



Republic of the Philippines
Department of Education
REGION XI
SCHOOLS DIVISION OF DIGOS CITY



DIVISION MEMORANDUM

CID-2025-499

To : CID Chief
SGOD Chief
Education Program Supervisors
Public Schools District Supervisors
School Heads
Teachers
All Others Concerned

Subject : **DIVISION LAUNCHING OF NATIONAL READING MONTH CELEBRATION**

Date : October 21, 2025

Pursuant to DepEd Memorandum No. 158, s. 2019, the field is hereby enjoined to participate in the Division Launching of the National Reading Month (NRM) at Don Mariano Marcos Elementary School on November 5, 2024, at 2:00 PM. This shall be attended by the entire school community, together with the Supervisors, other concerned Division Personnel, and School Heads.

The reading month celebration specifically aims to:

- inculcate the value of reading in the development of our learners;
- raise awareness on the importance of collaboration and partnership in eradicating reading problems in the field; and
- strengthen the implementation of the ARAL Program as a key intervention to address learning gaps and improve the reading proficiency of learners.

The NRM will culminate on November 27, 2025, highlighting the "Araw ng Pagbasa".

For this, all schools are enjoined to hold activities for elementary and secondary learners listed in the attached Enclosure. However, schools are likewise encouraged to hold related activities other than those on the list and may invite other stakeholders to participate in this worthwhile activity. School report on this shall be collected after the NRM culmination day.

Moreover, it should be emphasized that the school activities during the celebration of the NRM must not disrupt the contact time between the teachers and learners as stipulated in DepEd Order No. 9, s. 2005 titled Instituting Measures to Increase Engaged Time-On-Task and Ensuring Compliance Therewith.

For immediate dissemination and compliance.

For and in the absence of the
Schools Division Superintendent

MARIA GENEVIEVE T. FRANCISQUETE, EdD, CESO VI
Assistant Schools Division Superintendent

RECORDS SECTION

RELEASED
DATE: OCT 22 2024 TIME: 11:57 AM

Enclosed: As stated.
CID/rmm



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Enclosure

SUGGESTED ACTIVITIES FOR THE NATIONAL READING MONTH

Mystery Reader

A National Kick-off activity where all school administrators, Schools Division Superintendents, and Regional Directors are directed to be mystery readers of a children's Filipino story book during the school's flag raising ceremony.

Leaders of Readers

Take a photograph of each teacher or school personnel reading a favorite book and enlarge the photos. Put the photos on a bulletin board under the heading "Leaders of Readers." Then take pictures of the students doing the same thing (not enlarged) and place their photos on an adjoining board under the caption "Look Who's Also READING!"

Road Trip - Oh, the Places You'll Go!

Take your class to another room for shared reading time. Each class can partner with a higher class for this 20-30-minute-long activity. The older students read picture books from their classrooms or home to their younger buddies and younger students do the same.

Reading Challenge

All teaching and non-teaching personnel of the Department are enjoined to read a book for a week for the month of November. A book sharing activity shall also be organized once a week to share the book read for the week.

#Shareabook

All learners and school administrators are encouraged to bring and share their own story books for children. On the other hand, all teaching and non-teaching personnel and guests to DepEd conferences are likewise encouraged to share a story book. A drop box shall be displayed for such purposes.

Help a Reader. Be a Volunteer

Schools and learning centers shall invite parents and other community volunteers to help the non-readers and other learners with reading difficulties by adopting a child and help him succeed in reading.

Blackout Day

Challenge your students to go one whole day without any electronic entertainment. List down books read for the day.

Literacy Buddies

This is a letter writing program. Each learner is matched with an older learner from the school. The buddies exchange weekly letters about the story that they have read for a month. At the end of the program, each literacy buddy shall meet and give each other a bookmark or an artwork depicting one of the stories read.

Book Fair

Schools shall organize a book fair that will showcase story books written by learners and teachers.

Reading Family

A symposium of parents and guardians on the importance of reading to their children at home and on helping their children become successful readers.



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Climb the Poetree

Each learner writes on a paper leaf his/her favorite line from a favorite Filipino poem that he/she has read in the class. He/she may also write an original poem and post it in the school's Poetree.

Reading Camp

A week-long activity that will highlight the following:

- Reader's Theater
- Reader's Hat (Storybook reading)
- Book Talk (Story Telling)
- Trivial Pursuit (Quiz Bee for children's stories)
- My Own Story (Short story writing that shares and features stories of hope)
- Read In! (Poster making contest on the value of reading)
- From Book to Film (Video making contest featuring stories written by Filipino writers)