



Republic of the Philippines
Department of Education
DIGOS CITY DIVISION

Office of the Schools Division Superintendent

DIVISION MEMORANDUM

CID-2025- 646

To : Curriculum Implementation Division Chief
Public Schools District Supervisors
School Heads
Selected Teachers

Subject : **IMPLEMENTATION OF THE 2026 DEPED DAVAO REGION
COMMUNICATION PLAN**

Date : December 10, 2025

In accordance with the Regional Memorandum ORD-2025-144, this office informs the identified teachers to adhere to the target timeline of the posting of contents in social media, quarterly submission of stories for the newsletter, and production of Diri sa DepEd ONSE Season 12, Season 13, and Season 14.

Listed below are the identified teachers who will be assigned to produce the varied social media content, and Diri sa DepEd Onse Seasons 12,13 and 14:

Social Media Content	Schedule of Submission	Teacher	School
Meme and News Bits or (MOJO)	5 th week of January (Monday)	Lee Wilson Precillas, Lorelie Casonete	DMMES
Onse Spotlight and News Bits or (MOJO)	1 st week of January (Thursday)	Fhoebe B. Tolero	Binaton ES
Meme and News Bits or (MOJO)	2 nd week of February (Monday)	Jaymark Alocelja and Brynell Espina	DMMES
Onse Spotlight and News Bits or (MOJO)	1 st week of February (Thursday)	Nidielou T. Bangay	Marawer ES
Diri sa DepEd ONSE Season 12	March 4, 2026	Galileo,Jr. B. Flores Jaymark Alocelja Lee Wilson Precillas Denzel Aquino Claudine Trocio	Matti NHS DMMES DMMES IGPIT NHS Matti NHS
Meme and News Bits or (MOJO)	4 th week of March (Monday)	Jeriel Caminade	Domingo Abawag ES



Address: Roxas cor. Lopez Jaena Street, Zone II, Digos City (8002)
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Onse Spotlight and News Bits or (MOJO)	3 rd week of March (Thursday)	Leah Marie C. Pisco	Apolandia ES
Reels and News Bits or (MOJO)	2 nd week of April (Tuesday)	Cherrie Mae S. Yangke	Colorado ES
FLEX and News Bits or (MOJO)	1 st week of April (Friday)	Hazel de leon	Bagumbuhay ES
Diri sa DepEd ONSE Season 13	May 20, 2026	Galileo,Jr. B. Flores Jaymark Alocelja Lee Wilson Precellas Denzel Aquino Claudine Trocio	Matti NHS DMMES DMMES Igpit NHS Matti NHS
Reels and News Bits or (MOJO)	4 th week of May (Tuesday)	Ma. Regina Robante	APLAYA ES
FLEX and News Bits or (MOJO)	3 rd week of May (Friday)	Irene T. Cababat	RMCES
News Bits and MOJO	2 nd week of June (Wednesday)	Philip Deluao	Digos City SHS
Meme and News Bits or MOJO	1 st week of July (Monday)	Mon Brian Rodriguez	DiCNHS
News Bits and MOJO	4 th week of July (Wednesday)	Larah Mae Asor	RMCES
Diri Sa DepEd ONSE Season 14	August 6, 2026	Galileo,Jr. B. Flores Jaymark Alocelja Lee Wilson Precellas Denzel Aquino Claudine Trocio	Matti NHS DMMES DMMES Igpit NHS Matti NHS
Meme and News Bits or MOJO	3 rd week of August (Monday)	John Carlo Ricrio	Digos City NHS
Onse Spotlight and News Bits or MOJO	2 nd week of August (Thursday)	Jeffrey Lopez	Palan Bagobo Tagabawa NHS
Reels and News Bits or MOJO	1 st week of September (Tuesday)	Josephine M. Delima	San Miguel ES



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Onse Spotlight and News Bits or MOJO	4 th week of September (Thursday)	Ferlyn Tubice Marvin Biscocho	G. Reusora CES
Reels and News Bits or MOJO	3 rd week of October (Tuesday)	Darsyl Silayan	Kapatagan NHS
FLEX and News Bits or MOJO	2 nd week of October (Friday)	Lorelie Gorgonio	DCCES
News Bits and MOJO or MOJO	1 st week of November (Wednesday)	Ann Landero Geoffrey Andrade	Pedro Garcia ES
FLEX and News Bits or MOJO	4 th week of November (Friday)	Abegail L. Lao	Balabag NHS
News Bits and MOJO or MOJO	3 rd week of December (Wednesday)	Cristie Edulan	Mahayahay ES

Attached are the guidelines for the episodes of Diri sa DepEd Onse Seasons 12,13, and 14.

Immediate dissemination and compliance of this Memorandum is desired.

Melanie P. Estacio

MELANIE P. ESTACIO, PhD, CESO VI
Schools Division Superintendent

DepEd Schools Division of Digos City

RECORDS SECTION

DATE: DEC 11 2025 TIME: 6:17pm
BY: *[Signature]*

Enclosed: As stated,
CID/LR/lts



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Republic of the Philippines
Department of Education
DAVAO REGION



November 28, 2025

REGIONAL MEMORANDUM
ORD-2025-144

IMPLEMENTATION OF THE 2026 DEPED DAVAO REGION
COMMUNICATION PLAN

To: Schools Division Superintendents

1. The 2026 DepEd Davao Region Communication Plan will serve as a guide for all designated division information officers (DIOs) and public assistance coordinators (DPACs) in their communication and public relations strategies.

2. As agreed during the Planning Workshop for the Preparation of the 2026 DepEd Davao Region Communication Plan, the content and schedule for Diri sa DepEd Onse Seasons 12 to 14 (attached as Annex A), Social Media Content Calendar (attached as Annex B), the 2026 DepEd Davao Region Communication Plan (attached as Annex C), and CARE Framework (attached as Annex D) will take effect on the first day of 2026.

The following is the target timeline for CY 2026:

1st Quarter	2nd Quarter	3rd Quarter	4th Quarter
• Posting of contents in social media			
• Submission of dismissed/closed issues/complaints or action taken coursed through 8888, Public Assistance and Action Center, Civil Service Commission, and other sources within 72 hours			
• Quarterly submission of stories for the newsletter			
• Quarterly submission of the consolidated Customer/Client Satisfaction Survey report			
• Production of Diri sa DepEd Onse Season 12, Season 13, Season 14			• Conduct of ONSE (Outstanding News features and Stories in Education) Awarding Ceremony
			• Submission of the CY 2025 consolidated CCSR report

For information and guidance.

ALLAN G. FARNAZO
Director IV

Incl: As stated.

PAUJ/mguj

DEPARTMENT OF EDUCATION - DAVAO
RECORDS SECTION
RELEASED

By:
Date: Time: DEC 02 2025



Republic of the Philippines
Department of Education
DAVAO REGION

Attachment A of Regional Memorandum ORD-2025-144

**GUIDELINES FOR THE EPISODES OF DIRI SA DEPED ONSE
SEASONS 12 TO 14**

1. Seasons 12 to 14 of Diri sa DepEd Onse for CY 2026 will involve learners from elementary and secondary levels. They may be the performers or storytellers of the episodes with the supervision of the adviser/teacher, school head, and division information officer. Learners' participation under the Special Program in Journalism and Special Program in the Arts for the pre-production, production, and post-production is highly encouraged.
2. A letter of consent for allowing the learners to appear in Diri sa DepEd Onse shall be secured.
3. The episodes will be in a short film style with 5-10 minutes running time. It will be shown every Wednesday at 6:00 PM on the DepEd Region XI page. Season 12 will involve elementary learners, Season 13 is for secondary learners, and Season 14 is for learners under inclusive education and/or Indigenous Peoples Education.
4. The following awards will be given during the 2026 ONSE(Outstanding News features and Stories in Education): Best Performance (by a learner), Best Story/Narrative Award, Most Creative Film, Most Inspiring Film, People's Choice Award.
5. The Schools Division Office, through the designated Division Information Officer, shall monitor and check the preparation of scripts and the production to ensure the content is appropriate.
6. It is encouraged that the content, produced in a creative style, leads to strengthening the teaching and learning process.

SCHEDULE OF DIRI SA DEPED ONSE SEASONS 12 TO 14

DIVISION	SEASON 12	SEASON 13	SEASON 14
Davao Occidental	February 4, 2026	April 22, 2026	July 8, 2026
Davao City	February 11, 2026	April 29, 2026	July 15, 2026
Panabo City	February 18, 2026	May 6, 2026	July 22, 2026
Davao Oriental	February 25, 2026	May 13, 2026	July 29, 2026
Digos City	March 4, 2026	May 20, 2026	August 6, 2026
Tagum City	March 11, 2026	May 27, 2026	August 12, 2026
Mati City	March 18, 2026	June 3, 2026	August 19, 2026
Davao del Norte	March 25, 2026	June 10, 2026	August 26, 2026
Samal City	April 1, 2026	June 17, 2026	September 2, 2026
Davao del Sur	April 8, 2026	June 24, 2026	September 9, 2026
Davao de Oro	April 15, 2026	July 1, 2026	September 16, 2026



Address: F. Torres St., Davao City (8000)
Telephone Nos.: (082) 291-1665; (082) 221-6147
Email Address: region11@depd.gov.ph
Website: www.depdrox1.ph





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Attachment B of Regional Memorandum ORD-2025-144

SOCIAL MEDIA CONTENT CALENDAR

POSTS		(MONDAY) Meme and ONSE SA ONSE	(TUESDAY) ONSE Reels and ONSE SA ONSE	(WEDNESDAY) Diri sa DepEd Onse and ONSE SA ONSE	(THURSDAY) ONSE Spotlight and ONSE SA ONSE	(FRIDAY) ONSE Flex and ONSE SA ONSE
JANUARY	1st Week	DOcc	TC	DDO	DiC	DDS
	2nd Week	DC	MC	DOcc	TC	DDO
	3rd Week	PC	DDN	DC	MC	DOcc
	4th Week	DOr	SC	PC	DDN	DC
	5th Week	DiC	DDS	DOr	SC	PC
FEBRUARY	1st Week	DOr	DDN	DOcc	DiC	SC
	2nd Week	DiC	SC	DC	TC	DDS
	3rd Week	TC	DDS	PC	MC	DDO
	4th Week	MC	DDO	DOr	DDN	DOcc
MARCH	1st Week	DC	TC	DDS	PC	MC
	2nd Week	PC	MC	DDO	DOr	DDN
	3rd Week	DOr	DDN	DOcc	DiC	SC
	4th Week	DiC	SC	DC	TC	DDS
APRIL	1st Week	DDO	DOr	DDN	DOcc	DiC
	2nd Week	DOcc	DiC	SC	DC	TC
	3rd Week	DC	TC	DDS	PC	MC
	4th Week	PC	MC	DDO	DOr	DDN
MAY	1st Week	SC	DC	TC	DDS	PC
	2nd Week	DDS	PC	MC	DDO	DOr
	3rd Week	DDO	DOr	DDN	DOcc	DiC
	4th Week	DOcc	DiC	SC	DC	TC



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POSTS		(MONDAY) Meme and ONSE SA ONSE	(TUESDAY) ONSE Reels and ONSE SA ONSE	(WEDNESDAY) Diri sa DepEd Onse and ONSE SA ONSE	(THURSDAY) ONSE Spotlight and ONSE SA ONSE	(FRIDAY) ONSE Flex and ONSE SA ONSE
JUNE	1st Week	MC	DDO	DOr	DDN	DOcc
	2nd Week	DDN	DOcc	DiC	SC	DC
	3rd Week	SC	DC	TC	DDS	PC
	4th Week	DDS	PC	MC	DDO	DOr
JULY	1st Week	DiC	SC	DC	TC	DDS
	2nd Week	TC	DDS	PC	MC	DDO
	3rd Week	MC	DDO	DOr	DDN	DOcc
	4th Week	DDN	DOcc	DiC	SC	DC
AUGUST	1st Week	PC	MC	DDO	DOr	DDN
	2nd Week	DOr	DDN	DOcc	DiC	SC
	3rd Week	DiC	SC	DC	TC	DDS
	4th Week	TC	DDS	PC	MC	DDO
SEPTEMBER	1st Week	DOcc	DiC	SC	DC	TC
	2nd Week	DC	TC	DDS	PC	MC
	3rd Week	PC	MC	DDO	DOr	DDN
	4th Week	DOr	DDN	DOcc	DiC	SC
OCTOBER	1st Week	DDS	PC	MC	DDO	DOr
	2nd Week	DDO	DOr	DDN	DOcc	DiC
	3rd Week	DOcc	DiC	SC	DC	TC
	4th Week	DC	TC	DDS	PC	MC



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POSTS	(MONDAY) Meme and ONSE SA ONSE				(TUESDAY) ONSE Reels and ONSE SA ONSE				(WEDNESDAY) Diri sa DepEd Onse and ONSE SA ONSE				(THURSDAY) ONSE Spotlight and ONSE SA ONSE				(FRIDAY) ONSE Flex and ONSE SA ONSE											
	1st Week	2nd Week	3rd Week	4th Week	1st Week	2nd Week	3rd Week	4th Week	1st Week	2nd Week	3rd Week	4th Week	1st Week	2nd Week	3rd Week	4th Week	1st Week	2nd Week	3rd Week	4th Week								
	NOVEMBER																											
	DECEMBER																											
	DDN	SC	DDS	DDO	TC	MC	DDN	SC	DDN	SC	DDS	DDO	TC	MC	DDN	SC	DDN	SC	DDS	DDO	TC	MC	DDN	SC	DDN	SC	DDS	DDO
	DDN	SC	DDS	DDO	TC	MC	DDN	SC	DDN	SC	DDS	DDO	TC	MC	DDN	SC	DDN	SC	DDS	DDO	TC	MC	DDN	SC	DDN	SC	DDS	DDO
	DDN	SC	DDS	DDO	TC	MC	DDN	SC	DDN	SC	DDS	DDO	TC	MC	DDN	SC	DDN	SC	DDS	DDO	TC	MC	DDN	SC	DDN	SC	DDS	DDO
	DDN	SC	DDS	DDO	TC	MC	DDN	SC	DDN	SC	DDS	DDO	TC	MC	DDN	SC	DDN	SC	DDS	DDO	TC	MC	DDN	SC	DDN	SC	DDS	DDO

Note: All SDOs, through the designated DIO, will submit posts in the respective weeks where they are assigned.

Legend:

DOcc	-	Davao Occidental	DdO	-	Davao de Oro
DOr	-	Davao Oriental	DiC	-	Digos City
MC	-	Mati City	PC	-	Panabo City
DdS	-	Davao del Sur	DC	-	Davao City
DdN	-	Davao del Norte	TC	-	Tagum City
Samal	-	Island Garden City of Samal			



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