



Republic of the Philippines
Department of Education
 DIGOS CITY DIVISION

Office of the Schools Division Superintendent

DIVISION MEMORANDUM

CID-2024- 269

To : Curriculum Implementation Division Chief
 Public Schools District Supervisors
 School Heads
 Teachers

Subject : DISSEMINATION OF MEMORANDUM ON THE ANNOUNCEMENT
 OF THE CONDUCT OF GAWAD TEODORA ALONSO 2024

Date : July 23, 2024

In reference to Regional Memorandum CLMD-2024-394, this office informs that the Bureau of Learning Resource through the Learning Resource Management Section of RO XI announces the conduct of GAWAD TEODORA ALONSO 2024.

In support to the activity, Schools Division of Digos City is now accepting manuscripts with illustration from July 24, 2024 to July 28, 2024.

Below are the six (6) categories of storybook writing.


| Categories |
|--|
| Storybooks for Young Readers |
| Stories for Beginning Readers |
| Storybooks for Emergent Readers |
| Storytelling (Recorded) |
| Stories for Young Readers |
| Stories for Young Readers by Young Writers |

Details of the activities are found in the enclosure.

Immediate dissemination and compliance of this Memorandum is desired.


MELANIE P. ESTACIO, PhD, CESO VI
 OIC-Schools Division Superintendent

Enclosed: As stated,
 CID/LR/lts

DepEd Schools Division of Digos City
 RECORDS SECTION
RECEIVED
 24-124353
 DATE: 23 JUL 2024 TIME: 3:59
 BY: 





Republic of the Philippines
Department of Education
 DAVAO REGION

DepEd Schools Division of Davao
 RECORDS SECTION

RECEIVED
 18 JUL 2024
 TIME 1:41
 124353

Office of the Regional Director

REGIONAL MEMORANDUM
 CLMD-2024-394

To : Schools Division Superintendents

Subject : DISSEMINATION OF MEMORANDUM ON THE ANNOUNCEMENT
 OF THE CONDUCT OF GAWAD TEODORA ALONSO 2024

Date : July 10, 2024

Pursuant to the Memorandum BLR-2024-06-1273, re: **Announcement of the Conduct of Gawad Teodora Alonso 2024**, this Office advises the Schools Division Offices through the Learning Resource Management Section (LRMS) of the wide dissemination in the conduct of its various activities.

Details of the activities are found in the enclosure.

Immediate dissemination and compliance of this Memorandum is directed.

ALLAN G. FARNAZO
 Director IV

Enclosed: As stated.
 ROC12/aca

DEPARTMENT OF EDUCATION
 RECORDS SECTION
RELEASED

By: [Signature]
 Date: July 18, 2024
 34589



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| Effectivity | 07.01.24 | Page | 1 of 1 |





Republic of the Philippines
Department of Education
BUREAU OF LEARNING RESOURCES

Office of the Director

MEMORANDUM
BLR-2024-06- 1273

FOR : **ALL REGIONAL DIRECTORS**

ATTENTION : Curriculum and Learning Management Division
Learning Resources Management Section

FROM : **ARIZ DELSON ACAY D. CAWILAN**
Director IV

SUBJECT : **ANNOUNCEMENT OF THE CONDUCT OF GAWAD TEODORA ALONSO 2024**

DATE : **June 27, 2024**

This is to inform your respective regions that the Gawad Teodora Alonso (GTA) 2024 will commence upon the release of the official guidelines, mechanics, and standards of the GTA 2024, which will be issued as a DepEd Memorandum.

This announcement is made to support all preliminary activities, including the installation of the technical working committees (TWCs) of the regional and schools division offices, which shall be headed by their respective Education Program Supervisor, or those who are in the similar capacity, in-charge of the Learning Resources Management Section.

A total of P200,000 was downloaded to all the Regional Offices as Program Support Fund, the guidelines on the utilization of such were outlined in DM-CT-2024-188, issued by the Office of the Undersecretary for Curriculum and Teaching.

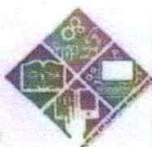
Ahead of the release of the GTA Official Guidelines, please be informed of the calendar of activities and the proposed categories are attached in this memorandum for information and guidance.

For further coordination and information, please contact the Learning Resources Production Division (attention: **Jejomar Alda**) through email address blr.lrp@deped.gov.ph, copy furnished blr.creatives@deped.gov.ph.

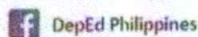
For your information.

BLRPD - 24 - 06 - 168

DIVISION CODE



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GAWAD TEODORA ALONSO 2024



HARVESTING OF STORYBOOKS AT THE REGIONAL AND DIVISION LEVELS

1. The following is the recommended timeline of activities:

| | Category 1 | Category 2 | Category 3 | Category 4 | Category 5 | Category 6 |
|---|------------------------------|---------------------------------|--|-------------------------|--|--|
| | Storybooks for Young Readers | Storybooks for Emergent Readers | Stories for Beginning Readers | Storytelling (Recorded) | Stories for Young Readers | Stories for Young Readers by Young Writers |
| Division Manuscript Screening | July 15, 2024 | | Registration with plot summary until July 30, 2024 | | | |
| Regional Manuscript Screening | July 31, 2024 | | | | | |
| Judging at the Regional Level | September 13, 2024 | September 13, 2024 | Submission of final entries until September 15, 2024 | September 13, 2024 | | |
| Deadline of Submission to National TWC | September 27, 2024 | September 27, 2024 | | September 27, 2024 | Registration with plot summary until July 31, 2024 Submission of final entries until September 15, 2024 | |
| Judging at the National Level | October 8 to 11, 2024 | | | | | |
| Storybook Recognition Rites and Reading Exhibit | November 19 to 22, 2024 | | | | | |

- The Regional TWC must convene all respective Division TWCs to prepare a local calendar of activities for their Competition.
- The deadline for submission to the NTWC, set on **September 27, 2024**, and all other activities from thereon may not be subjected to rescheduling by the Regional and Division TWCs.

Division Manuscript Screening

- Announcement of the Gawad Teodora Alonso 2024 and conduct of campaign drives (preferably online or through similar channels)
- Upskilling, orientation, or immersion to children's literature
- Writing of stories and submission
- Screening of entries (district level or division level)
- Awarding ceremonies

Regional Manuscript Screening

- Harvesting of winning storybooks and storytelling videos
- Conduct of region-wide orientation or upskilling activities
- Screening of entries

Judging at the Regional Level

- Conduct of region-wide illustration contest or commission for the winning story manuscripts
- Screening of entries
- Awarding ceremonies

GAWAD TEODORA ALONSO 2024



COMPETITION CATEGORIES

| Category | Sub-categories | Material | Qualifications |
|--|---------------------------|---|---|
| Category 1 Storybooks for Young Readers | Storybooks for Grade 4 | Original illustrated children's stories based on the MATATAG Curriculum for Grades 4, 5, and 6 with themes of local culture | <ul style="list-style-type: none"> ✓ DepEd teachers ✓ DepEd non-teaching personnel ✓ Non-DepEd teachers of basic education (fulltime) ✓ Private school teachers of basic education (fulltime) |
| | Storybooks for Grade 5 | | |
| | Storybooks for Grade 6 | | |
| Category 2 Storybooks for Emergent Readers | | Wordless storybooks based on the MATATAG Curriculum for Kindergarten Education | <ul style="list-style-type: none"> ✓ Private school teachers of basic education (fulltime) |
| Category 3 Stories for Beginning Readers | Stories for Grade 1 | Original children's story manuscripts based on the MATATAG Curriculum for Grades 1, 2, and 3 with themes of local culture | <ul style="list-style-type: none"> ✓ DepEd teachers ✓ DepEd non-teaching personnel ✓ Personnel of attached agencies |
| | Stories for Grade 2 | | |
| | Stories for Grade 3 | | |
| Category 4 Storytelling Sessions NOTE: This category is in partnership with the National Council on Children's Literature (NCCT) | Recorded Storytelling | Recorded storytelling videos or multimedia formats of original stories addressing (1) inclusive education and gender and development, (2) environment and disaster risk management, and (3) family and mental health | <ul style="list-style-type: none"> ✓ DepEd teachers ✓ DepEd non-teaching ✓ Tandems or teams of DepEd teaching and/or non-teaching personnel ✓ Inclusion of learners as actors or participants with consent from legal guardians |
| | Live Storytelling | Winning storybooks (including ReadEx | <ul style="list-style-type: none"> ✓ Official invitees of the Storybook Recognition Rites |

| | | | |
|--|--|---|--|
| | | Picks) in Categories 1 and 2 | and Reading Exhibit, including winners, nominees, and their official LR teams |
| Category 5 Stories for Young Readers NOTE: This is a non-competitive harvesting category | Values Education Peace Education Health Education | Original children's story manuscripts based on the MATATAG Agenda | ✓ Basic education leaders occupying third- level positions |
| Category 6 Stories for Young Readers by Young Writers | Maka-Diyos Maka-tao Makakalikasan Makabansa | Original children's stories based on learner's experiences relating to the DepEd Core Values | ✓ Grade 4 to 12 learners in any DepEd basic education school, with consent from legal guardians ✓ DepEd teacher or non-teaching personnel of the same school as the participant, serving as writing coach |

GAWAD TEODORA ALONSO 2024



CRITERIA FOR JUDGING

STORYBOOK PACKAGE

| Criteria | Factors | Percentage |
|---|---|------------|
| Story Manuscript (Categories 1, 3, 5, and 6) | Concept/Premise Storytelling Style, Plot and Pacing Characterization and/or Dialog Development of the Theme and Competency Presentation Standards | 50% |
| Illustration (Categories 1 and 2) | Appropriateness of the Illustration Media/Mode of Presentation Technique and Skill Viewer Reception/Overall Design and Artistic Composition | 50% |

RECORDED STORYTELLING VIDEO

| Criteria | Factors | Percentage |
|--------------------|---|------------|
| Story | Concept, message, style, plot and pacing, characterization, dialog, presentation and development of theme and agenda Script and dialog | 35% |
| Performance | Narration style, facial expressions, body language, vocal quality, audience engagement | 35% |
| Multimedia Quality | Video quality, audio quality, editing and post-production, appropriateness of sound and graphics | 30% |