



Republic of the Philippines
Department of Education
DIGOS CITY DIVISION

Office of the Schools Division Superintendent
DIVISION MEMORANDUM
SGOD-2023-428

To : Assistant Schools Division Superintendent
CID and SGOD Chiefs
Education Program Supervisors
Public Schools District Supervisors
School Heads and Teachers of Public
Elementary and Secondary Schools
All Non-teaching Personnel

Subject : DISSEMINATION OF INFORMATION ON THE USE OF THE UPDATED
DEPED-MATATAG BRAND

Date : September 18, 2023

In reference to the attached Regional Memorandum ORD-2023-073, s. 2023, re: "Use of the Updated DepEd-Matatag Brand", this Office disseminates this information to direct the field on the utilization of the updated DepEd-Matatag Brand. Division and school offices are instructed to adopt the guideline in all documents and instruments relative to its programs, projects, and activities.

Further, the guideline and materials can be accessed through bit.ly/MATATAGCommMaterials. Other contents of the attached memorandum are self-explanatory and explicitly discuss the inclusion of details.

For information, guidance, and compliance.

Melanie P. Estacio
MELANIE P. ESTACIO

Assistant Schools Division Superintendent
Officer-In-Charge
Office of the Schools Division Superintendent

DepEd Schools Division of Digos City
RECORDS SECTION

RELEASED
27-10809
DATE: SEP 19 2023 TIME: 9:00 am
BY: *[Signature]*

Enclosed: As stated.
SGOD/PR/mbr



Address: Roxas cor. Lopez Jaena Street, Zone II, Digos City (8002)
Telephone Nos.: (082) 553-8375; (082) 553-8396

RECORDS



Republic of the Philippines
Department of Education
DAVAO REGION

23-23502
DepEd Schools Division Office - Davao City
RECORDS SECTION
108093
DATE: 12 SEP 2023
TIME: 10:27
BY: [Signature]

Office of the Regional Director

REGIONAL MEMORANDUM
ORD-2023-073

To : Schools Division Superintendents

Subject: USE OF THE UPDATED DEPED-MATATAG BRAND

Date : September 11, 2023

As per Memorandum PAS-OD-2023-032 on the updated DepEd-MATATAG brand guidelines, all the division offices and schools shall adopt the guidelines in all documents and instruments pertaining to the Department's programs, projects, and activities.

The guidelines and materials can be accessed through bit.ly/MATATAGCommMaterials.

For guidance and compliance.

ALLAN G. FARNAZO
Director IV

Incl: As stated.

DEPARTMENT OF EDUCATION
RECORDS SECTION
RELEASED

By: [Signature]
Date: Sept. 12, 2023

23502

By the Authority of the Regional Director:

[Signature]
ROY M. ENRIQUE
Chief Administrative Officer
Officer-In-Charge

PAU 1/mgug



Address: F. Torres St., Davao City (8000)
Telephone Nos.: (082) 291-1665; (082) 221-6147

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Republic of the Philippines
Department of Education
PUBLIC AFFAIRS SERVICE




Office of the Director IV

MEMORANDUM
PAS-OD-2023-032

FOR : ALL CENTRAL OFFICE BUREAUS, SERVICES, OFFICES
REGIONAL OFFICES
SCHOOLS DIVISION OFFICES

ATTN : REGIONAL INFORMATION OFFICERS
DIVISION INFORMATION OFFICERS

FROM : 
JASON V. MERCENE
Supervising Administrative Officer
Officer-In-Charge
Office of the Director, Public Affairs Service

SUBJECT : **UPDATED DEPED-MATATAG BRAND GUIDELINES**

DATE : September 6, 2023

In connection with the previously released office memorandum (PAS-OD-2023-031), the Public Affairs Service (PAS) issues the updated DepEd-MATATAG Brand Guidelines and Templates following the new logo layout.

To download a copy of the DepEd-MATATAG Brand Guidelines and other materials, visit bit.ly/MATATAGCommMaterials.

In this line, PAS kindly requests all Central Office bureaus, services, and units, Regional and Division Offices, and Schools to adopt these guidelines in all documents and instruments pertaining to the Department's programs, projects, and activities.

For more information, kindly contact the Creative Media Unit of PAS through email pas.cmu@deped.gov.ph.

For compliance.

Thank you.



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