



Republic of the Philippines  
**Department of Education**  
**REGION XI**  
**SCHOOLS DIVISION OF DIGOS CITY**



OFFICE OF THE SCHOOLS DIVISION SUPERINTENDENT

**DIVISION MEMORANDUM**

CID-2025-766

For : SGOD and CID Chiefs  
School Heads and Principals of Private Schools  
All Others Concerned

Subject : **DISSEMINATION OF APPSAM ADMIN CONGRESS IN LEGAZPI CITY, ALBAY**

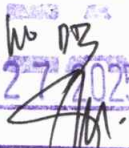
Date : August 14, 2025

In reference to the Indorsement dated August 7, 2025 signed by Director IV Allan G. Farnazo of DepEd Region XI, this Office disseminates the invitation from Association of Philippine Private School Administrators and Mentors for participation to the 13<sup>th</sup> National Administrators' and Mentors' Congress at the Vela Hotel, Lakandula Drive Corner Barriada Rd., Gogon, Legazpi City on September 25-27, 2025 with the theme "Enhancing Efficiency and Effectiveness in School Administration Amidst AI Challenges."

For the information of all concerned.

  
**MELANIE P. ESTACIO, PhD, CESO VI**  
Schools Division Superintendent

DepEd Schools Division of Digos City  
RECORDS SECTION

**RELEASED**  
DATE: AUG 27 2025 TIME: 1:30 PM  
BY: 

Enclosed: As stated.

CID/jbc



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Republic of the Philippines  
**Department of Education**  
DAVAO REGION



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1st Indorsement  
August 7, 2025

Respectfully referred to the Schools Division Superintendents the invitation from Association of Philippine Private School Administrators and Mentors in for participation to the 13<sup>th</sup> National Administrators' and Mentors Congress at the Vela Hotel, Legaspi City on September 25-27, 2025, for consideration subject to existing policies of the Department.

ALLAN G. FARNAZO  
Director IV

Enclosed: As Stated.

ROHS/mbt

DEPARTMENT OF EDUCATION DOR  
RECORDS SECTION  
**RELEASED**

By: [Signature]  
Date: August 11, 2025  
Time: 120280



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**ASSOCIATION OF PHILIPPINE PRIVATE SCHOOL ADMINISTRATORS AND MENTORS (APPSAM)**

c/o Philippine Cultural College – Manila

1253 Jose Abad Santos Avenue, Tondo, Manila

Tel. No. (02) 8252-0501 to 03 loc. 8102, email add [ovp@philippineculturalcollege.edu.ph](mailto:ovp@philippineculturalcollege.edu.ph)

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July 30, 2025

ATTN:

Dr. Allan Farnazo

Regional Director, Region XI

Department of Education

DEPARTMENT OF EDUCATION

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06 AUG 2025

Date:

Time:

2:44

**LETTER OF REQUEST TO THE REGIONAL DIRECTORS: DISSEMINATION REQUEST  
RE: APPSAM ADMIN CONGRESS IN LEGAZPI CITY, ALBAY**

Greetings of Peace and Good Health!

We at the Association of Philippine Private School Administrators and Mentors (APPSAM) are conducting our **13<sup>th</sup> National Administrators' and Mentors' Congress on September 25-27, 2025** at Vela Hotel (Lakandula Drive Cor. Barriada Rd., Gogon, Legazpi City, 4500 Albay). The theme for this professional gathering is **"Enhancing Efficiency and Effectiveness in School Administration Amidst AI Challenges."** The speakers include DepEd Asec and NCR RD Jocelyn Andaya, DepEd Region V RD Dr. Gilbert Sadsad, UST's Dr. Allan De Guzman, and Data and AI Ethics PH's Mr. Carljoe Javier.

In line with this, we are writing to your good office to humbly request that the attached invitation letter and poster be disseminated to the administrators of the private schools of Region XI. We believe that this event is inclined towards our common goal of capacitating our school administrators so that they are better prepared to meet the challenges of our field, in light of the upcoming Strengthened SHS Curriculum and the prevalence of Artificial Intelligence. Your assistance regarding this matter will go a long way towards ensuring that private school leaders and their personnel are better equipped for the challenges and opportunities that lie ahead.

Participants may register by accessing this Google Form:  
<https://forms.gle/HLHWkTZMh3zjHdry9>.

For particulars or further inquiries, please feel free to call any of the officers or the undersigned at **(02) 8252-0501 to 03 loc. 8102** or send us a message at the email address [ovp@philippineculturalcollege.edu.ph](mailto:ovp@philippineculturalcollege.edu.ph).

We hope for your favorable response as together, we continue to do our best to address the needs of the learners and communities under our care.

Very truly yours,

Sining M. Kotah, PhD, LPT  
President





ASSOCIATION OF PHILIPPINE PRIVATE SCHOOL  
ADMINISTRATORS AND MENTORS (APPSAM)

# 13TH NATIONAL ADMINISTRATORS & MENTORS' CONGRESS

Sept. 25-27, 2025 at the Vela Hotel, Lakandula Drive Cor.  
Barriada Rd., Gogon, Legazpi City, Albay

**“Enhancing Efficiency & Effectiveness  
in School Administration Amidst AI  
Challenges”**



**Dr. Gilbert T. Sadsad CESO V**

*Regional Director,  
Department of Education - Region V*



**Dir. Jocelyn Andaya**

*ASec. for Operations,  
Department of Education*



**Dr. Allan De Guzman**

*2011 Metrobank Foundation Outstanding  
Teacher (Higher Education Category),  
Research Center for Social Sciences &  
Education, University of Sto. Tomas*

**With sessions on Updates on the  
Strengthened SHS Program,  
Harnessing AI: Challenges and Educational  
Opportunities, AI and its Impact on School  
Operations, and SCHOOL VISITS**

**For registration and further inquiries:**

**(02) 8-252-0501 to 03 loc. 8102**

**ovp@philippineculturalcollege.edu.ph**



**Mr. Carljoe Javier**

*Executive Director and  
Chief AI Ethicist,  
Data and AI Ethics PH*