



24-126J66

Republic of the Philippines
Department of Education

DIGOS CITY DIVISION

Office of the Schools Division Superintendent

DIVISION MEMORANDUM

CID-2024-25

To : CID Chief
Education Program Supervisor Concerned (MAPEH)
Public Schools District Supervisors
Secondary and Elementary School Heads
Teachers Concerned

Subject : 24th ARAW NG DIGOS CELEBRATION

Date : August 30, 2024

In reference to the letter from the City Mayor, Hon. Josef F. Cagas re: 24th Araw ng Digos Celebration, this office enjoins the following teachers and division personnel to facilitate various activities on September 2-8, 2024 at City Mayor's Office, to wit:

Name	School	Role
Merian E. Estrada	DiCNHS	Creative Team Member
Shayne S. Sorongon	DiCNHS	Creative Team Member
Jestonie Ampoon	DiCNHS	Creative Team Member
Edmar Lloyd Alimento	DiCNHS	Creative Team Member
Grace Labanon	DiCNHS	Creative Team Member
Raffy Jay Decena	DiCNHS	Creative Team Member
John Lister Taporoc	Goma NHS	Creative Team Member
Jason Bisnar	Ruparan NHS	Creative Team Member
Jay Mark Alocelja	DMMES	Editor
Thonver Sampaga	Kapatagan NHS	Editor
Jayffer Sartorio	DiCNHS	Editor
Angel V. Bisaga, Jr	SDO	Artistic Director



Address: Roxas cor. Lopez Jaena Street, Zone II, Digos City (8002)
Telephone Nos.: (082) 553-8375; (082) 553-8396



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The teachers-participant shall adhere to the policy on “No Disruption of Classes” as per DepEd Order No. 9, s. 2005 entitled “Institutionalizing Measures to Increase Engaged Time-on-task and Ensuring Compliance Therewith”. School heads involved are expected to make necessary arrangements ensuring that classes handled by involved teachers will be taken care of by other teachers.

Immediate dissemination of this Memorandum is desired.


MELANIE P. ESTACIO, PhD CESO VI
OIC-Schools Division Superintendent

DepEd Schools Division of Digos City
RECORDS SECTION

RELEASED
DATE: AUG 30 2024 TIME: 4:48 PM

BY: 

Enclosed: As stated.

CID/avb



Address: Roxas cor. Lopez Jaena Street, Zone II, Digos City (8002)
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Republic of the Philippines
Province of Davao del Sur
City of Digos



August 16, 2024

MELANIE P. ESTACIO, PhD, CESO VI
Schools Division Superintendent
Division of Digos City
Roxas Street, Digos City

Dear Madame:

Greetings!

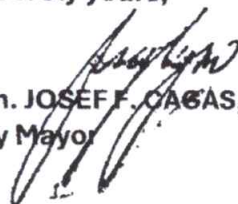
The undersigned hereby requests the following teachers mentioned hereunder, being members of the **Digos City CREATIVE TEAM**, to facilitate various activities slated for the celebration of the 24th ARAW NG DIGOS CITY on **SEPTEMBER 2-6, 2024**. They are the following:

- | | |
|-------------------------|---------------------------------|
| 1. ANGEL V. BISAGA, Jr. | DepEd Digos City |
| 2. MERIAN ESTRADA | Digos City National High School |
| 3. SHAYNE SORONGON | Digos City National High School |
| 4. JESTONIE AMPOON | Digos City National High School |
| 5. EDMAR LLOYD ALIMENTO | Digos City National High School |
| 6. GRACE LABANON | Digos City National High School |
| 7. NOEL VILLARTA | Digos City National High School |
| 8. RAFFY JAY PEDROSA | Digos City National High School |
| 9. JOHN LISTER TAPOROC | Goma National High School |
| 10. JASON BISNAR | Ruparan National High School |

May this request of ours be granted a positive response from your end. We are always confident of your partnership with the City Government in the success of all its undertakings.

Thank you very much!

Sincerely yours,


Hon. JOSEFF F. CAGAS, RN JD MPA
City Mayor



Republic of the Philippines
Province of Davao del Sur
CITY OF DIGOS



August 16, 2024

MELANIE P. ESTACIO, CESO VI
Schools Division Superintendent
DepEd Schools Division of Digos City

Dear Madame:

Greetings!

The City Government of Digos is currently preparing for the week-long celebration of the **24th ARAW NG DIGOS CITY** and a spate of activities have been slated to commemorate such milestone.

For this, we request the media expertise of the following on **SEPTEMBER 2-6, 2024**:

- | | |
|-----------------------------|---------------------------------------------|
| 1. JAY MARK ALOCELJA | Don Mariano Marcos Elementary School |
| 2. MARLOU SAMONTINA | Kapatagan National High School |
| 3. THONVER SAMPAGA | Kapatagan National High School |
| 4. JAYFFER SARTORIO | Digos City National High School |

For the preparations of events mentioned hereunder:

- **Mutya ng Digos Preparation & Pageant Night**
- **Sinag ng Digos Pageant Night**

May this request of ours be granted a positive response from your end. We are always confident of your partnership with the City Government in the success of the 24th Araw ng Digos City celebration.

Thank you very much!

Sincerely yours,

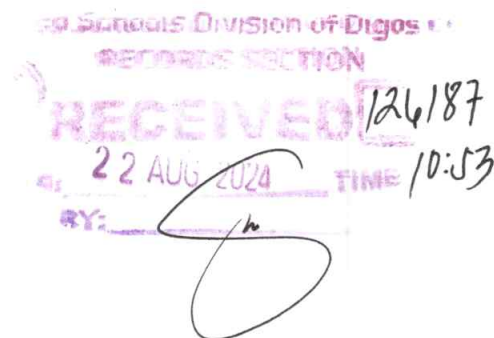

Hon. **JOSE F. CAGAS, RN JD MPA**
City Mayor



Subject: Empowering Change Through Film: A Partnership Opportunity with EdukSine

Aug. 22, 2024

**TO: MS. MELANIE P. ESTACIO
OIC SUPERINTENDENT
DEPED-DIGOS CITY**



Dear Madam,

Mabuhay!

At **EdukSine**, we are deeply committed to amplifying the voices of independent Filipino filmmakers who often face significant challenges in accessing traditional distribution networks. Through our online platform funded by the **Department of Science and Technology (DOST)**, we provide a vital channel for presenting socially relevant, educational, and independent Filipino films to both local and international audiences. **Our mission is to bring the richness of Filipino culture and the power of storytelling through educational and socially-relevant independent films to as many people as possible, whether through our online streaming service, hybrid screenings, or in-person events.**

In recognition of our efforts, EdukSine was honored with the **Technology Company of the Year award at the Asia CEO Awards in 2023**. This accolade reflects our commitment to innovation and excellence in promoting Filipino cinema on the global stage, and it underscores the importance of our work in preserving and promoting our cultural heritage.

The enactment of **Republic Act No. 11904, the "Philippine Creative Industries Development Act" (PCIDA)**, in 2022 marked a significant step toward revitalizing our local creative industries and supporting the country's economic recovery. As a proud member of the Creative Industries, EdukSine is eager to form a long-term partnership with **DEPED-DIGOS CITY** as an **official agency partner**. Together, we can work to promote culture and the arts through independent Filipino films, while also advancing your advocacy efforts on critical social issues.

We believe that our films can serve as powerful tools for raising awareness about vital topics such as women's empowerment, gender and development, and the fight to end violence against women and children (VAWC). To support these initiatives, we offer a variety of block screening options with flexible pricing. Additionally, we have a curated film catalog that allows you to select films that align with your specific advocacy goals, ensuring that your message reaches and resonates with your target audience.

Furthermore, in our commitment to inclusivity, we are proud to offer select films with **Filipino Sign Language (FSL) integration**. This feature ensures that our films are accessible to the Deaf community, allowing us to reach an even broader audience and making our platform a truly inclusive space for all Filipinos.



With your partnership, we can empower more Filipino filmmakers to create meaningful films, increase accessibility to these important narratives—particularly in remote areas—and inspire communities throughout the Philippines and beyond. Your support as an agency partner would not only help preserve the essence of Filipino culture and values but also leave a lasting impact through our collective advocacy for independent Filipino cinema.

Attached to this letter is a letter of endorsement from one of the **Commissioners of the Philippine Commission on Women (PCW)**, who also serves as the President of the **ASEAN Confederation of Women's Organizations and the National Council of Women of the Philippines (NCWP)**. We hope this endorsement further emphasizes the significance of our mission and encourages your agency to assist us in reaching more offices within your network.

We would be delighted to discuss how EdukSine can support your advocacy efforts and explore potential long-term collaboration opportunities. Please feel free to contact us at roger@eduksine.com, rogermacua@gmail.com or **0956-8558-112** at your convenience. We are excited about the possibility of working together to promote and preserve the rich cultural heritage of the Philippines through independent Filipino films.

Thank you very much for considering this partnership. We look forward to the opportunity to work alongside you in making a meaningful impact on our society.

Respectfully yours,

A handwritten signature in black ink, appearing to read "Roger Q. Macua".

ROGER Q. MACUA
SALES HEAD/CO FOUNDER
EDUKSINE PRODUCTION CORPORATION

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Attachments:
Proposal Template
Film Catalog
Government Pricing
DILG endorsement