



Republic of the Philippines
Department of Education
DIGOS CITY DIVISION

Office of the Schools Division Superintendent

DIVISION MEMORANDUM

SGOD-2024-316

To : School Heads of Public Schools
Public School District Supervisors
Health and Nutrition Unit
All Others Concerned

Subject : **ADDITIONAL INFORMATION RE: PHILHEALTH REEL MAKING CONTEST**

Date : May 21, 2024

This has reference to the Regional Memorandum ESSD-2024-191 re: **ADDITIONAL INFORMATION RE: PHILHEALTH REEL MAKING CONTEST** dated May 8, 2024.

The Philippine Health Insurance Corporation (PhilHealth) is informing all concerned that the deadline for the submission of entries for the #NAG4MKNB? A PhilHealth Reel-Making Contest has been extended until May 31, 2024.

Supplemental guidelines for the activity and the submission link per division are attached herewith for your reference.

In compliance with this directive, Schools Division Offices are strongly encouraged to submit a minimum of 3 school entries. The prizes for the winners are as follows:

- 1st Prize: 15, 000 pesos
- 2nd Prize: 10, 000 pesos
- 3rd Prize: 5, 000 pesos

For any inquiries or concerns, feel free to reach out **Kim Velasco, at (082) 295 2133 loc. 6324** or via publicaffairs.pro11@gmail.com.

For further details of the activity, please go through the attached documents in the memorandum and the **DIVISION MEMORANDUM SGOD-2024-071**.

Immediate dissemination of this Memorandum is desired.

JepEd Schools Division of Digos City
RECORDS SECTION

RELEASED
DATE: MAY 22 2024 TIME: 2:12 PM
BY: [Signature]

MELANIE P. ESTACIO, PhD, CESO VI
OIC- Schools Division Superintendent

Enclosed: As stated.
SGOD/HNU/lop



Address: Roxas cor. Lopez Jaena Street, Zone II, Digos City (8002)
Telephone Nos.: (082) 553-8375; (082) 553-8396

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Republic of the Philippines
Department of Education
DAVAO REGION

DepEd Schools Division Office - Davao City
RECORDS SECTION
RECEIVED 120940
DATE: 09 MAY 2024 TIME: 10:18
BY: *[Signature]*

Office of the Regional Director
REGIONAL MEMORANDUM
ESSD-2024-191

To : Schools Division Superintendents

Subject: ADDITIONAL INFORMATION RE: PHILHEALTH REEL
MAKING CONTEST

Date : May 8, 2024

The Philippine Health Insurance Corporation (PhilHealth) is informing all concerned that the deadline for the submission of entries for the #NAG4MKNB? A PhilHealth Reel-Making Contest has been extended until May 31, 2024.

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- 2nd Prize: ₱10,000.00
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For any inquiries or concerns, feel free to reach out to Kim Velasco, at (082) 295-2133 loc. 6324 or via publicaffairs.pro11@gmail.com.

Immediate dissemination of this Memorandum is desired.

ALLAN G. FARNAZO
Director IV

[Signature]

Enclosed: As stated.
ROE/D4/mbm

DEPARTMENT OF EDUCATION - DAVAO REGION
RECORDS SECTION
RELEASED

DATE: 5.9.24 TIME: 9:25 AM
BY: *[Signature]*
30368



Address: F. Torres St., Davao City (8000)
Telephone Nos.: (082) 291-1665; (082) 221-6147
Email Address: region11@deped.gov.ph
Website: www.depedroxi.ph



MR. ALLAN C. FARNAZO
Regional Director
Department of Education Region XI
Jacinto Ext., Corner F. Torres St. Davao City

THRU : DR. MARRA B. MEDRANO
Dentist III

MR. ALIM J. MAGUINDANAO
PDO IV

Dear Mr. Farnazo:

Warm greetings!

This pertains to the conduct of the **#NAG4MKNB? A PhilHealth Reel-Making Contest**.

We recognize your efforts in supporting the promotion and marketing of the conduct of the PhilHealth Reel-Making Contest in Region XI, especially with your assistance the solicitation of support and participation of the different school divisions within the region.

We acknowledge that due to the initial time constraint of the PhilHealth Reel-Making Contest, and taking into consideration your mandate to prioritize the implementation of learning curriculum-based activities, promotion and marketing of the said contest might have been a difficult undertaking.

We are pleased to inform you that we have extended the deadline for the submission of entries for the PhilHealth Reel-Making Contest until **MAY 31, 2024** in order to provide us with ample time to boost our promotion and marketing of the said contest. This will also ensure that the participating Grade 8 students and their schools to take advantage of this opportunity to participate in this contest and be afforded the chance to be recognized for their efforts, as well as win prizes.

With your continued assistance and support, we are convinced that this activity will be a successful one.

Our office shall be closely coordinating with you on this matter. For concerns, you may reach out to our point-person **Kim Velasco** through **(082) 295-2133 loc. 6324** or publicaffairs.phil11@philhealth.com.

Thank you for your continued support and cooperation.

Truly yours,

ATTY. HARVEY L. CARCEDO
Regional Vice-President


OR
JAB

Reiteration on the Guidelines for the Conduct of #NAG4MKNB? A PhilHealth Reel-Making Contest

The following technical specifications shall be the basis for the initial screening of entries, and should be strictly observed:

- Duration of the video must limit to ONE (1) MINUTE only;
- Each contestant must be accompanied by at least one (1) teacher (with no more than 30 seconds total exposure time in the video);
- The entry's video resolution shall be at least 1920x1080p or FULL HD (or higher)
- The entry's video should be in portrait orientation;

The respective DepEd Divisions shall also facilitate the pre-selection process from the qualified entries. Each respective DepEd Division will choose a minimum of one (1) entry with a maximum of three (3) entries from the qualified entries within their respective division. The different DepEd Divisions shall use the following criteria in their pre-selection process, to wit:

Theme relevance	40%
Story Concept	30%
Execution	25%
Viewer's reaction	5%
Total	100%

The chosen entries per DepEd Division will be submitted to the PhilHealth Regional Office XI on or before **May 31, 2024** by uploading the entries, along with the Parental and School Administration Consent Form, to the designated and official contest email address (qaiki.breelmakingcontest@philhealth.gov.ph). Said submissions will serve as the entries that will undergo final judging and winner selection process to be conducted by the PhilHealth Regional Office XI.

Winners and prizes are as follows:

1st Place:	Php 15,000.00
2nd Place:	Php 10,000.00
3rd Place:	Php 5,000.00

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Video Entries Links per Division

Division	LINKS
1-DDO	https://drive.google.com/drive/folders/17gyNnB44q5Wfq2G5bBHxpVqM3DVxzecm?usp=sharing
2-DAVAO	https://drive.google.com/drive/folders/1LOwIFmWvul34XtH8E4Upfadujhbp3t2q?usp=sharing
3-DDN	https://drive.google.com/drive/folders/1rZAO0VabKyAvJIXG7w3Cq_4LYoBB2nE4?usp=sharing
4-DDS	https://drive.google.com/drive/folders/1cawJOVrMRdd2mwIEbj5Ek0PvPBvYHZAKF?usp=sharing
5-DAV OC	https://drive.google.com/drive/folders/1ef9lPkivnUR4786Pf8g651oHyzXm8BwO?usp=sharing
6-DAV OR	https://drive.google.com/drive/folders/1scCFOOwysZgJzodDjCDOretx1lkEVJ0v?usp=sharing
7-DIGOS	https://drive.google.com/drive/folders/1N-uDE3EAo2qaPehm7ZLR9KrD8tl_3NSU?usp=sharing
8-IGACOS	https://drive.google.com/drive/folders/1nNrJZIRiKI3liqWP9LqEmvfN2nUxui5W?usp=sharing
9-MATI	https://drive.google.com/drive/folders/17BAEx--ywRNvIQlwVd1M8_WDywwTF85D?usp=sharing
10-PANABO	https://drive.google.com/drive/folders/1j01QJJRRqk6_jY5ywyX5c2UlnTorVdO1?usp=sharing
11-TAGUM	https://drive.google.com/drive/folders/1zwxoCnhH53X5GlaMmBSvUt6qlyWHiADx?usp=sharing

Advisory No. **014**, s. 2024

February 19, 2024

In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

#Nag 4MKNB?

A PhilHealth Reel-Making Competition

The Philippine Health Insurance Corporation (PhilHealth) will be organizing the **#Nag 4MKNB?** This is a PhilHealth Reel-Making Competition.

The contest aims to raise awareness on the Universal Health Care and encourage active participation of students in the National Health Insurance Program.

The reel/video entry must not exceed one minute and should include PhilHealth's 4M steps:

1. *Magparehistro,*
2. *Magbayad ng kontribusyon,*
3. *Mag-update ng record, and*
4. *Magclaim ng benepisyo.*

The competition is open to all currently enrolled Grade 8 students together with their teachers from public and private schools nationwide. Each contestant must be accompanied by at least one teacher.

The registration will be from March 1-31, 2024, and all video entries must be submitted not later than 11:59 p.m. on March 31, 2024.

Interested participants may visit or contact the nearest PhilHealth Office.

For more details, please contact:

Mr. Zaiferraef M. Tiblani
Training Specialist III
Philippine Health Insurance Corporation
Social Health Insurance Academy
Email Address: zaife.philhealth@gmail.com