



Republic of the Philippines
Department of Education
DIGOS CITY DIVISION

DIVISION MEMORANDUM

SGOD-2024- 457

To : Chief, Schools Governance and Operations Division
All Elementary and Secondary Public School Heads
All SELG and SSLG Teacher-Advisers
Division Youth Formation Coordinators

Subject : **DIVISION FEDERATED SUPREME ELEMENTARY AND
SECONDARY LEARNER GOVERNMENT (DFSELG/SSLG) 2024-
2025 LOGO MAKING CONTEST**

Date : July 29, 2024

Pursuant to OUOPS No. 2023-03 dated 05 May 2023 entitled "Interim Guidelines of the Learner Government Program" (previously known as the Supreme Pupil and Student Government Program), the Division Federation of SELG and SSLG, which is the highest Elementary and Secondary Learner Government Organization in the Division of Digos City, is encouraging all Public Schools to participate in the Digital Logo Making Contest, which will be used by the Organization as their official logo as an organization.

Attached is the mechanics and guidelines for the said logo making contest. Further, the winning entry shall receive certificates from the DFSELG/SSLG and the winning entry will also receive a plaque and will be recognized as the official logo of the organization.

Deadline of the submission of entries will be on August 23, 2024. Likewise, all entries will be posted in the LFP Official Facebook page: DepEd Learner Formation Program – Division of Digos City and will be subjected for online voting from **August 26-29, 2024**. Official results will be announced on **August 30, 2024**.

For more details and clarifications, you may contact Ms. April Rose A. Alcala, PDO I, Division Youth Formation Coordinator through her mobile number: 0951-850-0210.

For information and guidance.

Melanie P. Estacio
MELANIE P. ESTACIO, Ph.D., CESO VI
Assistant Schools Division Superintendent
Officer-In-Charge
Schools Division Superintendent

DepEd Schools Division of Digos City
RECORDS SECTION

RELEASED
24-25/69

DATE: AUG 06 2024 TIME: 8:50am
BY: *[Signature]*

SGOD/araa



Address: Roxas cor. Lopez Jaena Street, Zone II, Digos City (8002)
Telephone Nos.: (082) 553-8375; (082) 553-8396



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DIVISION FEDERATION OF SUPREME ELEMENTARY AND SECONDARY
LEARNER GOVERNMENT (DFSELG/SSLG) 2024-2025 LOGO MAKING CONTEST

I. Basic Information

The Division Federation of Supreme Elementary and Secondary Learner Government of Digos City is an organization composed of all SELG in 36 Elementary Schools and SSLG in 12 Secondary Schools and Annexes. It is the umbrella organization and the highest Elementary and Secondary governing body in the Division of Digos City.

II. Guidelines

- The DFSELG/SSLG will need an official logo, which concept must be relative to the Mandates and to the Constitution and By-Laws of the Organization.
- The DFSELG/SSLG Officers and Advisers will choose top 3 entries who will receive the following:
 - 1st Placer – Plaque (SELG or SSLG), certificates (for the maker and the participating school), and a token
 - 2nd Placer – Certificates and token
 - 3rd Placer – Certificates and token
- The one (1) entry per School shall be submitted.
- The project must be original and not copied from any existing Organizations
- Makers may be learners or teachers but shall represent his/her school SELG/SSLG
- The deadline for submission will be on **August 23, 2024**.
- All entries will be posted on the official LFP Facebook page and will be subject for online voting from **August 26-29, 2024**.
- The maker must provide details and reasons of the characters or emblems and colors present in the logo and shall be presented upon submission of the entry to the Division Office

III. Mechanics

- The project file must bear the name of the organization: **“Division Federation of SELG and SSLG in Digos City”**
- Must be submitted as an editable file using any of the following application:
 - **Photoshop**
 - **Illustrator**
 - **Corel**
- Must also be submitted as **jpeg, png, and eps** file format\
- Size of the Project to be submitted is **12x12 inches** and **300 dpi**
- The project file must be saved and submitted through a virus-free flash drive.



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IV. Criteria

- **Public Voting – 30%**
public voting component to engage with the audience using the LFP Official Facebook Page.
- **Relevance – 20%**
How well does the logo represent the brand's identity, values, and industry? Is the design appealing and appropriate for the target demographic?
- **Originality – 20%**
Is the logo distinct and different from competitors' logos or existing designs? Does the logo show originality in concept and execution?
- **Visual Impact – 15%**
Is the design visually pleasing and balanced? Are the colors used effectively and appropriately for the brand?
- **Technical Quality – 15%**
Ensure the design is submitted in high-resolution formats (e.g., vector files) for scalability.

