,000.00 each team

## Children's Storybook and Short Film Contest for Learners Adolescent Health Series: Create Your Story Concept Note

Category:
Berkenturer protestion of supervisors in a facility and a supervisor in the supervisor of the supervisor of the supervisors of

Submitted by Contact Number and Email Address Date	Concept:  I. Background of the project II. Objectives of the story III. Overview of the Story / Plot IV. Timeline of Activities	Region	School Name and ID  Division	for previous work/art, if any	Teacher Adviser  Google Drive Link	Team Members (Age)	Proposed Title
	ct Plot						

### Notes:

Submit the 1-2 page concept note, with the Cerification and Consent Form, to your Region and Division ARH Coordinator and drop through bit.ly/AHSContest2022 with the file name Region\_Category\_Title lex. R1\_Storybook\_Bibo na si Baby).

By submitting this form, the team members allow the Department of Education to process necessary data for the convest purpose, in compliance with the Data Privacy Act.

Annex 3:

Department of Education
Bureau of Learner Support Services
School Health Division

### Selection Form Adolescent Health Series: Create Your Story Children's Storybook and Short Film Contest for Learners

No.	Proposed Title	School	Division	Score	Rank
			Service and the service of the servi	Section NRM in a section of the sect	
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End	orsed by:		Approved:		
Regi	on/Division ARH Cod	ordinator/	Regional Direct		dent
Regi	•	ordinator/			dent
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Regi Leac	on/Division ARH Coc I of Selection Panel	ordinator/	Regional Direct		dent

## Department of Education

Bureau of Learner Support Services School Health Division

# National AHS Contest Participation Form Adolescent Health Series: Create Your Story Children's Storybook and Short Film Contest for Learners

Selection Panel:	Region ARH Coordinator/ Lead of Selection Panel	Endorsed by:	Division ARH Coordinator	Schools Division Office	School ARH Coordinator	Name of Principal	School Address	School ID	School		Participant Sex Age Name (F/M)	I. Participant Information	Region: Category: Official Entry Title: Google Drive Link (for Storybook Category): Youtube Link (for Film Category):
	i.		3	(V	20						č	on	ybo
							A CONTRACTOR AND A CONT				Grade Level		ok Category):
	Rej	Approved:			undergrande en de estado en la compara de estado en la parte en la calenda de estado en la calenda de estado e Como en la calenda de estado en la calenda en la calenda de estado en la calenda en la calend	AMAN MANANANANANANANANANANANANANANANANAN	-representation of the control of th	and characteristics in the same commences and constitute to the characteristics of the characteristics and		teacher adviser	Team Designation (writer, artist,		3ry):
	Regional Director	<b>A</b>			en in julyansensisten var appendit in den den inder den inderior in britische in production before des des andersonates en	des pays and statement of the statement of	methionomen memorical particles and the colored and the colored by the colored and the colored	entere eine eine eine eine eine eine eine e			Contact Number and email address		

Names and Signatures

Annex 5:

### Department of Education

Bureau of Learner Support Services

### CERTIFICATION

(To be accomplished by participating team)

We, the undersigned, hereby certify that our entry is of our own, and is new and original to the best of our knowledge. We further certify that we give our permission to DepEd Bureau of Learner Support Services - School Health Division to use our outputs as promotional and educational materials for schools nationwide.

Further, participation in the contest is fully voluntary and child rights are observed in the creation of the contest materials.

Participants Names and Signatures:

- 1.
- 2.
- 3.
- 4.
- 5.

Annex 6:

## Department of Education

Bureau of Learner Support Services

# CONSENT, WAIVER, INDEMNITY and RELEASE

(To be completed by Learner Participants, including Actors and Parent/Guardian)

# PART A: TO BE COMPLETED BY THE CHILD

I agree to participate in the following activity:
Production name/ Project title:
Location/Online Platform:
Date and Time:

the event and location stated above: representatives to make recordings of my voice and to take photographs and /or videos in which I appear in, to be used for the communications and various public campaigns of the Department be it in print, broadcast, and/or electronic media, at I agree to give permission to the Department of Education (DepEd)) and its

things I don't understand, I will ask my Parent/Guardian to clarify the objective of the activity for me. I have read and understood the accompanying letter and information leaflet. For

about me in any form that might harm my rights and well-being know that DepEd and its representative are not allowed to use the information I know the purpose of the project/activity and the part I will be involved in. I

Signature	Name
Age	general de la companya de la company

### PART B: TO BE COMPLETED BY THE PARENT/GUARDIAN

participate in the fe Production n	ame/ Project title: line Platform:	enggyun anggun sund verk van van het het de verkeelt te de verkeelt te de v	I hereby	allow	him/her	to
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what this consent	nt/guardian I under form is about to th protected and ackn	ie child and ei	nsure that	oonsibil his/hei	ity to expl r privacy a	ain ınd
use of the images moral rights. I also or related to the a defend, indemnify, against any claims images, recordings invasion of privacy distortion, blurrin occur or be produc	nt/guardian, I here or recordings or or waive any right to use of the material and hold harmless, damages, or liable, or materials, incher, or rights of public g, alteration, optical ced in taking, processation or distribution	of any written royalties or or s. As the pares the DepEd arility arising frouding but not eity or copyright illusion or usssing, reduction	derivatives ther compe ent/guardia nd its repro om or relat limited to c ht infringer ise in comp	s. I furtensation an, I he esentatited to telaims of ment, or posite for	ther waive a arising freeby relea- tives from a he use of of defamation orm that n	all om use, and the ion, use, nay
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### Republic of the Philippines

### Department of Education

**BUREAU OF LEARNER SUPPORT SERVICES** 

hools Division of Digos

Office of the Director

### **MEMORANDUM**

FOR:

**Regional Directors** 

Minister of Basic, Higher, and Technical Education, BARMM

**Schools Division Superintendents** 

**School Heads** 

Concerned Personnel

FROM:

reau of Learner Support Services

SUBJECT:

**ADOLESCENT HEALTH SERIES 2022** 

DATE:

29 July 2022

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August 5 2:00 - 3:30 pm	Dissemination Forum on Family Planning Commitments 2030	Heads of Offices, Region, and Division ARH Focal Persons	Via Zoom Register through: bit.ly/FP2030Dep EdForum
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September 8-9	Online Bootcamp for Adolescent Health: Create Your Story	Contest Participants	Please see Annexes for details
September 10 - October 7 October 28	Contest Proper / Creation of Storybook and Short Film  Awarding of Winners		

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- 3. Technical Specifications
- 3.1. Illustrations may be:
- 3.1.1. hand drawn, with the use of any coloring materials, or
- 3.1.2. digital through any design applications.
- 3.2. The following are the technical specifications for the contest:

Contest Format	Story Writing, Illustration and Design
File Format	A. Entries must be submitted in the following file versions:
	Scanned compiled copy of original artwork/ storybook in PDF file for hand drawn books OR     Ompiled PDF of storybook for digital art storybook
	Notes: Google drive link for storybook submissions shall be announced during the online bootcamp.
	Editable desktop publishing software file copy may be requested from the winners.
Color Mode	RGB or CMYK Full Color
Image Resolution	300 dpi or higher on A4 actual size
Book Size	A4
Margins and Gutters	No required margins and gutters
Page Numbers	No page numbers
Number of lines and words	No required number of words or lines per page but
	the entire storybook must be at around 600 to 1000
	words
Font Size	At most: 20
Typeface	Serif fonts
Cover Text	Set in title case capitalization

### 4. Selection Process

- 4.1. Each team must initially submit a 1-2 page Concept Note (please refer to Annex 2) to their Schools Division Office Adolescent Reproductive Health Focal Person.
- 4.2. Selection process from the Schools Division Office and Regional Offices shall be conducted to qualify for the National Online Bootcamp and Contest.
- 4.3. Lead of the Selection Committees shall be the Designated Adolescent Reproductive Health Focal Person. Members of the panel are the Youth Formation Coordinator, Information Officer, and Learning Resource Representative.
- 4.4. One to two (1-2) teams per region shall participate in the national contest and attend the online bootcamp.

DATE	ACTIVITY
August 10	AHS Contest Online Launch
August 1 -22	Submission of Concept Note (Please refer to annex 2)
August 23 - September 6	Region/Schools Division Office Concept Note Selection (Please refer to Annex 3)
September 7	Submission of National Contest Participants (Please refer to Annex 4, 5, 6)
September 8-9	Online Bootcamp for Contest Participants

### 5. Criteria for Judging

### 5.1. Criteria for Concept Note

CRITERIA	PERCENTAGE
Story originality and creativity	50%
Adherence to the theme	30%
Planning of Activities	15%
Adherence to Concept Note Format	5%

### 5.2. Criteria for the Children's Illustrated Storybook

CRITERIA	FACTORS	PERCENTAGE
	Use of elements and principle of art, purpose and intent of artwork, the artwork's cohesiveness with the storyline presented	

CRITERIA	FACTORS	PERCENTAGE
Storytelling style	Context, plot, pacing, conflict presentation and resolution, character development, use of literary device, effective dialog (if needed),	35%
Story presentation standards	Grammar, composition, punctuation, usage, styling, orthographic compliance	15%
Viewer reception of overall design and storyline	Will the story be easily understood by grade school students?	15%

### 6. Contest Prize

First Prize	30,000.00 + Plaque of Recognition for School
Second Prize	20,000.00 + Plaque of Recognition for School
Third Prize	10,000.00 + Plaque of Recognition for School
2 Consolation Prizes	5,000.00 each team

### **B. Short Digital Film Making Contest Mechanics**

### 1. Participants

- 1.1. The competition is open to all junior and senior highschool students.
- 1.2. The production team must be composed of, at most, two (2) writers, one (1) videographer/cinematographer, 1 video editor, and 1 teacher contest adviser. The production team does not include actors/ actresses.
- 1.3. Teacher contest adviser may only provide guidance in the crafting of the storybook in line with the mechanics and supervise learners during the contest activities.
- 1.4. Participants in the group must come from one school.
- 1.5. There must be no third party development team in the process.
- 1.6. Film production team must adhere to minimum health standards and must follow safety protocols.
- 1.7. Participation is voluntary.
- 2. Video Content.
- 2.1. Stories must reflect topics related to sexual and reproductive health and use IChoose #MalayaAkongMaging concept in the video.
- 2.2. Content must be child-friendly and must be suitable for general audience. Stories must not violate child rights and must observe DepEd core values of Maka-Diyos, Maka-Tao, Makakalikasan, Makabansa.
- 2.3. Videos may feature live footages and may or may not contain dialogues or hosts.
- 2.4. Dialogues may be in the vernacular. English subtitles must be provided for when spoken language is not in English or Filipino.
- 2.5. The entries must not contain brands or identifying marks from commercial products and services, and must not have any political implications (e.g. logo, names of officials, names of institutions, etc.)
- 2.6. The use of copyrighted material including copyrighted music is strictly prohibited.
- 2.7. Inclusion of animation, graphics or stop motion in the short film is allowed but not necessary.
- 2.8. Entries must comply with the prescribed running time.

### 3. Technical Specifications

Film Genre	Short Digital Film
File Format	Participants must submit the links of their entries in the following format:  1. As a video file with video file format (.MP4, . MPEG-4, .WMV, .AVI, .MOV, .MKV) uploaded via Google Drive, and  2. As a video file uploaded on YouTube along with the YouTube subscriber name  Note: Google Drive link for video submissions shall be announced during the online bootcamp.
Film Length / Running Time	5-6 minutes (including title cards and credits)
Cinematography Form	Live action or animated live action Orientation should be landscape
Resolution	Minimum resolution of 720 x 480
Subtitles	Typeface: Arial or Tahoma Font: 26 to 28 Maximum of 40 characters per line Maximum of two lines per subtitle No ghost box or shadows Per line should be on screen at least 3 seconds but observe proper timing
Musical Score	Not required. If deemed essential in the story, ensure the use of royalty-free music
Watermarks and Logos	No visible logo; editing watermarks must not be visible in the video

### 4 Credits

### 4.1. Credits must be at the end of the video and must contain the following

### **ENGLISH**

Short Film Title (Participating School's Name) (School's Division and Region)

Writer:

Videographer/Cinematographer: Video Editor:

Teacher Adviser:

### Cast of Characters:

### **FILIPINO**

Pamagat ng Maigsing Pelikula (Pangalan ng Kalahok na Paaralan) (School's Division and Region)

Sa Panulat Ni:

Videographer/Cinematographer:

Video Editor:

Teacher Adviser:

Cast of Characters:

### 5. Selection Process

- 5.1. Each team must initially submit a 1-2 page Concept Note (please refer to Annex 2) to their Schools Division Office Adolescent Reproductive Health Focal Person.
- 5.2. Selection process from the Schools Division Office and Regional Offices shall be conducted to qualify for the National Online Bootcamp and Contest.
- 5.3. Lead of the Selection Committees shall be the Designated Adolescent Reproductive Health Focal Person. Members of the panel are the Youth Formation Coordinator, Information Officer, and Learning Resource Representative.
- 5.4. One to two (1-2) teams per region shall participate in the national contest and attend the online bootcamp.

DATE	ACTIVITY		
August 10	Online contest launch / Call for submissions of Concept Note		
August 1 - 22	Submission of Concept Note (Please refer to Annex 2)		
August 23 - September 6	Region/Schools Division Office Concept Note Selection (Please refer to Annex 3)		
September 7	Submission of National Contest Participants (Please refer to Annex 4, 5, 6)		
September 8-9	Online Bootcamp for Contest Participants		

### 6. Criteria for judging

### 6.1. Concept Note Criteria for Short Digital Film Category

CRITERIA	PERCENTAGE
Concept originality and creativity	50%
Adherence to the theme	30%
Planning of Activities	15%
Adherence to Concept Note Format	5%

### 6.2. Short Digital Film Making Criteria

CRITERIA	FACTORS	PERCENTAGE
Content storytelling		25%
and adherence to the		
theme		
Originality and		25%
Creativity		
Production value	Adherence to required format, audio, video, and lighting quality, musical scoring, editing	30%
Overall Impact of the Film	How strongly did the film stimulate thoughts or ideas? Did the film incite emotional response?	20%

### 7. Contest Prize

First Prize	30,000.00 + Plaque of Recognition for School
Second Prize	20,000.00 + Plaque of Recognition for School
Third Prize	10,000.00 + Plaque of Recognition for School
2 Consolation Prizes	5,000.00 each team

### Annex 2:

### Concept Note Adolescent Health Series: Create Your Story Children's Storybook and Short Film Contest for Learners

Category.	<del>Na</del>
Proposed Title	
Team Members	
(Age)	
Teacher Adviser	
Google Drive Link	
for previous	
work/art, if any	
School Name and ID	
Division	
Region	
Concept:	I. Background of the project
	II. Objectives of the story
	III. Overview of the Story / Plot
	IV. Timeline of Activities
Submitted by	
Contact Number	
and Email Address	
Date	

### Notes:

Submit the 1-2 page concept note, with the Cerification and Consent Form, to your Region and Division ARH Coordinator and drop through bit.ly/AHSContest2022 with the file name Region\_Category\_Title (ex.  $R1\_Storybook\_Bibo$  na si Baby).

By submitting this form, the team members allow the Department of Education to process necessary data for the contest purpose, in compliance with the Data Privacy Act.

Annex 3:

Department of Education
Bureau of Learner Support Services
School Health Division

### Selection Form Adolescent Health Series: Create Your Story Children's Storybook and Short Film Contest for Learners

Region:					
No.	Proposed Title	School	Division	Score	Rank
Ende	orsed by:		Approved:		
Region/Division ARH Coordinator/ Lead of Selection Panel		Regional Director/ Schools Division Superintendent			
Sele	ction Panel:				
Nam	es and Signatures				

Annex 4:

**Department of Education**Bureau of Learner Support Services
School Health Division

### **National AHS Contest Participation Form** Adolescent Health Series: Create Your Story Children's Storybook and Short Film Contest for Learners

Region:					
Category:				_	
Official Entry 7	Title:			_	
Google Drive I	_ink (for	Storyb	ook Cated	jory):	
Youtube Link (for Film Category):					
I. Participant	Inform	nation	l		
Participant Name	Sex (F/M)	Age	Grade Level	Team Designation (writer, artist, teacher adviser)	Contact Number and email address
II. School Inf	II. School Information				
School					
School ID					
<b>School Addre</b>	88				
Name of Prine	cipal				
School ARH	Coordin	ator			
Schools Divis	ion Off	ice			
Division ARH					
Coordinator					
Endorsed by: Approved:				:	
Region ARH Coordinator/ Lead of Selection Panel			Regi	ional Director	
Selection Panel:					
Names and Sig	gnature	s			

### Annex 5:

### Department of Education

Bureau of Learner Support Services

### **CERTIFICATION**

(To be accomplished by participating team)

We, the undersigned, hereby certify that our entry is of our own, and is new and original to the best of our knowledge. We further certify that we give our permission to DepEd Bureau of Learner Support Services - School Health Division to use our outputs as promotional and educational materials for schools nationwide.

Further, participation in the contest is fully voluntary and child rights are observed in the creation of the contest materials.

Participants Names and Signatures:

- 1.
- 2.
- 3.
- 4.
- 5.

Annex 6:

### **Department of Education**

Bureau of Learner Support Services

### CONSENT, WAIVER, INDEMNITY and RELEASE

### (To be completed by Learner Participants, including Actors and Parent/Guardian)

### PART A: TO BE COMPLETED BY THE CHILD

I agree to participate in the following activity:
Production name/ Project title:
Location/Online Platform:
Date and Time:

I agree to give permission to the **Department of Education** (**DepEd**)) and its representatives to make recordings of my voice and to take photographs and /or videos in which I appear in, to be used for the communications and various public campaigns of the Department be it in print, broadcast, and/or electronic media, at the event and location stated above:

I have read and understood the accompanying letter and information leaflet. For things I don't understand, I will ask my Parent/Guardian to clarify the objective of the activity for me.

I know the purpose of the project/activity and the part I will be involved in. I know that DepEd and its representative are not allowed to use the information about me in any form that might harm my rights and well-being.

Name	
Signature	Age

### PART B: TO BE COMPLETED BY THE PARENT/GUARDIAN As the parent/guardian of \_\_\_\_\_\_, I hereby allow him/her to participate in the following activity: Production name/ Project title: Location/Online Platform: Date and Time: I acknowledge that the DepEd will own all rights to his/her images and recordings made during the said activity. DepEd and its representatives will have the right to use, display, exhibit, reproduce, distribute, and create derivative works of these images and recordings in any media now known or later developed. As the parent/guardian I understand my roles and responsibility to explain what this consent form is about to the child and ensure that his/her privacy and identity rights are protected and acknowledged accordingly. As the parent/guardian, I hereby waive any right to inspect or approve the use of the images or recordings or of any written derivatives. I further waive all moral rights. I also waive any right to royalties or other compensation arising from or related to the use of the materials. As the parent/guardian, I hereby release, defend, indemnify, and hold harmless the DepEd and its representatives from and against any claims, damages, or liability arising from or related to the use of the images, recordings, or materials, including but not limited to claims of defamation, invasion of privacy, or rights of publicity or copyright infringement, or any misuse, distortion, blurring, alteration, optical illusion or use in composite form that may occur or be produced in taking, processing, reduction or production of the finished product, its publication or distribution. I, (NAME OF PARENT/GUARDIAN) , have legal authority to enter into this contract. I have read this document before signing below, and I fully understand the contents, meaning and impact of this consent, waiver, indemnity and release. This consent, waiver, indemnity and release is binding on me, my heirs, executors, administrators and assigns.

Mobile phone:

Parent/Guardian Name:

Home phone:

Date:

Address:

Parent/Guardian Signature: \_\_\_\_

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