

Republic of the Philippines

Department of Education

DIGOS CITY DIVISION

Office of the Schools Division Superintendent DIVISION MEMORANDUM

SGOD-2023-428

To

Assistant Schools Division Superintendent

CID and SGOD Chiefs

Education Program Supervisors Public Schools District Supervisors School Heads and Teachers of Public Elementary and Secondary Schools

All Non-teaching Personnel

Subject:

DISSEMINATION OF INFORMATION ON THE USE OF THE UPDATED

DEPED-MATATAG BRAND

Date

September 18, 2023

In reference to the attached Regional Memorandum ORD-2023-073, s. 2023, re: "Use of the Updated DepEd-Matatag Brand", this Office disseminates this information to direct the field on the utilization of the updated DepEd-Matatag Brand. Division and school offices are instructed to adopt the guideline in all documents and instruments relative to its programs, projects, and activities.

Further, the guideline and materials can be accessed through bit.ly/MATATAGCommMaterials. Other contents of the attached memorandum are self-explanatory and explicitly discuss the inclusion of details.

For information, guidance, and compliance.

MELANIE P. ESTACIO

Assistant Schools Division Superintendent
Officer-In-Charge

Office of the Schools Division Superintendent

nanEd Schools Division of Digos City

RECORDS SECTION

DV.

Enclosed: As stated.

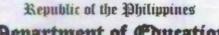
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Address: Roxas cor. Lopez Jaena Street, Zone II, Digos City (8002) Telephone Nos.: (082) 553-8375; (082) 553-8396







Department of Education **DAVAO REGION**

Office of the Regional Director

REGIONAL MEMORANDUM

ORD-2023-073

To

Schools Division Superintendents

Subject:

USE OF THE UPDATED DEPED-MATATAG BRAND

Date:

September 11, 2023

As per Memorandum PAS-OD-2023-032 on the updated DepEd-MATATAG brand guidelines, all the division offices and schools shall adopt the guidelines in all documents and instruments pertaining to the Department's programs, projects, and activities.

The guidelines and materials can be accessed through bit.ly/MATATAGComm Materials.

For guidance and compliance.

Director IV

Incl: As stated.

PERARTMENT OF EDUCATION ...

By the Authority of the Regional Director:

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Republic of the Philippines Department of Concation PUBLIC AFFAIRS SERVICE



Office of the Director IV

MEMORANDUM PAS-OD-2023-032

FOR : ALL CENTRAL OFFICE BUREAUS, SERVICES, OFFICES

REGIONAL OFFICES

SCHOOLS DIVISION OFFICES

ATTN : REGIONAL INFORMATION OFFICERS

DIVISION INFORMATION OFFICERS

FROM : JASON V MERCENE

Supervising Administrative Officer

Officer-In-Charge

Office of the Director, Public Affairs Service

SUBJECT: UPDATED DEPED-MATATAG BRAND GUIDELINES

DATE: September 6, 2023

In connection with the previously released office memorandum (PAS-OD-2023-031), the Public Affairs Service (PAS) issues the updated DepEd-MATATAG Brand Guidelines and Templates following the new logo layout.

To download a copy of the DepEd-MATATAG Brand Guidelines and other materials, visit bit.ly/MATATAGCommMaterials.

In this line, PAS kindly requests all Central Office bureaus, services, and units, Regional and Division Offices, and Schools to adopt these guidelines in all documents and instruments pertaining to the Department's programs, projects, and activities.

For more information, kindly contact the Creative Media Unit of PAS through email pas.cmu@deped.gov.ph.

For compliance.

Thank you.



