

Republic of the Philippines

Department of Education

REGION XI SCHOOLS DIVISION OF DIGOS CITY

Office of the Schools Division Superintendent

DIVISION MEMORANDUM

SGOD-2024-780

To

Assistant Schools Division Superintendent

SGOD & CID Chiefs

Public Schools District Supervisors

Public Elementary and Secondary School Heads

All others concerned

Subject:

INVITATION TO THE 23RD WORD CUP AND EIGHT

MASTERCLASS

Date

November 27, 2024

This memorandum is issued not for endorsement but only for the information of schools.

This has reference to the attached invitation letter from Eugenio Sonny O. Calapit inviting school publication advisers (SPAs) to participate in their 23rd Word Cup and Eight Masterclass in scenic Boracay, Aklan on December 5-7, 2024.

Enclosed are the complete details for ready reference.

Participation to this activity is voluntary and is subject to the no-disruption of classes policy stipulated in DepEd Order No. 9, 2005, titled, "Instituting Measures to Increase Engaged Time-on Task and Ensuring Compliance Therewith.

For and in the absence of the Schools Division Superintendent

SOLLIE B. OLIVER, JD. MATE

SGOD Chief Officer-In-Charge

RECORDS SECTION

Enclosed: As stated. SGOD/cab





Address: Roxas cor. Lopez Jaena Street, Zone II, Digos City (8002) Telephone Nos.: (082) 553-8375; (082) 553-8396



Ed Schools Division of Digos G

12 October 2024

MELANIE P. ESTACIO (OIC)
Schools Division Superintendent
Digos City
digos.city@deped.gov.ph

Dear:

We are excited to invite your school publication advisers (SPAs) to participate in our **23rd Word Cup and Eighth Masterclass** in scenic Boracay, Aklan. As a premier professional development opportunity, this masterclass caters to the needs of our teachers in their roles as SPAs. Additionally, we welcome your top students who are passionate about honing their skills under the guidance of experienced practitioners.

Our workshops utilize a learning-by-doing approach, bridging the gap between theory learned in the classroom and practical, real-world experiences. On **December 5-7, 2024** we will offer our innovative experiential training method and provide an engaging and effective way to cultivate lifelong skills in communication and journalism.

To ensure that your teachers and students can benefit from this unique opportunity, we kindly request that the Division Office **cascade the information** regarding the event. Ideally, we hope this can be funded through the school MOOE or In-Service Training funds, as permitted under Section 17 of the special provisions for the DepEd budget, which covers other learning and development interventions.

The wider dissemination of this opportunity would greatly support the participation of your teachers and learners. As educational leaders, you have the chance to introduce your team to the only authentic journalism training workshop in the Philippines and Asia.

Interested participants can register through this link: https://bit.ly/23rdWordCupPH. For further inquiries, please contact me at wordcup.philippines@gmail.com or 0954 190 2247. You can also find more information on our Facebook page, Word Cup Associated Editors Co.

We look forward to your favorable consideration of our request and hope to welcome your SPAs, academic leaders, subject area teachers and campus journalists to this enriching event.

Thank you for your time and support.

Warm regards,

EUGENIO SONNY O. CALAPIT, Ed.D., EnP



23 rd Word Cup Philippines Matrix of Activities*							
	5 December 2024 (Thu	ursday)					
2:00 PM	Check-in for participants with additional night						
2:00-5:00 PM							
	6 December 2024 (Fi	riday)					
7:00-8:00 AM	Distribution of IDs & kits (bag with pen &	paper)					
8:00-9:00 AM	Opening Program & Press Briefing						
9:00-10:00 AM	News Writing (NW) Pagsulat ng Balita						
10:00-11:00 AM	Mobile Journalism (MJ)						
11:00-12:00 PM	Photojournalism (PJ) Pagkuha ng Larawan						
12:00-1:00 PM	Press Conference & Lunch						
1:00-2:00 PM	Feature Writing (FW) Pagsulat ng Lathalain						
2:00 PM	Output deadline NW, MJ, & PJ participants (PressCon coverage)						
	Check-in for participants without additional night						
2:00-3:00 PM	Interview/data gathering/story development/photoshoot for FW, MJ, PJ Topic for FW: Outdoor/community or PressCon Topic for MJ & PJ: Outdoor/community						
2:00-3:00 PM	Editorial and Column Writing (ECW) Pagsulat ng Pang-ulong Tudling at Kolum						
3:00-4:00 PM	Workshop (for ECW participants)						
4:00 PM	Output deadline ECW & FW participants						
4:00-6:00 PM	Feedback session (for ECW, FW, NW, MJ, & PJ participants)						
6:00 PM	Output deadline for MJ & PJ participants (Outdoor coverage)						
6:00-7:00 PM	Dinner						
	7 December 2024 (Sa	turday)					
8:00-9:00 AM	Copyreading & Headline Writing (CHW) Pag-uulo at Pagwawasto ng Balita	Watercolor Painting for Beginners (New!)					
9:00-10:00 AM	Workshop (for CHW participants)						
10:00 AM	Output deadline for CHW participants						
10:00-12:00 PM	Feedback session (for CHW, MJ, & PJ participants)						
12:00 PM	Check-out for participants without additional night						
12:00-1:00 PM	Lunch						
2:00-5:00 PM	Awarding Ceremony Word Cup Ambassador Award (School Paper Advisers) Word Cup Institutional Ambassador Award Recognition of Exemplary Work						

^{*} subject to change

Visit our Facebook Page for updates: https://facebook.com/associatededitorsco



DETAILS OF REGISTRATION

The objectives of the press coverage and national contest are to:

- Enhance the writing, broadcasting and photography skills of teachers and students:
- 2. Develop skills in mobile journalism;
- 3. Provide insightful feedback on outputs;
- 4. Recognize and award exemplary work, and;
- 5. Publish quality outputs in national media.

Contests are optional and open to elementary, junior and senior high school, tertiary students and school paper advisers, language and communications arts teachers, department heads, school heads and public information officials.

Registration and payment of participants who did not sign up online and distribution of kits and IDs will be on **5 December 2024** (3:00 to 5:00 PM)

ACTUAL SEMINAR-WORKSHOP is on **6 to 7 December 2024** at Faith Village Gardens **Boracay Station 3**; Activities/Venues may be subject to change.

Rooms are non-exclusive (male and female may/may not combine in a room). Rooms can accommodate 6-10 persons, first come, first serve basis.

Participants of Mobile Journalism are encouraged to bring their video cameras and/or laptops installed with video editing applications.

Participants of Photojournalism are encouraged to bring cameras or cellphones.

Participation fee per person is shown on the next page.

WORD CUP AMBASSADORS AWARD

All Institutional Ambassador Awardee aspirants need to submit a one-page briefer on the programs/accomplishments of the school in campus journalism for the last three years. If previous Word Cup participant, a testimonial (one-minute video-message) on how the workshops have helped individuals or schools may also be submitted in addition to programs/accomplishments.

In addition, to be an institutional bronze ambassador awardee, a minimum of 10 participants are expected to attend, 15 for institutional silver awardees and 20 for institutional gold awardees.





23 rd Word Cup Philippines Participation Fee per person					
Early bird Payment made on or before 30 October 2024 Inclusive of overnight stay on 6 December	₱6,500				
Regular Payment made from 31 Oct. to 1 December 2024 Inclusive of overnight stay on 6 December	₱7,000				
Additional night stay For 5 or 7 December night No meals included	₱500 per night				

Meals

6 December (Day 1): AM and PM snacks, lunch, and dinner 7 December (Day 2): Breakfast, AM and PM snacks, and lunch

While no Word Cup event has ever been re-scheduled or cancelled, in case of force majeure and government pronouncement, forfeiture or price adjustment of fees shall take effect. For own cancellation, automatic forfeiture applies, subject to appeal.

Participation fees may be deposited to:

BDO

Account Number 012330 081983

Account Name: Word Cup Associated Editors Co.



LINKS to Published Articles on the 21st Word Cup Philippines:

Manila Times

B12 Campus Press Thursday August 22, 2024

The Manila Times

Students to hone journalism skills in Subic Over 150 campus journalism of cinados are set to sharpen their pens in Subic, Zambales, over the weekend to roll out and re-echo the learnings than would go origin in a week and the subject of the subj





British Council pays nod to IELTS partners

MMDC, Concentrix prop up working students



DoST brings back youth science fest to promote STEM careers





Inquirer: Uptrend in science museums investment to benefit DepEd learners https://bit.ly/InquirerOn21stWordCup

≡ Sep 12, 2024			INQUIRER NET			☐ Today's Paper Q		
NEWS	GLOBAL NATION	BUSINESS	LIFEST	YLE	ENTERTAINMENT	TECHNOLOGY	SPORTS	OPINION
LATEST NEW	S STORIES HE	ADLINES	METRO	REGIONS	NATION	WORLD	CDN	NEWSLETTER

REGIONS

Uptrend in science museums investment to benefit DepEd learners

INQUIRER.net / 02:27 PM May 10, 2024



Dr. Eugenio Sonny O. Calapit, executive director of Word Cup Associated Editors Co., welcomes some 250 campuliournalists to the 21st Word Cup National Journalist Conference and Contests at Angels Hill, Tagaytay.

MANILA, Philippines—A young campus journalist struggled to free a rope trapped inside a one-meter tall, square-shaped metal device. A puzzle master quickly intervened, demonstrating how to navigate the tubular labyrinth.

This "rope puzzle" was among the many interactive exhibits that captivated the 250 campus journalists and school publication advisers attending the 21st Word Cup National Journalism Conference and Contests held in Tagaytay City on May 4-5.

May Pagsinohin, executive director of the Philippine Science and Technology Foundation (PSTF), explained that science museums like these are designed to pique children's curiosity and interest in science.

While the PSTF-operated Science Centrum in Marikina remains closed to the public despite the lifting of health restrictions, Pagsinohin acknowledges that investment in science museums in the Philippines falls short compared to ASEAN neighbors.



TAGS: Journalism

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Manila Times: 'Campus journalism can boost interest in science' https://bit.ly/ManilaTimesOn21stWordCup

B12 Campus Press THURSDAY MA UST summit advances thurth

'Campus journalism can boost intérest in science'

OME 263 campus journalists and school paper advisers from across the country can help 'improve public understanding and appreciation of the value of science in everyday life." Science Communicators Philippines Inc. (SciCommPh) head Ruby Roan-Cristobal said during the 21st Word Cup National Campus Journalism Press Conference and Contests.

heritage conservation

The Manula Times









BuISU hosts intl education summit in Malolos



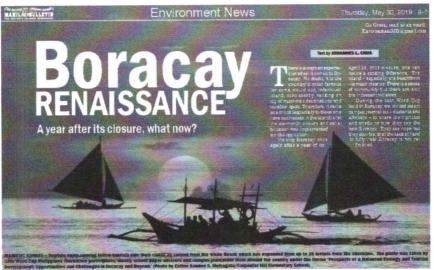


MMSU prof wins Swiss Invention silver

inventions



Sample Workshop Output of Previous Word Cup Masterclass (14th Word Cup)



BE HUMANS, NOT PLASTIC

Test by MARK JULIUS D. FUENTES

aloy's Manicipal Cedinance No. 186 perchibility the use of disposable plastic theme among probled, rescets, not burrants and business establishments is proof that the local generorment of Malay, Alban has learned it is lesson. Nevertheless, despite the six mostly-long "rightment" of Obusinessmen during the island's reshabilitation, plastics are shift freely recessible to the control of the sident's reshabilitation, plastics are shift freely recessible.

Nobody knows when ningle use plastic bags became as pervasive and provatent. They are accassible streeywhere be cause they are chesp, useful and convenient. We find them — no just in Benezay — but in various places where people purchas goods especially in the maches because of convenience. But a

what expense?

But campaigness identify the have plastic bags can cause, in cluding how it affects equatic and rate through "ingustion and entenglement." Even when plastic products breaktdown, the plastic lives on as mailter elements that products the economies with long paints the economies with long.

nerm negative enects.
According to the Department of Environment and Natural Resources (DENR), the plastic ban implemented by Malay is correct but backets admit that the ban is just a form of 'suggestion' as single-use plastics are still

visible.

Tourist or not, we have tunderstand that in order to hell Boracay fully heat, we must be disciplined. If the government



OTHER AND CHILD — Both fecal residents, they do their daily utime of picking up litter left by tourists along Boracay's famous hille Beach. To them, this is their way of shooming their love for their and. For the mora, it is teaching kids the importance of sustainable

Sustaining the positive effects of the cleanup of Boracay entails a joint effort with the residents and even tourists and businessmen. This can be done by following the set of rules, by being a responsible tourist and by helping spread the positive effects of sustainable tourism.'



SCAPLINE IN DEED - Tourists line up to segregate trask in colored has spread in one of Boracay's papular destinations in Station 2. he local campaign for solid waste management seems to have sught on since government allowed commercial businesses to make the local distribution by Suprish Carrier II.



GAMBAGE COLLECTOR. Garbage collectors load segregated trasi on a municipal trust which do daily does to door collection startin from 2 a.m. up until they finish their trask. The trash will be hazed to Malay, on the maintain where there is a registated dump size (photo by Raiph Asthmay Geronino/Magumhayan National High School, Sellina Malayari)

CHALLENGING ENHANCEMENT

Text by ANNA MARIE D. PRODENA

fiter six months of being placed under rehabilitation, Boracey opened its doors in Octaber of 2018.

That October was indeed historic and momentum for

That October was indeed historic and monrerbus for it was considered as the reliet for a butter Borace; The repairs of the sewerage system and the reads logether with the standardization of how helds and renorts about an amange their waste are part of the things that the government has done that has

After the six-month rehabilitation, there is a general feeling that it is just the start. The people need to ensure the austainability of ensironmental efforts in order to prevent recurrence of what caused the clouse

of the inland.

Dr. Al Orolfo, the Deputy
Ground Commander of the
DENR National Tank Force Boracay said that the sustainability
of the rehabilitation should not
fall wholly on the shoulders of

he government.

Suntaining the positive ef-

entains a joint effort with the residents and swe hourists and businessemen. This can be done by following the set of rules, by helping a responsible tourist and by helping apread the positive effects of austainable tourism. The birth of the new Bo-

chaffenge and it cells all of us to become responsible while enjoying its new life.

The author teacher English to senior high attidents at the

I he custor teacher Engain to senior high students at the Notre Dame of Cotabato. She is the advisor of the school publication called Clarion.

SUSTAINING PARADISE

Text by MARINA JOSEPHINE A. PLENOS

t first, Boracay's nestainable tourism was a long shot. But it was worth trying and perhaps worth du-

Beaning because II has been months now since the reopening of Berecay after its tis-month rehabilitation. Changes are evident. While beachform, quiebre almost consumer of control collaboration and closure of critical estimations. However, there is a dewested, but Accreding to Deputy Ground Commander of Task Force Sorracy Dr. All Cottlo, when asked shout the state of disciplines among locals.

The Stark Force Borecay has been very ferni in inglementing its rudus to ensure sustainable tourism practices in the siland. It may be shite to do so untill April 2020 when the two-year implementation of the program will conclude. But even if Filipines will have a clear direction on what audinimable tourism is all about, could be ordinary Juant do la Cruz follow the rudes were when no so so in the rude were when no so so in the rudes were when no so so in the rude were when no so in the rude were well as the rude were the rude were the rude were when no so so in the rude were the rude were the rude were the rude when the rude were the rude were the rude were the rude were the rude when the rude were rude were the rude were the rude were the rude were rude were the rude were rude we

While rehabilitating Boracay is considered as the DENR's biggest accomplishment in 2018, measure on austaining the program should be put in place.

Dr. Oroffo believes that a strong and consistent law enreament can mutain the pream. Tet, he cautioned that we renot have a cat-and-mouse or enforcement cystem. There said be ways to address other necess such as the Evelihood ordinary vendors up to the necess of big busineamen he have invested a lot of

money in the island.

Boracce'n sustainability is just the start of the change we need in the Philippines. If we can do it have in this island, then it can be done anywhere also in the country.

The will to change should come form the heart of every Filipino. Law implementers should consistently enforce what is right and prosecute violators – no matter who they are! The political will of leaders should be made of closel but also fessible ensugh to have a visit easile ensugh to have a visit and put in place long-term soluities.

The Duterie administration has already started the change and it showed in how an island dubbed a 'compool' can transform to become a paradise once

Sustaining this change requires that each Filipino also change their old, backward way of thinking. It is not too late!

The author is a principl of Matrice Elementary Scholist Koronadal City. She teachs science and health subject and is a journalism advisor.

DESERVING BORACAY

Test by BOLORES L. CARREON

et un all become touring police. Let us become in facesation enabligiers.
These were the wards of Dr. Al Orelfo, the Deputy Ground Communitier of the DENK states at State Force Boracony as he urged responsible bouring.

rehabitation of the island.

A reliable survey reported that \$2 percent of adult papulation in Boracay has used technology and aocial media to communicate and apread information about updates and representations about updates and

The government also did it part. It intensified the monitor ing of waste disposal and inposed higher penalties to those who will be caught violating environmental taws.

environmental taws.

However, these effects seem to have been taken for granted by some businesses. A few

has closed some actablishment found to be non-compliant wit regards to business permit including sanitary and envi conmental inspection require

With all the efforts — from government and peoples' organizations — to restore Barson to its printing condition, there are still deterring factors such as people's resistance to change and discipline. What elec can Boracay do than make the people

Boracay needs everyone's nelp. No matter who you are, yos nave a responsibility to take care of the sevirousment. Become a responsible citizen police. Servi Benezay of what it deceives be beet it is earce again too late.

The author in a head touch or of Manbucal Elementar, School in Korandal City. She is a school paper adviser and ha taunit Eunlish for 10 wars.









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www.wordcup.com.ph wordcup.philippines@gmail.com

Environment News

Thursday, October 10, 2019 B-6

Climate action now

'Come together because your future is at risk. If we take action now, we can work together toward ensuring that our future and the future of the next generation will be safe.'

No one is spared

inevitable to ignore. It is no longer an abstract scenario of the future. We





c. C. Meslog, author and columnist at SoiDev,Net, explains to participants, composed of campo at school paper satisfacts, how to report on climate changle in the task "Englishing Various in the Climate Crisio" held sturing the 18th World Cup in Subts. (Photo by Jimmy A. Domingo)

No classes, yehey?

Take the first step



(insert letterhead)

Advisory/Memorandum No. _____ s. 2024

In compliance with R.A. 7079 or the Campus Journalism Act of 1991, this advisory/memorandum is issued for the information of officials, personnel/staff, teachers and students as well as the concerned public.

23rd Word Cup Eighth Journalism Masterclass and Ambassadors Awards

The 23rd Word Cup Philippines Eighth Journalism Masterclass and Ambassadors Awards is a practitioner-led professional development and training workshop designed to enhance the writing, photography and digital storytelling skills of teachers and students. The program aims to recognize outstanding work and produce quality outputs suitable for publication in national media.

This national event shall be held at Faith Village Gardens, Station 3, Boracay, Malay, Aklan on Dec. 5-7, 2024. Attached are the event objectives, activity matrix, contest mechanics and registration details.

Participating academic leaders, school officials, teachers and school paper advisers shall ensure that classes remain uninterrupted by utilizing appropriate learning modalities. Student participants are required to secure travel and medical insurance as well as consent/waiver form from their parents or guardians.

Funding for this activity shall be charged against the SEF, MOOE, and other available fund sources subject to the usual budget and accounting rules and regulations.

For more details, contact **Eugenio Sonny O. Calapit**, Ed.D. EnP through 0954-190-2247 or email wordcup.philippines@gmail.com.

NAME Superintendent