



Republic of the Philippines  
**Department of Education**  
DIGOS CITY DIVISION

**Office of the Schools Division Superintendent**

**DIVISION MEMORANDUM**

CID-2024- 015

To : CID Chief  
Education Program Supervisors  
Public Schools District Supervisors  
School Heads of Private and Public Schools  
School Paper Advisers

Subject : **Conduct of the Division Schools Press Conference 2024**

Date : January 12, 2023

In preparation for the Regional Schools Press Conference, DepEd Digos City will be holding the Division Schools Press Conference on January 25-27, 2024 at Ramon Magsaysay Central Elementary School.

The conference aims to:

1. demonstrate understanding of journalism through skillful execution of journalistic skills in various platforms (i.e., print, broadcast, online);
2. recognize the role of journalism in advocating social consciousness and environmental awareness;
3. promote fair and ethical use of media as tenets of responsible journalism;
4. foster camaraderie and enrich learning experiences through healthy and friendly competitions; and
5. provide learners the opportunities to use the skills learned in campus journalism for their future careers.

Moreover, this Division Schools Press Conference 2024 will require each school paper adviser and campus journalist to pay P350.00 registration fee to cover expenses in the conduct of the press conference and final coaching sessions.

Below is the list of events, proctors and technical working group to wit:

INDIVIDUAL EVENTS	GROUP EVENTS	SCHOOL PAPER CONTEST
<b>News Writing</b> (Elementary/Secondary)	<b>Radio Broadcasting</b> (Elementary/Secondary)	<b>News Page</b>
<b>Editorial Writing</b> (Elementary/Secondary)	<b>TV Broadcasting</b> (Secondary only)	<b>Editorial Page</b>
<b>Feature Writing</b> (Elementary/Secondary)	<b>Collaborative Publishing</b> (Elementary/Secondary)	<b>Feature Page</b>
<b>Sci-Tech Writing</b> (Elementary/Secondary)	<b>Online Publishing</b> (Secondary only)	<b>Sci-Tech Page</b>
<b>Sports Writing</b> (Elementary/Secondary)		<b>Sports Page</b>
<b>Copy Reading and Headline Writing</b> (Elementary/Secondary)		<b>Best in Layout</b>
<b>Editorial Cartooning</b> (Elementary/Secondary)		
<b>Photojournalism</b> (Elementary/Secondary)		



**Address:** Roxas cor. Lopez Jaena Street, Zone II, Digos City (8002)  
**Telephone Nos.:** (082) 553-8375; (082) 553-8396



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<b>Individual Events</b>	<b>Proctors</b>
News Writing	Rofelia De Mesa: Elementary (Eng. & Filipino) Elvie Timon: Secondary (Eng. & Filipino)
Editorial Writing	Jem Boy Cabrella: Elementary (Eng. & Filipino) Jessica Lucero: Secondary (Eng. & Filipino)
Feature Writing	Cherry Rosette Oliva: Elementary (Eng. & Filipino) Eleser Mateo: Secondary (Eng. & Filipino)
Sci-Tech Writing	Ronielyn Nieves: Elementary (Eng. & Filipino) Luzminda Jasmin: Secondary (Eng. & Filipino)
Sports Writing	Angel Bisaga Jr.: Elementary (Eng. & Filipino) Ely Cataluna: Secondary (Eng. & Filipino)
Column Writing	Neil Bongcayao: Elementary (Eng. & Filipino) Mary Joy Fortun: Secondary (Eng. & Filipino)
Copyreading and headline Writing	Joan Niones: Elementary (Eng. & Filipino) Zandria Sy: Secondary (Eng. & Filipino)
Editorial Cartooning	Gemma Salangga: Elementary (Eng. & Filipino) Gervacio Salinas: Secondary (Eng. & Filipino)
Photojournalism	Ida Juezan: Elementary (Eng. & Filipino) Tito Endrina: Secondary (Eng. & Filipino)
<b>Group Events</b>	
Radio Broadcasting	Elementary Level: Gelyn Hisula Mary Jimz Casas Abellon Amie Joy Maca Jumalin Cherrie Mae S. Yangke Maria Regina Robante  Secondary Level: Marie Mie Medina Jainal Abidin Pacnza Ismael Junamae Morales Josol Lee Brenda Curay Precellas Geoffrey Andrade
TV Broadcasting	Secondary Level: Philip Deluao Ferlyn Tubice Daisy Cacafranca-Banzon Danilyn P. Jamco Eva Arbuyes Basan
Collaborative Desktop Publishing	Elementary Level: Gabriela Soleng Gary Espanola Irene Gabica Quizon Irish Caminade  Secondary Level: Jane Estabaya Jason Takamuri Ayog Jayvelyn Quintana Estrera Judith Abellon
Online Publishing	Secondary Level: Marvin Biscocho Peter Paul Galgalate Stella Marie Recla Ian Jumalin



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Name of Technical Working Group	Assignment
Jessrael Bengil	IT in-charge for TV Broadcasting
Ferdinand Magdadaro	IT in-charge for TV Broadcasting
Ruben Evarreta	IT in-charge for Tabulation
Jose Israel Maravilles	IT in-charge for Tabulation
Aian Kristoffer Cabila	Certificates, medals, and trophies
Gina Fe Nazareno	Certificates, medals, and trophies
Mon Brian Rodriguez	Program and Invitation
Aris Joy Porquaido	Program and Invitation
Donna Marie Adona	Registration
Juvy Comaingking	Registration
Rofelia de Mesa	Registration
Arteleih Mondejar	Documentation
Rosela Angelo	Documentation
Jeanette Niones Arman	Food Committee

All expenses incurred relative to the attendance of the conference shall be charged against school/local funds and other sources of funds, subject to the usual accounting and auditing rules and regulations.

Service credits shall be granted to all public-school teacher-participants and COC for the non-teaching personnel for the services rendered during Saturdays, Sundays, holidays, or end of school year/summer (DepEd Order No. 53, s. 2003).

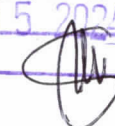
Attached herewith is the program and matrix of activities for DSPC 2024.

For information and compliance.

  
**MELANIE P. ESTACIO, PhD, CESO VI**  
OIC-Schools Division Superintendent

Enclosed: As stated,

CID/LR/lts

DepEd Schools Division of Digos City  
RECORDS SECTION  
24-1152101  
DATE: JAN 15 2024 TIME: 3:17pm  
BY: 







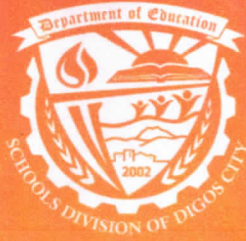
**DIVISION SCHOOLS PRESS CONFERENCE 2024**  
**Ramon Magsaysay Central Elementary School**  
**January 25-27, 2024**

**MATRIX OF ACTIVITIES**

DATE/TIME	ACTIVITY	VENUE AND In-Charge
Day 1 January 25, 2024 7:00-9:00	Part I: Registration Part II: Opening Program Press Conference	Ramon Magsaysay Central Elementary School
10:00-11:00 am	CONTEST PROPER For INDIVIDUAL EVENTS	News Writing: Harley Aglosolos Vicente Pines Editorial Writing: Harley Aglosolos Feature Writing: Lester Helon Luna Sci-Tech Writing: Lester Helon Luna Column Writing: Harley Aglosolos CRHW: Vicente Pines Editorial Cartooning: JB Sassam Photojournalism: JB Sassam  Proctors are: Education Program Supervisors and Public Schools District Supervisors
10:00-2:00 pm Working lunch	CONTEST PROPER For COLLAB and ONLINE PUBLISHING	COLLABORATIVE PUBLISHING Harley Aglosolos and proctors  ONLINE PUBLISHING Harley Aglosolos and proctors
Scriptwriting 10:00-12:00 noon	Radio Scriptwriting & Broadcasting (Elementary & Secondary)	Evaluator: Richard Apresto and identified proctors
12:00-1:00 pm	Lunch Break	
1:00-5:00 pm	Technical Orientation and Broadcast Simulation	Richard Apresto and proctors
Day 2 January 26, 2024		
8:00am-10:00am	Live Game and Actual Sports writing	George Jeffrey Tindoy
8:00am-12:00nn	Critiquing and giving of input for individual events <ul style="list-style-type: none"> <li>• News Writing</li> <li>• Photojournalism</li> <li>• Feature Writing</li> </ul>	Harley Aglosolos Vicente Pines JB Sassam Lester Helon Luna
8:00am-9:00 am	General Orientation for TV Scriptwriting and Broadcasting	Richard Apresto

9:00am -2:15 pm	Writing of script, shooting, editing of videos, production of infomercials	Richard Apresto and proctors
1:00pm-5:00pm	Critiquing and giving of input for individual events <ul style="list-style-type: none"> <li>• Editorial Writing/Column Writing</li> <li>• Sci-Tech Writing</li> <li>• Editorial Cartooning</li> <li>• CRHW</li> <li>• Sports Writing</li> </ul>	Harley Aglosolos Vicente Pines JB Sassam Lester Helon Luna George Jeffrey Tindoy
2:15pm -3:15pm	Technical Orientation	Richard Apresto
3:30pm- 6:00 pm	TV Broadcast Simulation	Richard Apresto
Day 3 January 27, 2024		
8:00 am-12:00pm	Tabulation, preparation for the awarding of winners	Ruben Evaretta Jose Israel Maravilles
1:00 pm-5:00 pm	Closing Program and awarding of winners	Maria Clarissa B. Padulip





DEPARTMENT OF EDUCATION  
SCHOOLS DIVISION OF DIGOS CITY

# DIVISION SCHOOLS PRESS CONFERENCE 2024

*From Campus Journalism to  
Real-World Journalism:  
Shaping Minds from Schools to Societies.*

*Ramon Magsaysay Central Elementary School  
Digos City, Davao del Sur  
January 25-27, 2024*





# PROGRAM

## DAY 1

### OPENING

January 25, 2024 @ 8:00 a.m.

### ENTRANCE OF COLORS

Selected BSP & GSP of RMCES

### INVOCATION

AVP

### DIGOS CITY HYMN & DEPED DIGOS CITY HYMN

### WELCOME MESSAGE

Mario Andales - School Principal

### PRESENTATION OF PARTICIPANTS

Aian Kristofer Cabila - President

### STATEMENT OF PURPOSE

Beverly S. Daugdaug, Ed.D. - CID Chief ES

### MESSAGE

Mary Jane M. Mejorada - EPS Regional Focal in Journalism

### JOURNALIST'S CREED

Xavier S. Cabrella, 2nd Placer - Sports Writing NSPC 2023

### MESSAGE & DECLARATION OF THE OPENING OF DSPC 2024

Melanie P. Estacio, Ph.D. - SDS

### ANNOUNCEMENT FOR CONTEST SCHEDULE & ROOM ASSIGNMENT

Joan M. Niones - EPS Campus Journalism Focal

**ARIS JOY PORQUIADO**  
Master of Ceremony

## DAY 3

### CLOSING & AWARDING CEREMONY

January 27, 2024 @ 1:00 p.m.

### INVOCATION

AVP

### NATIONAL ANTHEM

AVP

### INSPIRATIONAL MESSAGE

Leilani T. Señires - EPS Campus Journalism Focal

### ANNOUNCEMENT OF INDIVIDUAL & GROUP WINNERS AND AWARDING OF MEDALS, TROPHIES & CERTIFICATES

Leilani T. Señires - EPS Campus Journalism Focal

Joan M. Niones - EPS Campus Journalism Focal

**MON BRIAN RODRIGUEZ**  
Master of Ceremony

*too lengthy  
make it short*

