



Republic of the Philippines
Department of Education
DIGOS CITY DIVISION

Office of the Schools Division Superintendent

March 13, 2023

DIVISION MEMORANDUM

No. 048, s. 2023

OBSERVANCE OF THE 2023 WOMEN'S MONTH CELEBRATION

To : Assistant Schools Division Superintendent
CID and SGOD Chiefs
Public Schools District Supervisors
Education Program Supervisors
Elementary and Secondary School Heads
School GAD Coordinators

1. Pursuant to Regional Memorandum No. FTAD-2023-004. Digos City Division will celebrate the 2023 Women's Month from March 1-31, 2023, with the theme: *"DigitAll: Innovation and Technology for Gender Equality."*
2. All Schools are enjoined to conduct any of the following activities:
 - a) The use of the All-Women Cast Lupang Hinirang Video in NWMC activities. The music video can be downloaded from <https://library.pcw.gov/ph/lupang-hinirang-allwomen-cast/>
 - b) GAD to Know (distribute information materials).
 - c) Display the campaign banner in front of offices and uploading on the official website and social media account.
 - d) #Purple Tuesdays of #PurpleYouricon. Wear anything purple on all the Tuesdays of March to signify support for Women's Empowerment and Gender Equality. Participants can also light up or decorate offices or landmarks in purple to spark interest and discourse on the celebration and what it stands for.
 - e) Musika ng Kababaihan Wednesdays (#MNKWednesdays). Play the songs from the MusikJuana Songwriting Contest and other PCW advocacy songs in office premises every Wednesday.
 - f) Offer your own "Serbisyo kay Juana."
 - g) Strengthen the implementation and monitoring of the Magna Carta for Women.
 - h) Conduct of Workshops, Lectures, Contests or similar activities about Gender and Development (GAD).
 - i.) Other suggested activities or more information, downloadable collateral designs, and updates about the 2023 NWMC are available at pcw.gov.ph.
3. Schools are reminded to conduct any of the suggested activities without necessarily disrupting classes in alignment to DepEd Order No. 9, s. 2005, titled **"Instituting Measures to Increase Engaged Time on Task and Ensuring Compliance Therewith."**



Address: Roxas cor. Lopez Jaena Street, Zone II, Digos City (8002)
Telephone Nos.: (082) 553-8375; (082) 553-8396



Republic of the Philippines
Department of Education
 DIGOS CITY DIVISION

Office of the Schools Division Superintendent

4. Expenses relative to the conduct of this activity shall be charged to the GAD Budget subject to the usual accounting and auditing rules and regulations and be reflected in the FY 2023 GAD Accomplishment Report.
5. For dissemination and compliance.

CRISTY C. EPE
 Schools Division Superintendent

DepEd Schools Division of Digos City
 RECORDS SECTION
RECEIVED
 23-98615
 DATE: MAR 20 2023 TIME: R-CKM
 BY: _____

Enclosed: As stated.


Reference: Regional Memorandum FTAD-2023-004
 To be indicated in the Perpetual Index
 under the following subjects:

	ACTIVITIES	CONTENT	EXHIBITS
CID/rpn	Women's Month Celebration		





Republic of the Philippines
Department of Education
 DAVAO REGION

DepEd Schools Division of Digos City
 RECORDS SECTION
 **RECEIVED** 98685
 DATE: 01 MAR 2023 TIME: 11:48am
 BY: 

Office of the Regional Director
REGIONAL MEMORANDUM
 FTAD-2023-004

To : School Division Superintendents

Subject: **OBSERVANCE OF THE 2023 WOMEN'S MONTH CELEBRATION**

Date : February 27, 2023

1. The recurring theme will seek to tackle areas where the need for gender equality and inclusivity is pressing, emerging, and crucial. Therefore, for 2023, the focus will be on "DigitALL: Innovation and technology for gender equality", in line with the International Women's Day theme.
2. As the Philippine Women Commission (PCW) continues to push for gender equality and women's empowerment (GEWE) in leadership, governance, and public service, this month's celebration will call for the empowerment of women and girls toward maximizing their benefits from innovation and technology and bridging the gap in ICT and connectivity.
3. In reference to PCW Memorandum Circular No 2023-01: Guide for the 2023 National Women's Month Celebration dated February 6, 2023, all government agencies and instrumentalities, non-government organizations, sectoral groups, private and civil society organizations, and other stakeholders to conceptualize their own activities in line with the general objectives and focus of the 2023 NWMC. Everyone is also enjoined to conduct any of the following suggested activities:
 - A. The use of the All-Women Cast Lupang Hinirang Video in NWMC activities; The music video can be downloaded from <https://library.pcw.gov/ph/lupang-hinirang-allwomen-cast/>
 - B. You may attend on site event (Community Outreach: Medical and Dental Mission) for the International Women's Day (March 8) to be conducted by Humanitarian Organization for Peace Engagement (H.O.P.E) from 7:00 to 11:30 a.m. at Purok 11., Talomo Proper, Barangay Talomo, Davao City. Beneficiaries: Women and children (victims of rape/incest and domestic violence), Senior Citizens.
 - C. GAD to Know (distribute information materials).
 - D. Display the campaign banner in front of offices and uploading on the official website and social media account.



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 Telephone Nos.: (082) 291-1665; (082) 221-6147

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Republic of the Philippines
Department of Education
 DAVAO REGION

Office of the Regional Director

- E. #Purple Tuesdays of #PurpleYourIcon. Wear anything purple on all the Tuesdays of March to signify support for Women's Empowerment and Gender Equality. Participants can also light up or decorate offices or landmarks in purple to spark interest and discourse on the celebration and what it stands for.
- F. Musika ng Kababaihan Wednesdays (#MNKWednesdays). Play the songs from the MusikJuana Songwriting Contest and other PCW advocacy songs in office premises every Wednesday.
- G. Offer your own "Serbisyo kay Juana."
- H. Strengthen the implementation and monitoring of the Magna Carta for Women.
- I. Conduct Fora, Workshops, Lectures, Contests or similar activities about Gender and Development (GAD).
- J. Other suggested activities or more information, downloadable collateral designs, and updates about the 2023 NWMC are available at pcw.gov.ph.

Expenses relative to the conduct of this activity may be charged to the GAD Budget of government offices and may be reflected in their FY 2023 GAD Accomplishment Report, provided that the activities conducted are in line with the theme, objectives, and focus area of concern of this circular, and fall within the mandate of the implementing agency.

All DepEd Offices and schools are enjoined to conduct activities to help the campaign more evident in their respective areas of responsibility. They may hang a tarpaulin using the PCW-suggested template.

For wide dissemination and compliance.

DEPARTMENT OF EDUCATION ROXI
 RECORDS SECTION
RELEASED

ALLAN G. FARNAZO
 Director IV
 By the Authority of the Regional Director

MARIA INES C. ASUNCION
 Director III
 Office of the Assistant Regional Director

Enclosed: As Stated

ROP1/abj

Date: 16/08 Time: Feb. 28, 2023



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Published February 10, 2023 (<https://www.pcw.gov.ph/press-releases/2023-01-06-guide-for-the-2023-national-women-month-celebration/>)

PCW Memorandum Circular No. 2023-01: Guide for the 2023 National Women's Month Celebration

To	Heads of Executive Departments, Agencies, Bureaus, Offices, State Universities and Colleges, Government-Owned and/or -Controlled Corporations, Legislative and Judiciary Branches, Constitutional Bodies, Other Instrumentalities of the National Government, Local Government Units, and All Others Concerned
Subject	Guide for the 2023 National Women's Month Celebration
Date	February 6, 2023

1.0 PURPOSE

This Memorandum Circular is issued to stakeholders to provide guidelines for the National Women's Month Celebration (<https://www.gov.ph/national-women-month/>) in March 2023. It covers the following sections:

- Background of the National Women's Month Celebration (<https://www.gov.ph/call-of-women-month/>) and its legal bases;
- Campaign Objectives;
- Campaign theme for 2023 to 2028;
- Focus for the 2023 Campaign;
- Suggested Activities for Stakeholders;
- PCW-organized NWMC activities;
- Compliance with Health, Safety, and Non-Discrimination protocols;
- Use of Gender and Development (GAD) Budget (<https://www.gov.ph/gad-budget-report/>); and
- Details for sending inquiries and feedback.

2.0 BACKGROUND AND POLICY MANDATES

The Philippine Commission on Women (PCW) spearheads the annual National Women's Month Celebration (NWMC) (<https://www.gov.ph/national-women-month/>), which honors women and their contributions to nation-building. It highlights the need to protect, promote, and fulfill women's rights so they can maximize their potential and welfare, enabling them to be agents of the country's development. This celebration also coincides with the worldwide observance of the International Women's Day (IWD).

The following issuances serve as the legal bases for staging this annual national activity:

- Proclamation No. 224, s. of 1988 (<https://www.gov.ph/proclamation-no-224/>) declaring the first week of March each year as Women's Week and March 8 as Women's Rights and International Peace Day;
- Proclamation No. 227, s. of 1988 (<https://www.gov.ph/proclamation-no-227/>) providing for the observance of the Month of March as Women's Role in History Month; and
- Republic Act No. 6949 (1990) (<https://www.pcw.gov.ph/writes/ra-6949-1990/>) declaring March 8 of every year as National Women's Day.

In addition, the country also celebrates the Girl Child Week and the Women with Disabilities Day within the Women's Month pursuant to the following:

- Proclamation No. 758, s. of 1988 (<https://www.gov.ph/proclamation-no-758-protecting-and-gender-fair-treatment-of-the-girl-child-week/>) - Declaring every fourth week of March as the Protection and Gender-Fair Treatment of the Girl Child Week. This underscores the need to provide "every girl who is below 18 years of age with equal opportunities and adequate protection to prepare her for a role in community development."
- Proclamation No. 744, s. of 2004 (<https://www.gov.ph/proclamation-no-744-declaring-the-last-monday-of-march-of-every-year-as-women-with-disabilities-day/>) - Declaring the last Monday of March of every year as Women with Disabilities Day to promote the protection and inclusion of women with disabilities in the society who deserve equal rights in the field of law and in all aspects of human endeavor.

3.0 MULTI-YEAR THEME AND OBJECTIVES

From 2018 to 2022, the theme "WE Make CHANGE WORK for Women" focused on emphasizing the need for compassionate and harmonized networks towards gender equality and women's empowerment.

GOVPH (https://govph.com/). Home from (https://www.govph.com/). About Us (https://www.govph.com/about-us/). Resources (https://www.govph.com/resources/). Communities (https://www.govph.com/communities/). Support to the advocacy. Notably, the Philippines remains the best-performing country in Asia in terms of gender parity, according to the 2022 Global Gender Gap Report of the World Economic Forum. In a scale of 0 to 1, where 1 represents optimal gender parity, the country scored 0.783, a slight dip from the 2022 score of 0.794. This means that the Philippines still has a 21.7% gender gap to close. While the Report shows that the country dropped from the 17th to 19th spot in the general ranking out of 146 countries, the Philippines is still at the second place in the whole of East Asia and the Pacific, next to New Zealand. Moreover, the country is still leading among its Asia counterparts, being the only Asian country in the top twenty, with Singapore and Lao PDR ranking 49th and 63rd, respectively. Hence, the campaign shows the urgency to strengthen efforts toward gender equality and women's empowerment (GEWE) (https://pcw.gov.ph/gewe-plan/).

The recurring theme is also in consonance with the Philippine Development Plan 2023-2028 (https://pdp.nmda.gov.ph/philippine-development-plan-2023-2028/), which aims for deep economic and social transformation to reinvigorate job creation and accelerate poverty reduction by steering the economy back on a high-growth path." The plan also highlights that growth must be inclusive, building an environment that provides equal opportunities to all Filipinos and equipping them with skills to participate fully in an innovative and globally competitive economy.

Elements of the Theme:

- **WE stand for Women and Everyone** emphasizing the role of women themselves and everyone in the pursuit of gender equality. WE also stands for "Women's Empowerment," which can only be achieved when agencies, mechanisms, institutions, private partners, and duty-bearers from the national to the local level provide women equal rights and opportunities, and women take these opportunities to further themselves. With women and everyone in synergy, WE can make gender equality a possibility.
- **Gender Equality.** Gender equality is the first half of the GEWE (https://pcw.gov.ph/gewe-plan/) advocacy, and it is the ultimate goal when we advance the rights of women. Thus, this theme bearing this is a call for urgent action to double the efforts toward this absolute aspiration. In the Global Gender Gap Report (https://www.weforum.org/reports/global-gender-gap-report-2022/) at the current rate of progress, with the global gender gap being closed by only 68.1%, it will take 132 years to reach gender equality worldwide, a stark difference from the figure of 99.5 years in the 2020 report. Hence, this means that none of us, or most likely many of our children, will see gender parity in our lifetimes. But not all hope is gone because our right for gender equality today is for a better and more inclusive tomorrow, albeit not in the next generations. The term gender equality is also preceded by the word "for," signifying our call to women and everyone in vote for, take action on, and promote equality and inclusivity.
- **Inclusive Society.** This is a call not only for a gender-responsive society but an inclusive one. A society that overrules differences in SOGIE, class, ability, generation, status, and culture; a society where every individual, each with rights and responsibilities, has an objective to play. Equality and inclusion go hand-in-hand in the GEWE (https://pcw.gov.ph/gewe-plan/) advocacy.

Objectives

Agencies at the national and local levels, as well as other stakeholders, shall be guided by the following general objectives in planning their NWMC activities:

- To inform and engage women and everyone to push for gender-responsive government programs and services that empower women to contribute to nation-building;
- To provide platforms to share good practices and address gaps, challenges, and commitments in pursuing gender and development (GAD) to further strengthen the implementation of the Basic Code of Women (https://pcw.gov.ph/basic-code-of-women/) toward its objective (5th year) in 2024;
- To inspire women and girls to empower themselves and take on leadership roles, opportunities, and benefits toward maximizing their full potential and enabling them to reap the fruits of gender equality;
- To promote a society that ensures inclusion, protection of fundamental freedoms, diversity, and social justice and in which every individual, each with rights and responsibilities, is capacitated and encouraged to take an active role to play.

4.0 FOCUS FOR NWMC 2023: DIGITAL: INNOVATION AND TECHNOLOGY FOR GENDER EQUALITY

The recurring theme will speak to tackle areas where the need for gender equality and inclusivity is pressing, emerging, and crucial. Therefore, for 2023, the focus will be on "Digital: Innovation and technology for gender equality", in line with the International Women's Day theme. The 2023 National Women's Month Celebration will call for the empowerment of women and girls toward maximizing their benefits from innovation and technology and bridging the gender gap in ICT and connectivity. This is also in line with the priority theme of the 67th session of the United Nations Commission on the Status of Women (UNCSW67) (https://pcw.gov.ph/commission-on-the-status-of-women/) "Innovation and technological change, and education in the digital age for achieving gender equality and the empowerment of all women and girls."

This sub-theme also resonates in an Strategic Goal Area 5 of the United Gender Equality and Women's Empowerment (GEWE) Plan 2018-2025 (https://pcw.gov.ph/gewe-plan/) on the "Expanded opportunities for Women's Participation, Leadership and Benefits in Science, Technology and Innovation (STI), ICT, Infrastructure, and Energy." Over the years, there have been strides in this goal, including women in micro, medium, and small enterprises (MSMEs) (https://pcw.gov.ph/micro-small-and-medium-enterprises-development/) being assisted with technological innovations to improve their products, services, operations and increase their productivity and competitiveness as well as the increased awareness of women and girls about cyberbullying and online sexual abuse. However, there are still emerging issues that must be given attention and action, in terms of bridging the digital divide, enabling and supporting more women in these paths, ensuring a gender-responsive recovery program in the STI and ICT sector, and making these industries safe for and beneficial to women.

5.0 SUGGESTED ACTIVITIES

The PCW encourages government agencies and instrumentalities, non-government organizations, sectoral groups, private and civil society organizations, and other stakeholders at the national, regional, and local levels to organize relevant and substantive activities in line with the general objectives and focus of the 2023 NWMC and Gender and Development (GAD) objectives. The following activities can be considered:

5.1 NWMC-themed Flag Raising Ceremony – All government agencies and local government units can include NWMC announcements in their respective Flag Raising Ceremonies on February 27 or March 8, 2023. The use of the All-Women, Gantungan Hinirang Video (https://fbary.pcw.gov.ph/upang-hinirang-aw-cast/) in NWMC activities is highly recommended. The music video can be downloaded here: (https://library.pcw.gov.ph/upang-hinirang-all-women-cast/)

5.2 For GAD Focal Point System (GFPS) Members – GFPS members of agencies with mandates relative to technology, innovation, and ICT are invited to attend the onsite event for the International Women's Day (March 8) to be conducted in collaboration with UN Women (subject to the availability of slots). Due to the limited seating capacity of the event venue, the activity attendance will be by invitation. Updates on the details will be posted on the NWMC website (https://pcw.gov.ph/2023-national-womens-month-celebration/).

5.3 Participation in the NWMC #NightALL Forum Series – DAB advocates are highly encouraged to join the NWMC #Digital Forum Series to be held on March 15, 22, and 28 (See details in Section 6.0). Participation via livestream viewing is free of charge and no registration will be required.

5.6 GADtoKnow – Agencies and LGUs can produce, distribute, and/or share information materials (online and print) featuring the list of their gender-responsive programs and services benefiting women, as well as simplified steps and requirements to avail of such. Participating agencies and stakeholders can also produce and distribute different IEC materials on the [National Women's Month Celebration](https://www.gov.ph/national-womens-month/) (<https://www.gov.ph/national-womens-month/>) and laws on women. Agencies can access information materials [here](https://library.pcw.gov.ph/) (<https://library.pcw.gov.ph/>).

5.8 2023 NWMC banner of support. Show that you are for gender equality and inclusive society! Display the [National Women's Month Celebration](https://www.gov.ph/national-womens-month/) (<https://www.gov.ph/national-womens-month/>) banner in front of respective offices, landmarks, and other areas and upload the digital counterpart to the agency's/organization's official website and social media accounts.

5.7 PurpleWednesdays or #PurpleYou! Icon. Wear anything purple on all the Wednesdays of March to signify support for women's empowerment and gender equality. Participants can also light up or decorate offices or landmarks in purple as a celebration of women and their contribution to the society as well as to serve as a springboard for discussion on the NWMC.

5.8 Musika ng Kababaihan Wednesdays (#MKNKWednesdays). Melody and harmony for gender equality! Play the songs from the MusikJuana Songwriting Contest and other PCW advocacy songs in office premises, public and private establishments, parks, and even on social media every Wednesday of March. Get these hymns of women's empowerment [here](https://library.pcw.gov.ph/files/2023/03/mknk-wednesdays) (<https://library.pcw.gov.ph/files/2023/03/mknk-wednesdays>).

5.9 Offer your own "Serbisyo para Kay Juana". Government agencies and private organizations providing direct services, transactions, and products to the public can offer freebies, discounts, special fares, and other promos to women and girls on International Women's Day (March 8) and/or other dates in March to serve as their appreciation in this special month of celebration.

Stakeholders who wish to have their #SerbisyoParaKayJuana activities included in PCW's list for announcements are requested to fill out this [form](https://bit.ly/2023NWMCSPKJ) (<https://bit.ly/2023NWMCSPKJ>).

5.10 Coordinate with regional and local GAD mechanisms, such as the Regional GAD Councils, in holding inter-agency activities aimed at strengthening the implementation and monitoring of the Magna Carta of Women and other laws on women and GAD programs in their respective areas.

5.11 Conduct Foru, Workshops, Lectures, Contests or similar activities about Gender and Development (GAD) or tackle specific issues and concerns of women relevant to their respective sectors or mandates. For schools, colleges, and universities, essay-writing, poster-making, or other contests and creative activities that cultivate young people's interest on GAD may also be explored.

5.12 Organize activities in support of the Girl-Child Week and the Women with Disabilities Day Celebration - Everyone is encouraged to join the Girl-Child Week, observed every fourth week of March, which is led by the [Council for the Welfare of Children \(CWC\)](https://www.gov.ph/) (<https://www.gov.ph/>), as well as the Women with Disabilities Day celebration spearheaded annually by the [National Council on Disability Affairs \(NCDA\)](https://www.gov.ph/) (<https://www.gov.ph/>).

5.13 Use the official collateral designs released by PCW - Stakeholders are advised to use the standard branding design released by the PCW for the 2023 NWMC. The branding guide, standard banner, and sample collateral designs can be downloaded [here](https://www.gov.ph/2023-national-womens-month-celebration/) (<https://www.gov.ph/2023-national-womens-month-celebration/>).

5.14 Use the official hashtag: #WEcanBeEqualL - Drumming up support to the advocacy, the online campaign will show our hope that #WEcanBeEqualL. This new branding motivates women and everyone (WE) to push for equality and inclusivity where ALL, regardless of gender, ability, status, and situation, are respected and afforded their rights. With our battlecry #WEcanBeEqualL, no one should be left behind. Under this hashtag, participants can also share their commitments and plans of action in working for gender equality and an inclusive society.

5.15 Support PCW's online advocacy - Maximize digitALL by echoing the advocacy online and sharing PCW's official social media accounts, and developing agency-fit NWMC campaigns. Participants can also use the 2023 NWMC Advocacy Profile Photo and other online materials (online sticker pack, online collaterals, etc.) They can also showcase their activities online and join the online thread using #WEcanBeEqualL.

5.16 Be featured in the NWMC Calendar of Activities and Activity Photos. Agencies with activities lined up can share the same to PCW by filling out this [form](https://bit.ly/2023NWMCAandAP) (<https://bit.ly/2023NWMCAandAP>) so their respective events can be featured in the NWMC Calendar of Activities. Agencies can also send their activity photos which can be posted on PCW's Facebook page (subject to review and approval). Submit activity photos [here](https://bit.ly/2023NWMCAActivityPhotos) (<https://bit.ly/2023NWMCAActivityPhotos>).

6.0 PCW-ORGANIZED ACTIVITIES

Stakeholders are enjoined to participate or support the activities organized by the PCW in time for the 2023 NWMC.

6.1 International Women's Day Celebration with the theme DigitALL: Innovation and technology for gender equality

The PCW, in partnership with UN Women, will kick off the 2023 National Women's Month Celebration on March 8, International Women's Day, with the theme DigitALL: Innovation and Technology for Gender Equality. The event will gather advocacy partners, policymakers, GAD advocates in technology, innovation, and ICT, government GAD workers, youth, and the private sector. In a full day of sharing and learning, the assembly will be a springboard for discussions revolving around the policies that must be initiated and issues that must be addressed in terms of women's involvement and contribution to the technology and digital realm.

The IWD event will also serve as the venue for the NWMC Media Conference, which will apprise media partners as to the status of Filipino women and will provide opportunities to discuss and shed light on gender issues.

6.2 Launching of the Pulse para sa Kababaihan, Tunga sa Kaunlaran Report

In 2022, the PCW launched the Pulse para sa Kababaihan, Fungo sa Kaunlaran Online Poll, aiming to set a roadmap for decision-makers and leaders through getting the pulse of Filipinos on priority issues that must be addressed. Based on the [Updated GWE Plan Results Matrix](https://library.pcw.gov.ph/gender-equality-and-women-announcement-page-2018-2025-results-matrix/) (<https://library.pcw.gov.ph/gender-equality-and-women-announcement-page-2018-2025-results-matrix/>), it laid down specific targets in the following areas: Trade, Industry and Services; Agriculture, Forestry, and Fisheries (AFF) (<https://www.gov.ph/agriculture-fisheries-and-forestry/>); Labor and Employment; Health and Nutrition; Education (<https://www.gov.ph/education/>); Shelter; Gender-Based Violence (GBV) and the Justice System; Women, Peace, and Security (<https://www.gov.ph/peace-and-security-sector/>); Disaster Risk Reduction and Management; Science, Technology and Innovation (STI) and Information and Communication Technology (ICT); Infrastructure and Transportation; Energy; Women and

This 2023, the PCW will release the Pulse Report which details the online poll results and which can guide sitting officials, as well as government agencies, private organizations, and GEWC advocates in crafting programs, activities, and projects that can minimize or resolve existing gender issues.

6.3 NWHC DigitALL Forum Series

Charge: Talk about Gender Equality (March 16)

In a truly digital fashion, PCW will launch an online forum series revolving around ICT, innovation, and technology vis-a-vis the quest for gender equality. On March 16, 2023, the online forum will showcase the government's efforts to increase the visibility of women in these industries. The event will inform women about the programs, activities, and projects the government provides and that they can avail.

Safe in Tech, Innovation, and Cyberspace (March 22)

The increasingly ICT-driven world breeds various forms of risks in technology, innovation, and cyberspace. Hence, this forum will look into the vulnerabilities women and girls are exposed to and discuss possible safeguards, solutions, and security mechanisms.

KissameALL: Inclusivity in Innovation and Technology (March 28)

True to the sub-theme for this year, the third and culminating episode of the digital online forum series will feature the opportunities for women in technology as well as the call for their increased participation in these industries.

6.4 #JuanaSays 2023

Now on its 2th year, the #JuanaSays 2023 will feature a daily inspiring quote from women in technology, ICT, and innovation. The statement cards aim to provide a dose of inspiration and motivation that can encourage women and girls to pursue careers and rally behind women's rights in these fields. Stakeholders are encouraged to share the statement cards that PCW will release daily within the month of March, through its official social media platforms.

6.5 #WEcanbeEquALL

Drumming up support to the advocacy, the online campaign will show our hope that #WEcanbeEquALL. This new hashtag motivates women and everyone (WE) to push for equality and inclusivity where ALL, regardless of gender, ability, status, and situation, are respected and afforded their rights. With our battlecry #WEcanbeEquALL, no one should be left behind. Under this hashtag, participants can also share their commitments and plans of action in working for gender equality and an inclusive society.

6.6 2023 NWHC Sticker Pack

PCW will release a new online sticker pack for the 2023 NWHC, featuring positive messages that promote gender equality and women's empowerment. Download, share, and use the sticker pack for free on Viber, Telegram, and Instagram.

7.0 OBSERVANCE OF HEALTH AND SAFETY, AND NON-PARTISAN PROTOCOLS

With the country still reeling from the COVID-19 pandemic, PCW reminds all stakeholders to observe relevant health and safety protocols in conducting physical gatherings in their respective areas. The annual celebration of the National Women's Month is also a peaceful and non-partisan activity. To maintain the focus on the advocacy, please refrain from using PCW produced materials for partisan political activities.

8.0 USE OF THE GENDER AND DEVELOPMENT BUDGET

The NWHC is one of the annual advocacy events spearheaded by the PCW based on existing legal and GAD mandates. It promotes public awareness on women's issues and recognizes the vital role of women in society. As such, expenses for the annual NWHC may be charged to the GAD Budget of government offices, and may be reflected in their GAD Accomplishment Reports, provided that the activities conducted are in line with the theme, objectives, and focus areas of concern provided in PCW's guidelines, and fall within the mandate of the implementing government agency.

Nothing in this circular shall be interpreted to amend previously set policies on GAD Planning and Budgeting, or any procurement, auditing, or administrative-related policies set by appropriate oversight agencies.

9.0 ADDITIONAL INFORMATION AND INQUIRIES

Stakeholders are advised to visit this link (<https://pcw.gov.ph/2023-national-womens-month-celebration/>) for more information, downloadable collateral designs, and updates about the 2023 NWHC.

Announcements are also posted on PCW's official social media pages:

- PCW Facebook (<https://www.facebook.com/PCWmonth>)
- PCW Twitter (<https://twitter.com/PCWmonth>)

For further questions and clarifications, stakeholders may contact PCW's Corporate Affairs and Information Resource Management Division through Trunk Line: (02) 8735-1654, local 131 or 121, Direct Line: (02) 8352-5372 (Ms. Mercedesy Calina and Mr. Ann Jun Magnoye) or email: 420womensmonth@pcw.gov.ph and media@pcw.gov.ph.

10.0 FOR GUIDANCE AND APPROPRIATE ACTION.

(S)rd JATTY, KRISTINE ROBBRY E. YUZON-CHAVES
Executive Director

Contact Us

Download a copy (<https://pcw.gov.ph/sites/default/files/2023/02/pcw-memorandum-circular-no-2023-01-guide-national-womens-month-celebration.pdf>)

About PCW

- [History \(<https://www.pcw.gov.ph/about-us/history>\)](#)
- [Vision, Mission, Mandates and Functions \(<https://www.pcw.gov.ph/vision-and-mission>\)](#)
- [Commission Process \(<https://www.pcw.gov.ph/commission-process>\)](#)
- [The Logo \(<https://www.pcw.gov.ph/logo>\)](#)
- [Quality Policy Statement \(<https://www.pcw.gov.ph/quality-policy-statement>\)](#)
- [Values Charter \(<https://www.pcw.gov.ph/values-charter>\)](#)
- [Core Values \(<https://www.pcw.gov.ph/core-values>\)](#)
- [Organizational Structure \(<https://www.pcw.gov.ph/organizational-structure>\)](#)
- [Our Website Policy \(<https://www.pcw.gov.ph/website-policy>\)](#)

Projects/Programs

- [CAD Centers \(<https://www.pcw.gov.ph/cad-centers>\)](#)
- [CAD Webinars \(<https://www.pcw.gov.ph/cad-webinars>\)](#)
- [Gender and Development Local Learning Hubs \(<https://www.pcw.gov.ph/gender-and-development-local-learning-hubs>\)](#)
- [Great Women Project 2 \(<https://www.pcw.gov.ph/gwp2>\)](#)

- [National CAD Resource Program \(<https://www.pcw.gov.ph/national-cad-resource-program>\)](#)
- [National CAD Resource Pool Batch 1 \(<https://www.pcw.gov.ph/national-cad-resource-pool-batch-1>\)](#)
- [National CAD Resource Pool Batch 2 \(<https://www.pcw.gov.ph/national-cad-resource-pool-batch-2>\)](#)
- [Priority and Distribution of CAD Training Programs \(<https://www.pcw.gov.ph/priority-and-distribution-of-cad-training-programs>\)](#)

[Toll-free Helpline \(<https://www.pcw.gov.ph/toll-free-helpline>\)](#)

[Transparency \(<https://www.gov.ph/transparency>\)](#)

Opportunities

- [Bids and Awards \(<https://www.pcw.gov.ph/bids-and-awards>\)](#)
- [Jobs \(<https://www.pcw.gov.ph/jobs>\)](#)

Resources

- [Digital GAD Library \(<https://library.pcw.gov.ph/>\)](#)
- [Gender Mainstreaming \(<https://www.pcw.gov.ph/gender-mainstreaming>\)](#)
- [Gender Responsive Budgeting \(<https://www.pcw.gov.ph/gender-responsive-budgeting>\)](#)
- [Keywords and Phrases on Women \(<https://www.pcw.gov.ph/keywords-and-phrases-on-women>\)](#)
- [National Gender Resource Pool Directory \(<https://www.pcw.gov.ph/national-gender-resource-pool-directory>\)](#)
- [Resource Statistics on GAD \(<https://www.pcw.gov.ph/resource-statistics-on-gad>\)](#)
- [NEW Help Lines \(<https://www.pcw.gov.ph/new-help-lines>\)](#)

Focus Areas

- [Education Sector \(<https://www.pcw.gov.ph/education>\)](#)
- [Environment Sector \(<https://www.pcw.gov.ph/environment>\)](#)

International Commitments

- [Association of Southeast Asian Nations \(<https://www.pcw.gov.ph/asean>\)](#)
- [Asia Pacific Economic Participation \(<https://www.pcw.gov.ph/apep>\)](#)
- [Beijing Platform for Action \(<https://www.pcw.gov.ph/beijing-platform-action>\)](#)
- [Convention on the Elimination of All Forms of Discrimination Against Women \(<https://www.pcw.gov.ph/convention-on-the-elimination-of-all-forms-of-discrimination>\)](#)

- [Commission on the Status of Women \(<https://www.pcw.gov.ph/commission-on-the-status-of-women>\)](#)
- [Gender and Sustainable Development Goals \(<https://www.pcw.gov.ph/gender-equality-and-the-sustainable-development-goals>\)](#)

[Peace and Security Sector \(<https://www.pcw.gov.ph/peace-and-security-sector>\)](#)

- [Violence Against Women \(<https://www.pcw.gov.ph/violence-against-women>\)](#)
- [Bureau of the Anti-Forgery and Counterfeit Detection \(<https://www.pcw.gov.ph/bureau-of-the-anti-forgery-and-counterfeit-detection>\)](#)
- [Bureau of Women and Children \(<https://www.pcw.gov.ph/bureau-of-women-and-children>\)](#)
- [Bureau of Gender Equality and Women's Empowerment \(<https://www.pcw.gov.ph/bureau-of-gender-equality-and-womens-empowerment>\)](#)
- [Bureau of Gender Mainstreaming \(<https://www.pcw.gov.ph/bureau-of-gender-mainstreaming>\)](#)
- [Bureau of Gender Responsive Budgeting \(<https://www.pcw.gov.ph/bureau-of-gender-responsive-budgeting>\)](#)
- [Bureau of Gender Statistics \(<https://www.pcw.gov.ph/bureau-of-gender-statistics>\)](#)
- [Bureau of Gender Training \(<https://www.pcw.gov.ph/bureau-of-gender-training>\)](#)
- [Bureau of Gender and Development \(<https://www.pcw.gov.ph/bureau-of-gender-and-development>\)](#)
- [Bureau of Gender and Development \(<https://www.pcw.gov.ph/bureau-of-gender-and-development>\)](#)

Women's Economic Empowerment

- [Agency for Gender and Equality Sector \(<https://www.pcw.gov.ph/agency-for-gender-and-equality-sector>\)](#)
- [Bureau of Gender and Development Sector \(<https://www.pcw.gov.ph/bureau-of-gender-and-development-sector>\)](#)

Women's Agenda

- [Commission on E.W. Indicators \(<https://www.pcw.gov.ph/commission-on-ew-indicators>\)](#)
- [E.W. Plan \(<https://www.pcw.gov.ph/ew-plan>\)](#)
- [Women's Equality Leadership Agenda \(<https://www.pcw.gov.ph/women-equality-leadership-agenda>\)](#)

[Gender Mainstreaming \(<https://www.pcw.gov.ph/gender-mainstreaming>\)](#)

[GAD Budget \(<https://www.pcw.gov.ph/gad-budget-report>\)](#)

News

[Press Releases and Statements \(http://www.gov.ph/news-releases-and-statements/\)](http://www.gov.ph/news-releases-and-statements/)

[News Digest \(http://www.gov.ph/news-digest/\)](http://www.gov.ph/news-digest/)

[Archives \(http://www.gov.ph/press/\)](http://www.gov.ph/press/)

[Contact Us](#)

[FAQs \(http://www.gov.ph/faqs/\)](http://www.gov.ph/faqs/)

Campaigns and Events

[14-Day Campaign to End VAW \(http://www.gov.ph/2018-04-20/04-20-2018/\)](http://www.gov.ph/2018-04-20/04-20-2018/)

[Campaigns and Other Events \(http://www.gov.ph/campaign-events/\)](http://www.gov.ph/campaign-events/)

[National Women's Month \(http://www.gov.ph/national-women-month/\)](http://www.gov.ph/national-women-month/)

Contact Us

[Connect with Us \(http://www.gov.ph/contact-us/\)](http://www.gov.ph/contact-us/)

[PCW Directory \(http://www.gov.ph/directories/\)](http://www.gov.ph/directories/)

[Visiting Map \(http://www.gov.ph/office-locations/\)](http://www.gov.ph/office-locations/)