

Republic of the Philippines

Department of Education

DIGOS CITY DIVISION

Office of the Schools Division Superintendent

DIVISION MEMORANDUM OSDS-2025- 12

To

: School Heads

Teachers and Personnel Concerned

Subject:

CANVA MASTERCLASS: EMPOWERING CREATIVE AND FUTURE-

READY TEACHERS (TRAIN THE TRAINER SESSION)

Date

May 27, 2025

Attached is DepEd Memorandum DM-OUHROD-2025-1243, dated May 15, 2025, regarding the *Canva Masterclass: Empowering Creative and Future-Ready Teachers (Train the Trainer Session)*, scheduled for June 3-5, 2025, via the Zoom Teleconference Platform.

The following teachers and personnel are enjoined to participate:

- Jaymark Alocelja
- Lee Wilson Precellas
- Marlou Samontina
- Demosthenes Cajes
- Ruben Evarretta

The identified participants are advised to confirm their participation through the link https://tinyurl.com/MasterClassCanva2025 on or before May 28, 2025. Zoom meeting credentials for the masterclass will be sent to participants via email upon registration.

For more details, refer to the attached memorandum.

Please be guided accordingly.

For and in the absence of the Schools Division Superintendent

PROED Schools Division of Digos City

RECORDS SECTION

W V TIME: 7.

Chief Education Supervisor/-SGOD
Officer-In-Charge

DeTED





BY:

Address: Roxas cor. Lopez Jaena Street, Zone II, Digos City (8002)

Telephone Nos.: (082) 553-8375; (082) 553-8396

Email: digos.city@deped.gov.ph **Website:** depeddigoscity.org



Republika ng Pilipinas

Department of Education

OFFICE OF THE UNDERSECRETARY HUMAN RESOURCE AND ORGANIZATIONAL DEVELOPMENT

MEMORANDUM DM-OUHROD-2025- |243

TO

: Regional Directors

Schools Division Superintendents HRDD Chiefs/NEAP R Focal Persons

All Others Concerned

FROM

: WILFREDO E. CABRAL

Undersecretary

Human Resource and Organizational Development

Carmela Caración

CARMELA C. ORACION

Assistant Secretary

Human Resource and Organizational Development (National Educators Academy of the Philippines)

SUBJECT

: CANVA MASTERCLASS:

EMPOWERING CREATIVE AND

FUTURE-READY TEACHERS (TRAIN THE TRAINER SESSION)

DATE

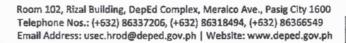
: 15 May 2025

- 1. In line with the Department's efforts to improve teacher quality by integrating digital innovation tools to enhance teaching effectiveness, the National Educators Academy of the Philippines (NEAP), in partnership with Canva Philippines, will conduct the Canva Masterclass: Empowering Creative and Future-Ready Teachers (Train the Trainer Session) on 03-05 June 2025 via Zoom Teleconferencing Platform.
- 2. The program aims to empower teachers with the necessary skills, tools, strategies, and techniques to create visually engaging and interactive learning content using Canva, geared to ultimately transform teaching and learning processes.
- 3. As part of the nationwide rollout of Canva to all DepEd schools, each Schools Division Office (SDO) is encouraged to identify four (4) Canva Champion Teachers (these may include ICT Coordinators or teachers with roles related to instructional leadership and digital innovation), based on the following qualification standards:
 - a. Passion for Innovation

Actively uses and promotes digital tools to







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b. Proven Influence and Leadership enhance teaching, professional development, and other school-wide communication activities

Has experience serving as coach, EdTech coordinator, curriculum leader, or trainer; Able to effectively share knowledge and scale impact across schools or within the SDO

c. Advocacy for Equity and Inclusion

Demonstrates a strong commitment to inclusive student-centered learning and actively supports initiatives that empower educators through accessible and meaningful use of technology

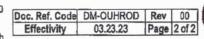
d. Training and Facilitation Skills Capable and willing to conduct localized professional development sessions, workshops, or mentoring activities within their schools or SDO

- 4. The identified Canva Champion Teachers are advised to confirm their participation through the link https://tinyurl.com/MasterClassCanva2025 on or before 28 May 2025. Zoom meeting credentials for the masterclass will be sent to the participants via email upon registration.
- 5. The participants are reminded to ensure that they have access to a laptop/desktop computer and a reliable internet connection for the whole duration of the masterclass so they can actively and meaningfully engage in all sessions/activities.
- Should there be further concerns/questions, please coordinate with Mr. Mathew Bofete, Project Development Officer II, NEAP Professional Development Division, through email neap.pdd@deped.gov.ph or landline (02) 8715-9919.
- 7. For immediate dissemination and appropriate action.

Copy furnished:
OFFICE OF THE SECRETARY
OFFICE OF THE UNDERSECRETARY FOR OPERATIONS
OFFICE OF THE ASSISTANT SECRETARY FOR EXTERNAL PARTNERSHIPS SERVICE







Canva

May 2, 2025

Usec. Wilfredo E. Cabral
Undersecretary for Human Resource and Organizational Development

Asec. Carmela C. Oracion
Asst. Secretary for Human Resource and Organizational Development

Department of Education Philippines

RE: Collaboration with the National Educators' Academy of the Philippines (NEAP) on the conduct of a Train the Trainer program with Canva Education

Greetings! We hope this letter finds you well.

We are excited to inform your esteemed office of an upcoming partnership activity between Canva for Education and the National Educators' Academy of the Philippines (NEAP), scheduled for **June 3–5**, **2025**. This initiative underscores our commitment to supporting the Department of Education's mission to empower Filipino educators and elevate the learning experience across our public education system.

As part of our nationwide roll-out of Canva for Education to all DepEd schools, we will be conducting a Train the Trainer session in June to equip selected representatives from the Schools Division Offices (SDOs) with the tools, skills, and strategies to use Canva in transforming teaching, learning, and productivity workflows.

The three-day session will cover:

- Strategies on using Canva to enhance classroom instruction through project-based learning, visual literacy, and differentiated learning strategies.
- Techniques to empower staff in streamlining communications, administrative workflows, and school branding.
- Methods to support student creativity, collaboration, and digital citizenship in an Al-enabled learning environment.

We kindly request the support of your office in communicating this activity to all Schools Division Offices and endorsing the **nomination of 2–3 participants per SDO** who meet the following criteria for selection as a "Canva Champion":

Canva Champion Profile Criteria:

Canva Philippines

Cohereo Corperate Center, 116 V.A. Rufino St, Legazpi Village, Masab, Metro Manila

canva.com

- 1. **Demonstrated Interest in Innovation** Has used or supported digital tools to improve teaching, training, or school communications.
- 2. Influence & Reach Acts as a coach, EdTech coordinator, curriculum lead, or trainer with capacity to cascade learnings within their division.
- 3. Commitment to Equity & Access Advocates for inclusive, student-centered learning and believes in empowering teachers through technology.
- 4. Capacity to Train Others Willing and able to deliver localized PD sessions or lead follow-up engagements in their schools/divisions.

This program is a cornerstone initiative in our continuing collaboration with DepEd, aligned with NEAP's professional development strategy and the broader EdTech transformation goals of the agency.

We will be coordinating with your office and the NEAP in the coming days to facilitate the preparation and logistics. Should you wish to connect with us, you may reach me directly at gco@canva.co. We look forward to your support in nominating Canva Champions across all regions to further our shared vision of quality, creative, and inclusive education.

Thank you and we look forward to a meaningful and impactful partnership with your office.

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