



Republic of the Philippines  
**Department of Education**  
**REGION XI**  
**SCHOOLS DIVISION OF DIGOS CITY**

Office of the Schools Division Superintendent

**DIVISION MEMORANDUM**

CID-2025- 90

To :  
Assistant Schools Division Superintendent  
CID Chief  
Public Schools District Supervisors  
Education Program Supervisors  
Public School Heads  
Public School Teachers

Subject: **INVITATION TO THE 22<sup>nd</sup> BIENNIAL INTERNATIONAL CONGRESS**

Date : June 9, 2025

This is in reference to the official invitation from the Asian Regional Association for Home Economics (ARAHE), through Mr. Albert M. Rosarda, Congress Chairperson, to participate in its 22nd Biennial International Congress to be held on August 8-10, 2025, at the Manila Prince Hotel, Manila, with the theme "Empowering Future Generations: Home Economics in the Age of Advanced Technology". The content of the invitation is self-explanatory and enclosed herewith for reference.

Participation in the activity should be voluntary and prior arrangement of the concerned school heads and teachers shall be made in compliance with DepEd Order No. 009 s. 2025 re: "Amendment to DepEd Order No.009, s. 2024 titled Implementing Guidelines on the School Calendar and Activities for the School Year 2024-2025 ensuring that attendance in these activities shall be voluntary and conducted outside the declared options of teachers for school breaks and no DepEd funds shall be used.

Immediate and wide dissemination of this Memorandum is directed.

*Melanie P. Estacio*  
**MELANIE P. ESTACIO, PhD, CESO VI**  
Schools Division Superintendent

DepEd Schools Division of Digos City

RECORDS SECTION

**RELEASED**  
DATE: JUN 17 2025 TIME: 1:24p

Enclosed: As stated.

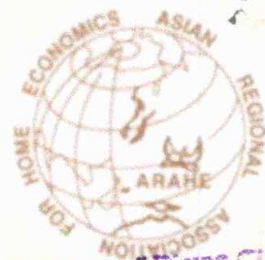
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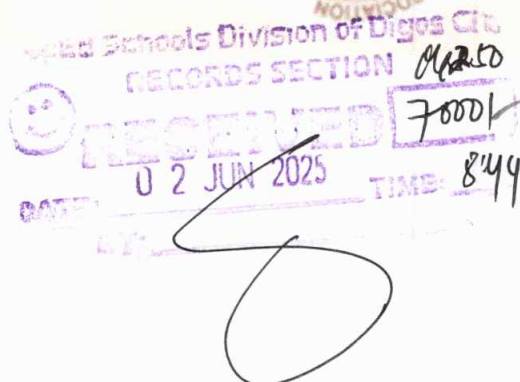


## Asian Regional Association for Home Economics (ARAHE)



May 30, 2025

Dr. MELANIE P. ESTACIO  
Schools Division Superintendent  
SDO Digos City



Dear Dr. ESTACIO:

The **Asian Regional Association for Home Economics (ARAHE)** was established to give Asian Home Economists and Allied Professionals the opportunity to assemble and discuss the current issues related to the discipline from the Asian perspectives. ARAHE being the Regional Organization of the International Federation for Home Economics (IFHE) endeavors to be an international arm in promoting professional development across all nations.

ARAHE will hold its **22nd Biennial International Congress** on **August 8–10, 2025**, at the Manila Prince Hotel. With the theme **"Empowering Future Generations: Home Economics in the Age of Advanced Technology"**, it aims to:

- (1) explore the integration of advanced technologies in home economics practices that enhance family wellbeing, including smart home innovations, digital tools for household management, and AI-assisted systems that support everyday living;
- (2) to promote digital literacy and innovative teaching strategies in Home Economics education by showcasing emerging technologies such as virtual reality, data analytics, and interactive platforms that personalize and enrich the learning experience for future practitioners; and
- (3) to foster critical dialogue on sustainability, cultural values, and societal issues by addressing the ethical use of technology, encouraging green consumption practices, and examining the impact of digital environments on family dynamics, interpersonal relationships, and community.

Relative to the foregoing, we would like to request your good office for an issuance of an Advisory for the above-mentioned educational undertaking.

For further details of the Congress, kindly follow this link: [www.phea.info](http://www.phea.info) and thank you for giving this matter your affirmative response.

Sincerely yours,

  
Mr. Albert M. Rosarda  
Congress Chairperson  
15th President, Asian Regional Association for Home Economics

Hosted by the Philippine Home Economics Association, Inc. (PHEA) in partnership with the Philippine Association of Technology in Home Economics of State Colleges and Universities (PATHESCU) and the Organization of Technology and Livelihood Education Educators of the Philippines, Inc. (OTLEEP)



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<https://www.phea.info>