



Republic of the Philippines  
**Department of Education**  
 DIGOS CITY DIVISION

**Office of the Schools Division Superintendent**

**DIVISION MEMORANDUM**

SGOD-2024- 762

To : SGOD Chief  
 Division Youth Formation Coordinators  
 Division NDEP Focal Person

Subject : **COMMEMORATION OF THE 2024 INTERNATIONAL DAY AGAINST DRUG ABUSE AND ILLICIT TRAFFICKING**

Date : June 18, 2024

Herewith is the Regional Memorandum ESSD-2024-256 dated June 6, 2024, requesting the **Commemoration of the 2024 International Day Against Drug Abuse and Illicit Trafficking (IDADAIT) on June 26, 2024.**

The 2024 IDADAIT highlights the importance of science, research, full respect for human rights, compassion, and a deep understanding of social, economic, and health implication of drug use for the effective promulgation of drug policies, with the theme: "The evidence is clear: invest in prevention."

In relation, this Office directs the Division Youth Formation Coordinators and Division NDEP Focal Person to be part of the 2024 IDADAIT celebration and amplify efforts to combat the global drug problem through the conduct of different activities and advocacies.

Other details of the activity are further explained in the enclosure.

For information and compliance.

*Melanie P. Estacio*  
**MELANIE P. ESTACIO, Ph.D., CESO VI**  
 Assistant Schools Division Superintendent  
 Officer-In-Charge  
 Schools Division Superintendent

*[Signature]*  
 6/19/24

DepEd Schools Division of Digos City  
 RECORDS SECTION  
**RELEASED**  
 DATE: JUN 20 2024 TIME: 11:19 am  
 BY: *[Signature]*

YFP/araa



**Address:** Roxas cor. Lopez Jaena Street, Zone II, Digos City (8002)  
**Telephone Nos.:** (082) 553-8375; (082) 553-8396





Republic of the Philippines  
**Department of Education**  
 DAVAO REGION

Schools Division Office - Digos City  
 RECORDS SECTION

**RECEIVED** 122757  
 DATE: 10 JUN 2024 TIME: 1:14  
 BY: [Signature]

**Office of the Regional Director**

**REGIONAL MEMORANDUM**  
 ESSD-2024-256

To : Schools Division Superintendents

Subject: **COMMEMORATION OF THE 2024 INTERNATIONAL DAY AGAINST DRUG ABUSE AND ILLICIT TRAFFICKING**

Date : June 6, 2024

Attached is Memorandum No. DM-OUOPS-2024-12-04322 dated May 28, 2024 from the Office of the Undersecretary for Operations, requesting commemoration of **2024 International Day Against Drug Abuse and Illicit Trafficking (IDADAIT)** on **June 26, 2024**, in pursuance of Presidential Proclamation No. 264, s. 1988.

The 2024 IDADAIT highlights the importance of science, research, full respect for human rights, compassion, and a deep understanding of the social, economic, and health implication of drug use for the effective promulgation of drug policies, with the theme: "The evidence is clear: invest in prevention."

In relation, this Office enjoins all concerned to be part of the 2024 IDADAIT celebration and amplify efforts to combat the global drug problem through the conduct of different activities and advocacies.

Other details of the activity are further explained in the enclosure.

Immediate and wide dissemination of this Memorandum is desired.

**ALLAN G. FARNAZO**  
 Director IV

Enclosed: As stated

ROE/smtc

DEPARTMENT OF EDUCATION  
 RECORDS SECTION  
**RELEASED**

12:42  
 BY: [Signature]  
 DATE: June 10, 2024  
 32140



Address: F. Torres St., Davao City (8000)  
 Telephone Nos.: (082) 291-1665; (082) 221-6147  
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RECEIVED

Date: 5/30/24

Time: 1:28 p

Republika ng Pilipinas  
Department of Education

OFFICE OF THE UNDERSECRETARY FOR OPERATIONS

**MEMORANDUM**  
**DM-OUOPS-2024-12-04322**

**TO :** REGIONAL DIRECTORS  
SCHOOLS DIVISION SUPERINTENDENTS

**FROM :** *Revsee A. Escobedo*  
ATTY. REVSEE A. ESCOBEDO  
Undersecretary for Operations

**SUBJECT :** 2024 INTERNATIONAL DAY AGAINST DRUG ABUSE AND  
ILLICIT TRAFFICKING CELEBRATION

**DATE :** May 28, 2024

This has reference to the attached letter from Secretary Catalino S. Cuy, Chairperson, Dangerous Drugs Board (DDB), dated May 17, 2024, regarding the celebration of the 2024 International Day Against Drug Abuse and Illicit Trafficking (IDADAIT).

The IDADAIT is celebrated annually every 26th of June in pursuance of Presidential Proclamation No. 264, s. 1988. Furthermore, it is also spearheaded by the DDB as per the resolution signed during the United Nations General Assembly in December 1987.

For this year's IDADAIT, the theme "The evidence is clear: invest in prevention" highlights the importance of science, research, full respect for human rights, compassion, and a deep understanding of the social, economic, and health implications of drug use for the effective promulgation of drug policies.

In line with the aforementioned, this Office enjoins all concerned to be part of the 2024 IDADAIT Celebration and amplify efforts to combat the global drug problem by undertaking the following activities:

- Promotion of the 2024 IDADAIT Theme**, by putting up or displaying tarpaulins, banners, or streamers in strategic places within their respective offices. Templates and campaign materials may be accessed and downloaded from the DDB Website at [www.ddb.gov.ph](http://www.ddb.gov.ph);
- Supporting and joining the online advocacy**, by posting IDADAIT materials and showcasing their respective activities online with the use of hashtags #WorldDrugDay and #InvestinPrevention; and
- Organizing respective 2024 IDADAIT Celebration/Activities**, which will promote and contribute to the campaign against illegal drug use.



For further information and clarification, all concerned are advised to visit the DDB website and its official social media accounts.

For reference and wide dissemination.

Thank you.

**Copy furnished:**

**OFFICE OF THE SECRETARY**

[osec@deped.gov.ph](mailto:osec@deped.gov.ph)

**MS. MARIA LINA G. REYES**

*Information Officer III*

DDB – Preventive Education, Training, and Information Division

[mlgreves@ddb.gov.ph](mailto:mlgreves@ddb.gov.ph)



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Doc. Ref. Code	DM-OUIOPS	Rev	01
Effectivity	03.23.23	Page	2 of 2







### IDADAIT 2024

Maria Lina G. Reyes <mlgreyes@ddb.gov.ph>

Sun 5/26/2024 6:29 PM

To: sec@deped.gov.ph <sec@deped.gov.ph>; Office of the Secretary <osec@deped.gov.ph>; Office of the Undersecretary and Chief of Staff (OUCOS) <osec.cos@deped.gov.ph>  
Cc: Revsee Escobedo <revsee.escobedo@deped.gov.ph>; revescobedo@gmail.com <revescobedo@gmail.com>; Undersecretary for Field Operations, Palarong Pambansa and DEACO <oure@deped.gov.ph>

1 attachments (400 KB)

DEPED\_IDADAIT 2024.pdf

Greetings from the Dangerous Drugs Board.

Kindly refer to the attached letter regarding the observance of IDADAIT 2024. For your information and guidance.

Thank you.

<https://tinyurl.com/2024IDADAIT>



**Maria Lina G. Reyes** | Information Officer III  
**Preventive Education, Training  
and Information Division**

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[www.ddb.gov.ph](http://www.ddb.gov.ph) DDBgov    

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OFFICE OF THE PRESIDENT

**dangerous drugs board**

Reference No. PETID/2024/05/17/09

17 May 2024

**VICE-PRESIDENT AND SECRETARY SARA Z. DUTERTE**

Department of Education  
2/F Mabini Bldg., DepEd Complex  
Meralco Ave., Pasig City, 1605

**Through: Undersecretary REVSEE A. ESCOBEDO**  
Undersecretary for Governance and Field Operations

Dear **Vice-President and Secretary DUTERTE:**

Greetings from the Dangerous Drugs Board!

On December 7, 1987, the United Nations General Assembly issued a resolution declaring the 26th of June of every year as the International Day Against Drug Abuse and Illicit Trafficking (IDADAIT). It aims to strengthen action and cooperation in achieving the goal of a world free of drug abuse.

This year's IDADAIT campaign, with the theme "**The evidence is clear: invest in prevention,**" recognizes that effective drug policies must be rooted in science, research, full respect for human rights, compassion, and a deep understanding of the social, economic, and health implications of drug use.

Anent this, we would like to enlist your good office to amplify efforts to combat the global drug problem and take part in the campaign by undertaking the following proposed activities:

- Promoting the 2024 IDADAIT Theme:

Stakeholders are highly encouraged to put up/display tarpaulins, banners, or streamers in strategic places within their offices. Templates and copies of campaign materials are available and can be downloaded from the DDB website of the DDB ([www.ddb.gov.ph](http://www.ddb.gov.ph))

- Supporting and joining the online advocacy:

Stakeholders can support and participate in the online advocacy and contents on the 2024 IDADAIT. The use of the hashtags: #WorldDrugDay and #InvestinPrevention is also encouraged.



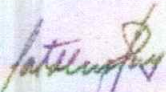
- Organize your own 2024 IDADAIT Celebration/Activities:

Agencies and organizations are encouraged to conduct similar or own activities promoting and contributing to the campaign.

Regular updates and announcements on the observance of the 2024 IDADAIT will be posted on the DDB Website and official social media accounts. Furthermore, for clarifications and additional information, your focal person may coordinate with Ms. Maria Lina G. Reyes of the Information Section- Preventive Education, Training, and Information Division through her mobile number: 0969-475-1928 or email at [mlgreves@ddb.gov.ph](mailto:mlgreves@ddb.gov.ph).

Thank you for your continued support in matters of mutual concern.

Very truly yours,



Secretary **CATALINO S. CUY**  
Chairperson



