



Republic of the Philippines  
**Department of Education**  
 DIGOS CITY DIVISION

**Office of the Schools Division Superintendent**

**DIVISION MEMORANDUM**

CID-2024-497

To : Public Schools District Supervisor  
 Private and Public Schools  
 Schools Heads  
 School Paper Advisers

Subject : **Conduct of the Division Schools Press Conference 2024**

Date : October 31, 2024

In preparation for the Regional Schools Press Conference, DepEd Digos City will be holding the Division Schools Press Conference on November 27-29, 2024, from 8:00AM to 5:00 PM at Don Mariano Marcos Elementary School.

The conference aims to:

1. demonstrate understanding of journalism through skillful execution of journalistic skills in various platforms (i.e., print, broadcast, online).
2. recognize the role of journalism in advocating social consciousness and environmental awareness.
3. promote fair and ethical use of media as tenets of responsible journalism.
4. foster camaraderie and enrich learning experiences through healthy and friendly competitions; and
5. provide learners the opportunities to use the skills learned in campus journalism for their future careers.

Moreover, this Division Schools Press Conference 2024 will require each of the school paper advisers and campus journalists to pay P400.00 registration fee to cover expenses in the conduct of the press conference and final coaching sessions.

Below is the list of events to be contested:

<b>INDIVIDUAL EVENTS</b>	<b>GROUP EVENTS</b>	<b>SCHOOL PAPER CONTEST</b>
<b>News Writing</b> (Elementary/Secondary)	<b>Radio Broadcasting</b> (Elementary/Secondary)	<b>News Page</b>
<b>Editorial Writing</b> (Elementary/Secondary)	<b>TV Broadcasting</b> (Secondary only)	<b>Editorial Page</b>
<b>Feature Writing</b> (Elementary/Secondary)	<b>Collaborative Publishing</b> (Elementary/Secondary)	<b>Feature Page</b>
<b>Sci-Tech Writing</b> (Elementary/Secondary)	<b>Online Publishing</b> (Secondary only)	<b>Sci-Tech Page</b>
<b>Sports Writing</b>		<b>Sports Page</b>



**Address:** Roxas cor. Lopez Jaena Street, Zone II, Digos City (8002)  
**Telephone Nos.:** (082) 553-8375; (082) 553-8396



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(Elementary/Secondary)		
<b>Copy Reading and Headline Writing</b> (Elementary/Secondary)		<b>Best in Layout</b>
<b>Editorial Cartooning</b> (Elementary/Secondary)		
<b>Photojournalism</b> (Elementary/Secondary)		
<b>Mobile Journalism</b> (Secondary only)		

The Matrix of Activities is attached hereto.

All expenses incurred relative to the attendance of the conference shall be charged against local funds and other sources of funds, subject to the usual accounting and auditing rules and regulations.

Service credits shall be granted to all public-school teacher-participants for the services rendered during Saturdays, Sundays, holidays, or end of school year/summer (DepEd Order No. 53, s. 2003).

For information and compliance.

For and in the absence of:

*Sollie B. Oliver, JD, MATE*  
**SOLLIE B. OLIVER, JD, MATE**  
Chief-SGOD  
Officer-in-Charge *SO*

Enclosed: As stated,

CID/LR/lts

Office of the Schools Division Superintendent for Digos City,  
RECORDS SECTION  
**RECEIVED**  
DATE: NOV 05 2024 TIME: 9:12 am  
BY: *[Signature]*



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DIVISION SCHOOLS PRESS CONFERENCE 2024  
Don Mariano Marcos Elementary School  
November 27-29, 2024

**MATRIX OF ACTIVITIES**

DATE/TIME	ACTIVITY	VENUE and Judge
Day 1 November 27, 2024 7:00-9:00	Part I: Opening Program Maria Clarissa B. Padulip EMCEE Press Conference	Don Mariano Marcos Elementary School
9:30:00-10:30 am	CONTEST PROPER For INDIVIDUAL EVENTS	News Writing: Alvin Hizon Editorial Writing: Antonio Igcaldinos Feature Writing: Aries Oliveros Sci-Tech Writing: Aries Oliveros Column Writing: Antonio Igcaldinos CRHW: Alvin Hizon Editorial Cartooning: JB Sassam Photojournalism: Jacinto Alingasa Mobile Journalism: Richard Apresto  Proctors are: Education Program Supervisors and Public Schools District Supervisors
10:00-2:00 pm Working lunch	CONTEST PROPER For ONLINE PUBLISHING	ONLINE PUBLISHING: Alvin Hizon  School Head Proctors: Jerwin Granada and Lorelie Deiparine
Scriptwriting 10:00-12:00 noon	Radio Scriptwriting & Broadcasting (Elementary & Secondary)	Evaluator: Richard Apresto Proctors: Antonia Jumawan and Melacres Campomayor
12:00-1:00 pm	Lunch Break	
1:00-5:00 pm	Technical Orientation and Broadcast Simulation for Radio	Evaluator: Richard Apresto Proctors: Jesrael Bengil Jose Israel Maravilles
Day 2 November 28, 2024		
8:00am-10:00am	Live Game and Actual Sports writing	George Jeffrey Tindoy
8:00am-12:00nn	Critiquing and giving of input for individual events <ul style="list-style-type: none"> <li>• News Writing</li> <li>• Photojournalism</li> <li>• Editorial Writing</li> <li>• Column Writing</li> <li>• Mobile Journalism</li> </ul>	Evaluators: Alvin Hizon Antonio Igcaldinos Jacinto Alingasa Richard Apresto
8:00am-9:00 am	General Orientation for TV Scriptwriting and Broadcasting	Richard Apresto
9:00am -2:15 pm	Writing of script, shooting, editing of videos, production of infomercials for TV	Evaluator: Richard Apresto Proctors : Jessrael Bengil Jose Israel Maravilles
1:00pm-5:00pm	Critiquing and giving of input for individual events <ul style="list-style-type: none"> <li>• Sci-Tech Writing</li> <li>• Feature Writing</li> <li>• Editorial Cartooning</li> <li>• CRHW</li> <li>• Sports Writing</li> </ul>	Aries Oliveros Jerry Ben Sassam Alvin Hizon George Jeffrey Tindoy
2:15pm -3:15pm	Technical Orientation for TV	Richard Apresto
3:30pm- 6:00 pm	TV Broadcast Simulation	Richard Apresto
Day 3 January 29, 2024 8:00 am-12:00pm	Tabulation, preparation for the awarding of winners	Melvy Espanol, Mon Brian Rodriguez, Rolit Grace Vibas
1:00 pm-5:00 pm	Closing Program and awarding of winners	EMCEE: Maria Clarissa B. Padulip