



Republic of the Philippines
Department of Education
DIGOS CITY DIVISION

Office of the Schools Division Superintendent

DIVISION MEMORANDUM

SGOD-2025- 757

To : ASDS
Division Chiefs
All Public School Heads
Division Federated SELG and SSLG Advisers
Division Learner Formation Coordinator

Subject : **DISSEMINATION OF THE AWARD-WINNING ANTI-OSAEC-CSAEM CAMPAIGN VIDEOS OF THE PHILIPPINE COMMISSION ON WOMEN (PCW)**

Date : November 17, 2025

This Office disseminates the award-winning Anti Online Sexual Abuse and Exploitation of Children (OSAEC) - Child Sexual Abuse or Exploitation Materials (CSAEM) Campaign Video titled "Mirror" and "Play" shared by the PCW as campaign materials to protect the children from online sexual abuse and exploitation.

The Anti OSAEC-CSAEM campaign videos earned five (5) international and two (2) national awards for their compelling message and creative excellence.

For immediate dissemination and information.

fw: [Signature]
MELANIE P. ESTACIO, PhD, CESOVI
Schools Division Superintendent *[Signature]* 11/17/25

DepEd Schools Division of Digos City
RECORDS SECTION

RELEASED
DATE: NOV 19 2025 TIME: 2:40P
BY: *[Signature]*

SGOD/araa



Address: Roxas cor. Lopez Jaena Street, Zone II, Digos City (8002)
Telephone Nos.: (082) 553-8375; (082) 553-8396

1125120607
RECORDS



Republic of the Philippines
Department of Education
DAVAO REGION



November 7, 2025

REGIONAL MEMORANDUM
FTAD-2025-043

DISSEMINATION OF THE AWARD-WINNING ANTI-OSAEC-CSAEM CAMPAIGN VIDEOS OF
THE PHILIPPINE COMMISSION ON WOMEN (PCW)

To: Schools Division Superintendents
Chief Education Supervisors

1. This Office disseminates the award-winning Anti- Online Sexual Abuse and Exploitation of Children (OSAEC) -Child Sexual Abuse or Exploitation Materials (CSAEM) Campaign Videos titled "Mirror" and "Play" shared by the PCW as campaign materials to protect the children from online sexual abuse and exploitation.
2. The Anti-OSAEC-CSAEM campaign videos earned five international and two national awards for their compelling message and creative excellence.
3. In support to this, Schools Division Offices and Functional Divisions are enjoined to disseminate these advocacy materials by posting the QR Codes of the videos on social media pages and websites and sharing them with the stakeholders.
4. QR codes of the videos are found in the attached PCW communication.
5. Immediate dissemination and compliance with this Memorandum are directed

ALLAN G. FARRAZO
Director

DEPARTMENT OF EDUCATION ROX
RECORDS SECTION
RELEASED

Encl.: As stated
ROF3/app

By: [Signature] Time: Nov. 11, 2025

1125120602



Address: F. Torres St., Davao City (8000)
Telephone Nos.: (082) 291-0051
Email Address: region11@deped.gov.ph
Website: www.depedrox1.ph





Sharing of Award-Winning Anti-OSAEC-CSAEM Campaign Videos for Wider Dissemination

1 message

Francess Gin L. Cornelio <fglcornelio@pcw.gov.ph>
Bcc: region11@deped.gov.ph

DEPARTMENT OF EDUCATION ROX
RECORDS SECTION

RECEIVED

Fri, Oct 10, 2025 at 4:19 PM

13 OCT 2025

1021/2025
Times 12:20

Dear RGADC Members,

Warm greetings from the Philippine Commission on Women (PCW)!

We are pleased to share with you the PCW's award-winning Anti-OSAEC-CSAEM campaign videos, *Mirror* and *Play*. These powerful and deeply moving films underscore the urgent need to protect children from online sexual abuse and exploitation, and have earned five (5) international and two (2) national awards for their compelling message and creative excellence.

We invite the RGADCs to support the wider dissemination of these advocacy materials by:

- Posting the QR codes of the videos on your social media pages and websites; and
- Sharing them with your partner agencies, local government units, and stakeholders in your respective regions.

Your active support will help amplify the message of child protection and strengthen our collective efforts to create safer spaces for children online.

Thank you very much for your continued partnership in advancing gender equality and the rights and welfare of children.

Thank you!

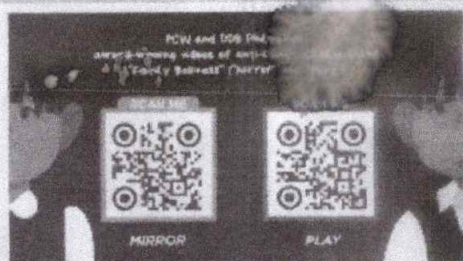
--



Know more about our services thru our Citizen's Charter

Francess Gin L. Cornelio | Senior GAD Specialist
Technical Services and Regional Coordination Division
• 1145 Jose P. Laurel Street, Malacañan Palace Complex, San Miguel, Manila 1005 Philippines
• fglcornelio@pcw.gov.ph
• (+632) 8735-1654 loc. 139 | Fax: 9736-4449
• https://www.pcw.gov.ph
f @ X in v

Confidentiality notice: This message and any attachments may contain confidential and privileged information intended solely for the individual or entity to whom it is addressed. Any review, disclosure, copying, distribution, or printing of confidential and privileged information by unauthorized individuals is strictly prohibited. If you are not the intended recipient, you are hereby notified that you have received this communication in error. Please notify the sender immediately and delete the message and any attachments from your system. Thank you for your cooperation.

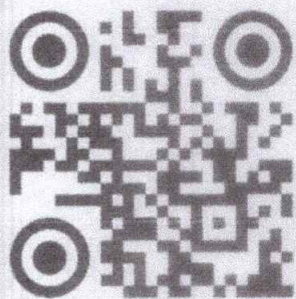


QR code Family Business (anti-OSAEC-CSAEM) award winning videos.png
258K

10/13/2025
12:27 PM

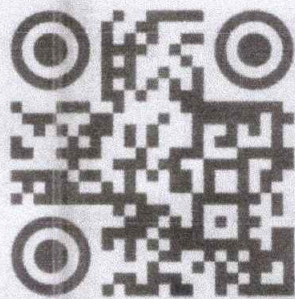
PCW and DDB Philippines
award-winning videos of anti-OSAEC-CSAEM titled
"Family Business" ("Mirror" and "Play")

SCAN ME



MIRROR

SCAN ME



PLAY