



Republic of the Philippines  
**Department of Education**  
**REGION XI**  
**SCHOOLS DIVISION OF DIGOS CITY**

OFFICE OF THE SCHOOLS DIVISION SUPERINTENDENT

**DIVISION MEMORANDUM**

CID-2024- 154

To : CID Chief  
 Division ALS Focal Person  
 Education Program Supervisors  
 Public Schools District Supervisors  
 Education Program Specialists II ALS  
 School Head of Kapatagan NHS  
 Selected Teachers in Kapatagan NHS  
 ALS Teachers  
 BP-OSA Learning Facilitators  
 Community ALS Implementers  
 Selected ALS Learners

Subject : CONDUCT OF LITERACY DAY IN ALTERNATIVE LEARNING SYSTEM

Date : May 2, 2024

In reference to DM No. 072, s. 2019 and in preparation of the Regional ALS Literacy, this office will conduct the Literacy Day in Alternative Learning System with the theme “Embracing Diversity, Celebrating Literacy for All” on April 7-8, 2024, inclusive of travel time, at Kapatagan National High School, Brgy. Kapatagan, Digos City.

Further, members of the Technical Working Group (TWG) are expected to be at the venue on May 6, 2024, in preparation for the said event.

Travelling expenses, meals, and snacks of the participants are chargeable to downloaded Program Support Fund (PSF) 2024 subject to the usual government accounting and auditing rules and regulations.

Attached are the implementing guidelines for the competition.

For information, guidance, and compliance.

*Melanie P. Estacio*  
**MELANIE P. ESTACIO, PhD, CESO VI**  
 OIC- Schools Division Superintendent

Enclosed: As stated  
 CID/ALS/grs

DepEd Schools Division of Digos City  
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 24-120448  
 DATE: MAY 03 2024 TIME: 3:47  
 BY: *[Signature]*



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Enclosure 1:

### Implementing Guidelines of the Conduct of Literacy Day

Events	Event Officials/Facilitators	Panel of Experts/Judges
Pagsulat ng Sanaysay	Ritchhelle M. Albiar	Joan Niones, Gemma Salanga, Atty. Rodel Pagayon
Oral Interpretation	Neryl Joy D. Alpacion	Tito Endrina Clarence S. Pillerin, Angel Bisaga
Poster Making	Elisa M. Aquino	Ida Juezan, Luzminda Jasmin, Ely G. Cataluña
Singing Contest	Letchell F. Aquitan	Cherry Rossette Oliva, Mary Joy Fortun, Lailanie Señires
Video Making and Editing	Chariza L. Calamohoy	Jemboy Cabrella, Jessica G. Lucero, Neil D. Bongcayao

<b>Event Title</b>	Pagsulat ng Sanaysay	
<b>No. of Participant/s</b>	1 learner-participant from each district	
<b>Time Allotment</b>	30 minutes	
<b>Performance Standard</b>	Nagkakaroon ng papaunlad na kasanayan sa wasto at maayos na pagsulat.	
<b>21<sup>st</sup> Century Skills</b>	Creativity, Communication, Critical Thinking, Initiative	
<b>Description</b>	Pagsulat ng Sanaysay is a Literacy event for ALS Accreditation and Equivalency learners where they can express their view on a given theme.	
<b>Criteria for Presentation</b>	<b>Criteria</b>	<b>Percentage</b>
	<b>Topic Relatedness</b> Provides a logical and clear progression of ideas between paragraphs. Illustrate and support key points.	35%
	<b>Development of Idea and Details</b> Articulate ideas and arguments clearly. Provides details to ensure reader understanding. Presents clear alignment between the main argument and content.	30%
	<b>Grammar and Mechanics</b> Grammar, Punctuation, Spelling, Proper Capitalization.	25 %
	<b>Total</b>	100%
<b>Event Rules and Mechanics</b>	<ul style="list-style-type: none"> <li>- One (1) learner-participant either from A &amp;E Elementary or Junior High School Level per district is allowed.</li> <li>- Learner-participant must be a passer of the recently conducted PPA 5.</li> <li>- The essay shall be three to five (3-5) paragraphs in Filipino and shall have at least 3 sentences per paragraph.</li> <li>- The theme/topic will be provided by the TWG.</li> <li>- Participants are given 30 minutes to write the essay and must submit their output after the allotted time.</li> <li>- Plagiarism is strictly prohibited.</li> <li>- Writing materials will be provided.</li> </ul>	
<b>Resources/Equipment</b>	Writing paper and pen Tables and chairs for the participants	

<b>Event Title</b>	Poster Making	
<b>No. of Participant/s</b>	1 learner-participant from each district	
<b>Time Allotment</b>	3 hours	
<b>Performance Standard</b>	Demonstrate tolerance, respect, appreciation for cultural diversity.	
<b>21<sup>st</sup> Century Skills</b>	Critical Thinking Skills Creativity and Innovation Flexibility and Adaptability Initiative and Self-Direction	
<b>Description</b>	Poster making is a Literacy event for ALS Accreditation and Equivalency learners where they can exhibit their creative interpretation of a given theme through visual representation.	
<b>Criteria for Presentation</b>	<b>Criteria</b>	<b>Percentage</b>
	<b>Artistic Element</b> (Elements and Principles of Art)	30%
	<b>Interpretation of the theme</b> (Relevance)	30%
	<b>Difficulty</b> (Technique)	20 %
	<b>Overall impression of the art</b> (Artwork on its own as a completely outstanding work of art)	20%
<b>Total</b>	100%	
<b>Event Rules and Mechanics</b>	<ul style="list-style-type: none"> <li>- Poster making is an on-the-spot event.</li> <li>- One (1) learner-participant either from A &amp;E Elementary or Junior High School Level per district is allowed.</li> <li>- Learner-participant must be a passer of the recently conducted PPA 5.</li> <li>- Participants may be accompanied by one (1) teacher-coach and they are only allowed to assist them during the setting up of materials during the event.</li> <li>- Materials will be provided by the TWG.</li> <li>- Participants are not allowed to bring pictures or images as references to their outputs.</li> <li>- Participants must come on time. However, late participants shall still be accommodated but time shall not be extended.</li> </ul>	
<b>Supplies and Materials</b>	Illustration Board, pencil, marker, crayons Tables and chairs for the judges and contestants Stopwatch	

<b>Event Title</b>	Oral Reading Interpretation	
<b>No. of Participant/s</b>	1 learner-participant from each district	
<b>Time Allotment</b>	20 minutes including preparation	
<b>Learning Strand</b>	Communication Skills - English	
<b>Performance Standard</b>	Acquire and critically process information from a wide range of written and multimedia materials in the English language to function effectively as a member of the family, community, nation, and the world, and to participate in community and economic development.	
<b>21<sup>st</sup> Century Skills</b>	Critical Thinking Skills Creativity and Innovation Flexibility and Adaptability Initiative and Self-Direction	
<b>Description</b>	Oral Reading Interpretation is a Literacy event for ALS Accreditation and Equivalency learners where they can demonstrate their interpretative skills and	

	ability to communicate using effective verbal and nonverbal cues in reading a story aloud.	
<b>Criteria for Presentation</b>	<b>Criteria</b>	<b>Percentage</b>
	<b>Oral Interpretation</b> Interpret accurately the message/theme, emotions, mood, character, and all other elements of the story. Establish creative and dramatic impact throughout the presentation.	50%
	<b>Voice Projection</b> Speak clearly, distinctly, and with appropriate and varied pauses, pitch, and tone modulation. Project loudly enough for the audience to hear.	30%
	<b>Stage Presence</b> Show confidence and appropriate posture/projection, facial expressions, and gestures. Perform within the allotted time.	20%
	<b>Total</b>	100%
<b>Event Rules and Mechanics</b>	<ul style="list-style-type: none"> <li>- One (1) learner-participant either from A &amp;E Elementary or Junior High School Level per district is allowed.</li> <li>- Learner-participant must be a passer of the recently conducted PPA 5.</li> <li>- Participants may be accompanied by one (1) teacher-coach.</li> <li>- A printed copy of the story in English will be provided by the TWG.</li> <li>- All participants will be given 15 minutes for the preparation and 5 minutes for the presentation.</li> <li>- Colored flags shall be raised by the TWG to cue the participants during the event proper. A <b>green flag</b> shall be raised to inform the participants of the start of their allotted time, a <b>yellow flag</b> to signal the remaining 30 seconds, and a <b>red</b> flag to signal that their time is up and they are expected to stop their performance.</li> <li>- Participants are not allowed to use cellphones or any gadget and/or bring reference materials/handouts, copies of any story, costumes, props, musical instruments/ accompaniment.</li> <li>- Participants must come on time. However, late participants shall still be accommodated but time shall not be extended.</li> </ul>	
<b>Supplies and Materials</b>	Printed copy of the story Tables and chairs for the judges Timer and flaglet Wireless microphone with stand	

<b>Event Title</b>	Singing Contest (Makabayan Song)	
<b>No. of Participant/s</b>	1 learner-participant from each district	
<b>Time Allotment</b>	3 to 5 minutes	
<b>Learning Strand</b>	Understanding Self and Society	
<b>Performance Standard</b>	Develop a love of country with a focus on appreciation of one's cultural heritage and respect for cultural diversities	
<b>21<sup>st</sup> Century Skills</b>	Creativity, Communication, Critical Thinking, Social and Cross-cultural Skills, Flexibility, Productivity	
<b>Description</b>	Singing Contest (Makabayan Song) is a Literacy event for ALS Accreditation and Equivalency learners where they can show respect and appreciation for the Filipino culture through music.	
<b>Criteria for Presentation</b>	<b>Criteria</b>	<b>Percentage</b>
	<b>Musicality</b> (Rhythm, Balance, Tonality, and harmony)	35%
	<b>Interpretation</b> (Expression, Dynamics, Phrasing)	30%

	<b>Vocal Quality</b> (Harmony)	25 %
	<b>Showmanship</b> (Stage Presence)	10%
	<b>Total</b>	100%
<b>Event Rules and Mechanics</b>	<ul style="list-style-type: none"> <li>- Poster making is an on-the-spot event.</li> <li>- One (1) learner-participant either from A &amp;E Elementary or Junior High School Level per district is allowed.</li> <li>- Learner-participant must be a passer of the recently conducted PPA 5.</li> <li>- Participants will sing one common piece which is a Makabayan Song “Dakilang Lahi”</li> <li>- Participants are encourage to wear any appropriate attire,</li> <li>- Decision of the Board of Judges is final and irrevocable.</li> </ul>	
<b>Supplies and Materials</b>	Microphone with mic stand Tables and chairs for the judges	

<b>Event Title</b>	Video Making and Editing	
<b>No. of Participant/s</b>	1 learner-participant from each district	
<b>Time Allotment</b>	2 hours	
<b>Learning Strand</b>	Digital Citizenship	
<b>Performance Standard</b>	Use common office application software packages to produce documents and manage information as tools to solve problem-solving.	
<b>21<sup>st</sup> Century Skills</b>	Creativity, Communication, Critical Thinking, Problem Solving, Productivity	
<b>Description</b>	Video Making and Editing is a Literacy event for ALS Accreditation and Equivalency learners where they can apply their knowledge in creating multimedia presentations though the use of application software.	
<b>Criteria for Presentation</b>	<b>Criteria</b>	<b>Percentage</b>
	<b>Creativity</b> (Originality of concept and storytelling, creative use of visuals and audio)	35%
	<b>Technical Proficiency</b> (Camera work and composition, Editing technique, Audio Quality)	30%
	<b>Visual Aesthetics</b> (Visual Appeal, Consistency of style, use of graphics and text)	25 %
	<b>Overall Impact</b> (Emotional Impact, Audience Engagement)	10%
	<b>Total</b>	100%
<b>Event Rules and Mechanics</b>	<ul style="list-style-type: none"> <li>- One (1) learner-participant either from A &amp;E Elementary or Junior High School Level per district is allowed.</li> <li>- Learner-participant must be a passer of the recently conducted PPA 5.</li> <li>- Participants will create a 2–3-minute short video.</li> <li>- Participants will cover the IE Launching event in the morning to be used for their content and will be given 2 hours to edit the video.</li> <li>- Participants can use any application software for video editing.</li> <li>- Participants must bring their gadgets (cameras, laptops, cellphones, etc)</li> <li>- Any content deemed offensive and inappropriate will result in disqualification.</li> </ul>	
<b>Supplies and Materials</b>	Tables and Chairs for the participants. One room for the event with accessibility to electricity.	

## Matrix of the Activity

Activity	Venue
Day 1 – May 7, 2024	
Opening Program ( 8:30 am – 10:00 am)	Kapatagan NHS Gym
Contest Proper (10: 00 am – 2:00 pm)	
- Singing	Kapatagan NHS Gym
- Oral Reading Interpretation	Kapatagan NHS Gym
- Poster Making	TBA
- Essay Writing	TBA
- Video Making and Editing	TBA
Closing Program ( 2:00 pm – 3:30 pm)	Kapatagan NHS Gym

## Technical Working Group

<p>Decorations Committee</p> <ul style="list-style-type: none"> <li>- Geraldine L. Caro</li> <li>- Roxanne Joy C. Olaguer</li> <li>- Gina P. Daloro</li> <li>- Maryjane S. Morales</li> <li>- Lyl Dave Z. Gimeda</li> <li>- Ernielyn S. Diaz</li> <li>- Jean Elizabeth Rebato</li> <li>- Dennis Salarda</li> <li>- Sheryl P. Bendisula</li> <li>- Rose mell Saavedra</li> <li>- Elenita R. Dignadice</li> <li>- Ma. Christine Beltran</li> <li>- Leah May E. Lurica</li> <li>- Ellen M. Almerol</li> <li>- Catherine B. Ignacio</li> <li>- Maria Basilia Flores</li> </ul>	<p>Logistics</p> <ul style="list-style-type: none"> <li>- Job E. Ube</li> <li>- Romel H. Wenceslao</li> <li>- Elmer R. Godinez, Jr.</li> <li>- Alvin V. Deiparine</li> <li>- Jiemart Salarda</li> </ul> <p>Registration Committee</p> <ul style="list-style-type: none"> <li>- Dennis Salarda</li> <li>- Shirley Olandria</li> <li>- Leonor Tima</li> <li>- Cheery Lyn N. Nemis</li> <li>- Renevic Mae Policarpio</li> </ul>
<p>Program/Events Committee</p> <ul style="list-style-type: none"> <li>- Cristine I. Josol</li> <li>- Cherry Lyne V. Gonzaga</li> <li>- Elvie E. Timon</li> <li>- Ritchhelle M. Albiar</li> <li>- Neryl Joy D. Alpacion</li> <li>- Elisa M. Aquino</li> <li>- Letchell F. Aquitan</li> <li>- Chariza L. Calamohoy</li> </ul>	<p>Technology Committee</p> <ul style="list-style-type: none"> <li>- Joselito L. Lim</li> <li>- Elmer A. Ardiente</li> <li>- Manuel A. Caniban, Jr.</li> </ul>