



Republic of the Philippines
Department of Education

DIGOS CITY DIVISION

Office of the Schools Division Superintendent

DIVISION MEMORANDUM

OSDS-2025- 152

To : School Heads
Teachers and Personnel Concerned

Subject : CANVA MASTERCLASS: EMPOWERING CREATIVE AND FUTURE-READY TEACHERS (TRAIN THE TRAINER SESSION)

Date : May 27, 2025

Attached is DepEd Memorandum DM-OUHROD-2025-1243, dated May 15, 2025, regarding the *Canva Masterclass: Empowering Creative and Future-Ready Teachers (Train the Trainer Session)*, scheduled for June 3-5, 2025, via the Zoom Teleconference Platform.

The following teachers and personnel are enjoined to participate:

- Jaymark Alocelja
- Lee Wilson Precellas
- Marlou Samontina
- Demosthenes Cajés
- Ruben Evarretta

The identified participants are advised to confirm their participation through the link <https://tinyurl.com/MasterClassCanva2025> on or before May 28, 2025. Zoom meeting credentials for the masterclass will be sent to participants via email upon registration.

For more details, refer to the attached memorandum.

Please be guided accordingly.

For and in the absence of the
Schools Division Superintendent

DepEd Schools Division of Digos City

RECORDS SECTION

RELEASED

DATE: MAY 29 2025 TIME: 11:11

BY: [Signature]

[Signature]
SOLLIE B. OLIVER

Chief Education Supervisor/-SGOD
Officer-In-Charge



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Republika ng Pilipinas


Department of Education


OFFICE OF THE UNDERSECRETARY
HUMAN RESOURCE AND ORGANIZATIONAL DEVELOPMENT

MEMORANDUM

DM-OUHROD-2025-1243

TO : **Regional Directors**
Schools Division Superintendents
HRDD Chiefs/NEAP R Focal Persons
All Others Concerned

FROM :  **WILFREDO E. CABRAL**
Undersecretary
Human Resource and Organizational Development


CARMELA C. ORACION
Assistant Secretary
Human Resource and Organizational Development
(National Educators Academy of the Philippines)

SUBJECT : **CANVA MASTERCLASS: EMPOWERING CREATIVE AND FUTURE-READY TEACHERS (TRAIN THE TRAINER SESSION)**

DATE : 15 May 2025

1. In line with the Department's efforts to improve teacher quality by integrating digital innovation tools to enhance teaching effectiveness, the National Educators Academy of the Philippines (NEAP), in partnership with Canva Philippines, will conduct the **Canva Masterclass: Empowering Creative and Future-Ready Teachers (Train the Trainer Session)** on **03-05 June 2025** via **Zoom Teleconferencing Platform**.
2. The program aims to empower teachers with the necessary skills, tools, strategies, and techniques to create visually engaging and interactive learning content using Canva, geared to ultimately transform teaching and learning processes.
3. As part of the nationwide rollout of Canva to all DepEd schools, **each Schools Division Office (SDO) is encouraged to identify four (4) Canva Champion Teachers** (these may include *ICT Coordinators or teachers with roles related to instructional leadership and digital innovation*), based on the following **qualification standards**:
 - a. *Passion for Innovation* Actively uses and promotes digital tools to



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b. *Proven Influence and Leadership*

c. *Advocacy for Equity and Inclusion*

d. *Training and Facilitation Skills*

enhance teaching, professional development, and other school-wide communication activities

Has experience serving as coach, EdTech coordinator, curriculum leader, or trainer; Able to effectively share knowledge and scale impact across schools or within the SDO

Demonstrates a strong commitment to inclusive student-centered learning and actively supports initiatives that empower educators through accessible and meaningful use of technology

Capable and willing to conduct localized professional development sessions, workshops, or mentoring activities within their schools or SDO

4. The identified Canva Champion Teachers are advised to confirm their participation through the link <https://tinyurl.com/MasterClassCanva2025> on or before **28 May 2025**. Zoom meeting credentials for the masterclass will be sent to the participants via email upon registration.
5. The participants are reminded to ensure that they have access to a laptop/desktop computer and a reliable internet connection for the whole duration of the masterclass so they can actively and meaningfully engage in all sessions/activities.
6. Should there be further concerns/questions, please coordinate with **Mr. Mathew Bofete**, Project Development Officer II, NEAP Professional Development Division, through email neap.pdd@deped.gov.ph or landline (02) 8715-9919.
7. For immediate dissemination and appropriate action.

Copy furnished:

OFFICE OF THE SECRETARY

OFFICE OF THE UNDERSECRETARY FOR OPERATIONS

OFFICE OF THE ASSISTANT SECRETARY FOR EXTERNAL PARTNERSHIPS SERVICE



May 2, 2025

Usec. Wilfredo E. Cabral
Undersecretary for Human Resource and Organizational Development

Asec. Carmela C. Oracion
Asst. Secretary for Human Resource and Organizational Development

Department of Education Philippines

RE: Collaboration with the National Educators' Academy of the Philippines (NEAP) on the conduct of a Train the Trainer program with Canva Education

Greetings! We hope this letter finds you well.

We are excited to inform your esteemed office of an upcoming partnership activity between Canva for Education and the National Educators' Academy of the Philippines (NEAP), scheduled for **June 3–5, 2025**. This initiative underscores our commitment to supporting the Department of Education's mission to empower Filipino educators and elevate the learning experience across our public education system.

As part of our nationwide roll-out of Canva for Education to all DepEd schools, we will be conducting a **Train the Trainer session** in June to equip selected representatives from the Schools Division Offices (SDOs) with the tools, skills, and strategies to use Canva in transforming teaching, learning, and productivity workflows.

The three-day session will cover:

- Strategies on using Canva to enhance classroom instruction through project-based learning, visual literacy, and differentiated learning strategies.
- Techniques to empower staff in streamlining communications, administrative workflows, and school branding.
- Methods to support student creativity, collaboration, and digital citizenship in an AI-enabled learning environment.

We kindly request the support of your office in communicating this activity to all Schools Division Offices and endorsing the **nomination of 2–3 participants per SDO** who meet the following criteria for selection as a "Canva Champion":

Canva Champion Profile Criteria:

Canva Philippines
Coherco Corporate Center, 116 V.A. Rufino St, Legazpi Village, Manila, Metro Manila
canva.com

1. **Demonstrated Interest in Innovation** – Has used or supported digital tools to improve teaching, training, or school communications.
2. **Influence & Reach** – Acts as a coach, EdTech coordinator, curriculum lead, or trainer with capacity to cascade learnings within their division.
3. **Commitment to Equity & Access** – Advocates for inclusive, student-centered learning and believes in empowering teachers through technology.
4. **Capacity to Train Others** – Willing and able to deliver localized PD sessions or lead follow-up engagements in their schools/divisions.

This program is a cornerstone initiative in our continuing collaboration with DepEd, aligned with NEAP's professional development strategy and the broader EdTech transformation goals of the agency.

We will be coordinating with your office and the NEAP in the coming days to facilitate the preparation and logistics. Should you wish to connect with us, you may reach me directly at gco@canva.com. We look forward to your support in nominating Canva Champions across all regions to further our shared vision of quality, creative, and inclusive education.

Thank you and we look forward to a meaningful and impactful partnership with your office.



Grace Co
Canva Education Sales & Success
Canva Philippines

Canva