



Republic of the Philippines
Department of Education

DIGOS CITY DIVISION

Office of the Schools Division Superintendent

DIVISION MEMORANDUM

CID-2023- 317

To : Assistant Schools Division Superintendent
Division Chiefs
Public Schools District Supervisors
Education Program Supervisors
School Heads

Subject : INVITATION TO VIEW THE EDUTAINMENT FILM ART

Date : August 8, 2023

This is in reference to the Invitation Letter from Avia Prime Eduvent Management signed by Sylfred Serge Gonzales, Marketing Executive for Education, dated July 24, 2023, re: Invitation to View Edutainment Film Art entitled: **"PISARA" inspired by true to life events of a TEACHER**, which will be premiered every Saturday and Sunday starting September 2023 onwards in different Cinema Houses.

With this, viewing of the said film is voluntary, and subject to no disruption of classes policy. Adherence to D.O. 9, s. 2005 on Instituting Measures to Increase Engaged Time on-Task, and D.O. 030, s. 2021, on the Multi-Year Implementing Guidelines on the Allocation and Utilization of the Human Resource Development Fund for teaching, teaching-related and non-teaching personnel shall be strictly observed.

Other details of the said invitation are found in the attached letter.

For information.

Melanie P. Estacio
MELANIE P. ESTACIO, PhD, CESO VI
Schools Division Superintendent

Enclosed: As stated.

CID/GAD/EsP/rpn

JepEd Schools Division of Digos City
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Address: Roxas cor. Lopez Jaena Street, Zone II, Digos City (8002)
Telephone Nos.: (082) 553-8375; (082) 553-8396



Avia Prime Eduvent Management

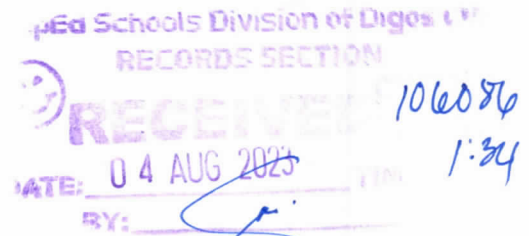
By Xplorasi

July 24, 2023

DR. MELANIE P. ESTACIO, CESO VI
Schools Division Superintendent
DEPED Digos City

Dear Dr. Estacio;

Greetings of peace!



Avia Prime Eduvent Management by Xplorasi, is a group of Professional Educational Events Coordinator, Organizer and Exhibitor whose aim is to provide a more effective and enjoyable way of transmitting knowledge to its clientele. The group is well exposed to the various facet of education that will surely and productively guarantee total quality LEARNING.

In celebration of **TEACHERS MONTH AND WORLD TEACHERS DAY**, **AVIA PRIME** will be bringing in your Division, **EDUTAINMENT FILM ART VIEWING** promoting Department of Education and Commission on Higher Education mission to provide a child-friendly, gender sensitive, safe and motivating environment thru film art with K to 12 Basic Education Curriculum, Senior High School-Arts and Design Track Specialized Subject and Special Program in the Arts.

The Film Art Viewing entitled **"PISARA" inspired by true to life events of a TEACHER**. A Film by One of the Best Advocacy Director, Storyteller and Educator Da Palagtiw, advocates children's values formation, rights to proper education, giving importance to indigenous people and teacher's unparalleled dedication in teaching. This Film is for all General Audience, the material is nothing objectionable in the theme and in the scenes and dialogue.

The Objectives of this edutainment film art are:

- To motivate Learners
- To learn the importance of Teacher in our life
- To develop analytical processes
- To sensitize individuals to another person's life role
- To be gateway to exploring complex ideas & open students eyes to other ways of looking at the world

Our Advocacy & Adaptation Film will be premier every Saturday and Sunday starting **September 2023 onwards** to Different Cinema House like SM, Ayala, Robinsons, City Malls, Gaisano and we can also set up to different venues like convention center and Function Rooms nearby to your location.

In line with this, we are writing you to formally invite your Students, Parents and Teachers in your Region/ Division, Cities and Municipalities to view the Edutainment Film Art where they can discover and re discover the Importance of Education, Family and the Sacrifices dedicating life of a Teachers to build someone else's DREAM.

We look forward to hearing from you with regard to this proposal. Should you wish to discuss details further, feel free to contact us: **(02) 8697 6361 ; (02) 8293 4034 ; 0999 3966214; 0906 3505088 ; 0927 5803643**
Thank you and God Bless!

Your education partner,

SYLFRED SERGE GONZALES
Marketing Executive for Education
0999 3966214



PISARA

Written & Directed By DA PALAGTIW

Ito ay ang kwento ni Michelle "MICH" Orot, isang dalaga na nakatira sa isang bayan sa Nueva Ecija. Mula pagkabata ay namulat na si Mich sa mahirap na buhay. Ang kaniyang mga magulang ay parehong magsasaka at walang pinag-aralan. Sa madaling salita, isang kahig, isang tuka.

Lalo pa itong naging mahirap nang ipinanganak ng kanyang ina ang nakababata niyang kapatid na si Michael na mayroong Severe Dyskinetic Cerebral Palsy. Dahilan upang lalong pagsumikapang matupad ni Michelle na maging SPED Teacher para personal na matugunan ang espesyal na pag-aruga sa kaniyang kapatid, ganun na rin para maturuan ang kaniyang magulang kung paano bumasa't sumulat.

Sa gitna ng pagtuturo ay biglang nangisay si Michelle at napagalaman nitong meron siyang Juvenile Myoclonic Epilepsy.

Paano tutuparin ni Michelle ang pagpapagamot sa kaniyang nakakabatang kapatid na may sakit kung suya mismo ay may sariling sakit na pinagdadaanan? Ano ang magiging epekto nito sa kaniyang trabaho bilang SPED teacher?

Bakit nasabi ni Michelle na ang kaniyang buhay ay parang isang PISARA na pagkatapos niyang paghirapang may maisulat ay agad namang mabubura?

Ito si Michelle, at ito ang kaniyang kuwento.



Avia Prime Eduvent Management

By Xplorasi



Avia Prime Eduvent Management

in partnership with
Philippine Cerebral Palsy, Inc.

present
Ahron Villena and Regine Angeles

and
Ritz Azul

in

PISARA

a film by Da Palagtiw



Starring JULIO DIAZ RUBY RUIZ PATANII DANO KERVIN RIVAS NENG CANLAS LUIS RUIZ

Story and Screenplay by DA PALAGTIW Director of Photography MARVIN REYES
Editor CRIO KUZUMA Production Designer JERICO DE LEON

Music CHEA CASTILLO Assistant Director CHARITA CASTINLAG
Production Manager ERIK VOCAL Line Producer SHEELA ALCASID
Producers DOREEN OPRIASA & DA PALAGTIW Executive Producer RONNEL FERNANDEZ

Written and Directed by DA PALAGTIW

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