



Republic of the Philippines
Department of Education
Region XI
SCHOOLS DIVISION OF DIGOS CITY

OFFICE OF THE SCHOOLS DIVISION SUPERINTENDENT

DIVISION MEMORANDUM

SGOD-2023- 314

To: : Assistant Schools Division Superintendent
Division Chiefs
Public Schools District Supervisors
Education Program Supervisors
Public School Heads
Public School Teachers

Subject : **ONLINE TRAINING IN SMARTPHONE FILMMAKING FOR TEACHERS**

Date : July 18, 2023

This is in reference to Regional Memorandum HRDD-2023-172 dated July 11, 2023 signed by Allan G. Farnazo, Director IV, re: Online Training in Smartphone Filmmaking for Teachers.

This Office interposes no objection to the above-mentioned activity and that the participation of DepEd Personnel is voluntary in nature and adherence to the policy on "No Disruption of Classes" per DepEd Order No. 9, s. 2005 entitled "Instituting Measures to Increase Engaged Time-on-Task and no government funds must be incurred".

All other details of the said activity are found in the enclosures for ready reference.

For the dissemination and information.

Melanie P. Estacio
MELANIE P. ESTACIO

OIC Schools Division Superintendent

DepEd Schools Division Office of Digos City

33-101-200

20 JUL 2023

4:29

Enclosed: As stated
SGOD/rbd



RECORDS

23-2591



Republic of the Philippines
Department of Education
DAVAO REGION

Office of the Regional Director

REGIONAL MEMORANDUM
HRDD-2023-172

SCHOOLS DIVISION OFFICE
RECORDS SECTION
RECEIVED
DATE: 17 JUL
BY: [Signature]
105200
10:48

To : Assistant Regional Director
Schools Division Superintendents

Subject: ONLINE TRAINING IN SMARTPHONE FILMMAKING FOR
TEACHERS

Date : July 11, 2023

Attached is the basic communication from Zebel Entertainment Inc. in partnership with the Center Foundation, Amsterdam, Netherlands which informs the conduct of "ONLINE TRAINING IN SMARTPHONE FILMMAKING FOR TEACHERS". Email zebeltvmendoza@gmail.com or contact 09393506115 or 09569537256, for more information.

With this, the attendance of interested participants is voluntary, subject to no disruption of classes policy. Hence, adherence to DO 9, s. 2005 on Instituting measures to increase engaged Time-on-Task, and DO 030, s. 2021, on the Multi-Year Implementing Guidelines on the Allocation and Utilization of the Human Resource Development Fund for Teachers and School Leaders shall be strictly observed.

Immediate dissemination of this Memorandum is desired.

ALLAN G. FARNAZO
Director IV

Enclosed: As Stated.
ROH3/glv

DEPARTMENT OF EDUCATION ROXI
RECORDS SECTION
RELEASED

By the Authority of the Regional Director

By: [Signature]
Date: [Signature] Time: July 12, 2023

FEBONFAMIL S. BAGUIO
Director III



Address: F. Torres St., Davao City (8000)
Telephone Nos.: (082) 291-1665; (082) 221-6147

ISO 9001:2015 - Certified



ENTERTAINMENT INC.

0956-953-7256

zobelvmendoza@gmail.com

Cubao, Quezon City

4 JULY, 2023

DR. ALLAN G. FARNAZO
REGION NO. XI
DEPARTMENT OF EDUCATION
F. TORRES ST., DAVAO CITY

RE : REQUEST FOR ADVISORY
1. INTERNATIONAL ONLINE WORKSHOP
SMARTPHONE FILMMAKING AS
AN INSTRUCTIONAL TOOLS FOR TEACHERS
Z. FREE PODCAST FOR READING TEACHERS



Dear DR. ALLAN :

Greetings!

In 2019, Zebel Entertainment Inc. produced the timeless film. **"On My Honor, Heroes Reborn, The Boy Scouts of the Philippines**, in support to the ideals of scouting. After the pandemic, the firm ventured into another phenomenal movie - **The Story of Apo Whang-od, the Uncrowned Princess**, to help in the preservation of the cultural heritage of indigenous peoples of Kalinga.

This 2023, in our sincerest desire to support the DepEd MATATAG program, Zebel Entertainment Inc. in cooperation with Mr. Jan-Willem Bult, Founder of Children in the Center foundation, Amsterdam, Netherlands, offers a **3-month ONLINE TRAINING in SMARTPHONE FILMMAKING FOR TEACHERS**. The online training has two batches which will start on July 8 and July 9 respectively the details are in the poster attached herewith.

Smartphone is now considered as an essential gadget in everyday lives. Signs are accumulating that in a good many parts of the world attention is being attracted to the teaching of smartphone filmmaking appreciation and it should be specially noted that this now means films for the television screen, cinema screen or even in classroom.

In several countries, film-teaching is already common practice in a number of schools, and this is not merely an activity organized outside the school time-table, but is one which is starting to be found within the classroom, as part of the curriculum.

UNESCO docs. Teaching About the Film.

Filmmaking as integrated into educational settings as a teaching and learning tool strengthens teacher practice and improves student literacy skills, engagement, comprehension, communication, and critical thinking skills, while supporting core curriculum requirements for basic education.

The introductory price for the workshop is two thousand pesos only (P 2,500.00) which can be paid via bank deposit / transfer or GCash. Registration is thru Google forms.

PODCAST via SPOTIFY FOR READING TEACHERS is FREE

In this connection, we humbly request for **An Advisory** so that the invitation will be disseminated to other school divisions.

For details, you may contact
ELIZABETH SONTI MENDOZA, CE.d.
Vice President / Marketing Officer
Zebel Entertainment Inc.
Mobile Numbers : 0939 350 6115 Smart
0956 953 7256 Globe
FB : Zebel Smartphone Filmmaking

We look forward to be helping the Department of Education in its national agenda.
Thank you and God bless you more.

Best regards,

ANTONIO JUNIOR CORAL
PRESIDENT
Member, MPDAP
(Movie Producers Distributors Association of the Philippines)



ENTERTAINMENT INC.

0956-953-7256

zebeltvmendoza@gmail.com

Cubao, Quezon City

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REGIONAL DIRECTOR
DEPARTMENT OF EDUCATION
REGION NO. XI
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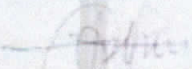
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SMARTPHONE FILMMAKING FOR TEACHERS

8 JULY 2023 -
3 SEPTEMBER 2023
VIA ONLINE PLATFORMS

This is a workshop that raises awareness on the great potential of mobile phones, an everyday gadget, as an essential tool for the development of the skills and talents of the 21st century.

OBJECTIVES:

1. Provide basic knowledge about filmmaking using smartphones.
2. Exemplify learning program to assist teachers in producing original short films that will be used in classroom teaching be it in regular or remedial / intervention classes.
3. Open new opportunities in learning and teaching including the marginalized communities .
4. Form school communities of creators to make, and exchange creative ideas.
5. Guide teachers in publishing one's creation in social media platforms.

COURSE OUTLINE

is available on the first day of training

Understanding the basics of smartphone filmmaking and Hands on Smartphone Filmmaking explore the film studio in ones hand. We need creativity and something that records to produce something within one's experiences and beyond ones thinking .

Cinema has a versatility to exploit and explore its large educational potential as a point of reference for real situations and contexts, even though the traditional system has not integrated it in an organized fashion; cinema as an object of study, as an educational resource and as a means of expression for children and young people, stimulates divergent thinking, originality and intellectual independence.

Learning to Be Ourselves - International Smartphone Filmmaking Workshop
March 31, 2022

You can learn a lot with a mobile phone besides just texting. There are a ton of helpful smartphone apps available that may help you manage your time better, create daily goals, practice and learn from your notes, produce a research paper, improve your educational experience, and much more.

[Schoolbox.com.au](https://www.schoolbox.com.au).



PODCAST for READING TEACHERS



BEGINNING READING

REMEDIAL READING

SPEED READING

ELIZABETH SONTOMENDOZA, CED. D.

Reading Specialist, Writer

Beginning July 15, 2023

FROM



The PRODUCER OF TIMELESS
"ON MY HONOR, HEROES REBORN,
THE BOY SCOUTS OF THE PHILIPPINES "
and the Coming Soon
PHENOMENAL MOVIE OF THE CENTURY
" APO WHANG - OD
THE UNCROWNED PRINCESS "



SMARTPHONE FILMMAKING for TEACHERS

JAN-WILLEM BULT

Founder / Director
CHILDREN IN THE CENTER
foundation - media

*Award Winning
International Filmmaker,
TV and Crossmedia Creator,
Director & Producer*

THE QUALITY OF CHILDREN'S MEDIA
IN A COUNTRY REFLECTS THE QUALITY OF THAT COUNTRY.
JAN - WILLEM BULT

Comes the FIRST
**IN THE PHILIPPINES
ONE OF A KIND
ONLINE &
SOON A FACE TO FACE
SEMINAR -WORKSHOP**

together with Asian Trainers

RECOMMENDED to

- Journalism and Broadcasting Teachers
- Multimedia Practitioners
- Vloggers
- Digital Content Creators

BATCH 1

Saturday 9:00 A.M. - 12:00 NN

JULY 8, 16, 23, 30

AUGUST 5, 12, 26

SEPTEMBER 2

BATCH 2

SUNDAY 8:00 P. M - 11:00 P.M

JULY 9, 17, 24,

AUGUST 5, 12, 2

SEPTEMBER 3



TEXT 0956-953 7256



zebel smartphone filmmaking

P 2,500.00 Promo Price



ENTERTAINMENT INC.

0956-953-7256

zobelvmendoza@gmail.com

Cubao, Quezon City

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UNESCO docs, *Teaching About the Film*,
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