



Republic of the Philippines  
Department of Education  
REGION XI  
SCHOOLS DIVISION OF DIGOS CITY

## **OFFICE OF THE SCHOOLS DIVISION SUPERINTENDENT**

**DIVISION MEMORANDUM**

CID-2025-040

To : Assistant School Division Superintendent  
CID Chief  
Education Program Supervisors  
Public Schools District Supervisors  
School Heads  
Teachers  
All Others Concerned

Subject : **INVITATION TO PARTICIPATE IN THE INTERNATIONAL EXCHANGE  
PROGRAM OF HELLOWORLD INC.**

Date : January 29, 2026

This has reference to the invitation of HelloWorld Inc. to all Grades 5-12 public school learners and teachers to participate in the WorldClassroom Online International Exchange Program for the school years 2025-2026 and 2027-2028. This initiative promotes cultural understanding and global competence among Filipino learners through structured and curriculum-aligned virtual exchange activities with learners from Japan and other partner countries.

As an educational technology-based cultural and communication exchange, the program connects Japanese learners with their counterparts in partner countries, including the Philippines, through structured, friendly, educational, and culturally enriching online sessions conducted in English.

Program activities include:

- live or non-real-time video exchanges,
- guided classroom-to-classroom discussions, and
- collaborative activities centered on cultural exchange or subject-based learning.

Participation of public and private schools shall be purely voluntary and will not hamper instructional time in compliance with the provisions of DepEd Order (DO) No. 012, s. 2025, titled Multi-Year Implementing Guidelines on the School Calendar and Activities for the School Year 2024-2025 and DO 9, s. 2005, titled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith and the policy on off-campus activities stated in DO 66, s. 2017.

For more inquiries, please contact HelloWorld Inc. through their official email address at [worldclassroom@hello-world.city](mailto:worldclassroom@hello-world.city) or reach them by telephone at +81-050-1754-1363. You may also visit their website at <https://classroom.hello-world.city/en>.

For information.

**DepEd Schools Division of Digos** **REC**  
**RECORDS SECTION**

**MELANIE P. ESTACIO, PhD, CESO VI**  
Schools Division Superintendent

Enclosed: As stated.  
CID/rmm



Address: Roxas Street cor. Lopez Jaena Street, Zone II, Digos City 8002  
Telephone No: (082)553-8396 | (082)553-8376 | (082)553-9170  
| (082)553-8375



## [HelloWorld Inc.] Proposal to Partner with DepEd Digos City: Supporting MATATAG Goals Through Online International Exchange

From Katrina Rodriguez <katrinarodriguez@hello-world.city>

Date Wed 10/8/2025 12:59 PM

To DEPED DIGOS CITY <digos.city@deped.gov.ph>

Cc wc\_philippines <wc\_philippines@hello-world.city>

4 attachments (5 MB)

[PH] DepEd Proposal Letter.pdf; Advisory PH.pdf; WorldClassroom Poster.pdf; Annual Report2024\_en.pdf;

You don't often get email from katrinarodriguez@hello-world.city. [Learn why this is important](#)

**Dear Respected Directors and Officers of DepEd Digos City,**

This is Katrina Rodriguez from HelloWorld Inc. It's nice to meet you.

**We would like to formally propose a collaboration with the DepEd Schools Division Office – Digos City, to bring *WorldClassroom*, our online international exchange program, to schools in your city.**

**Aligned with the goals of the MATATAG curriculum, our program fosters global competence and communication skills by connecting Filipino students with Japanese peers through English-based international exchanges.**

We have successfully introduced *WorldClassroom* to over 500 schools and 100,000 students in Japan, and partnered with more than 900 schools in 58 countries. We hope to expand our partnership with the Department of Education to empower more Filipino learners.

*Attached is our formal invitation letter, DepEd Advisory, and our 2024 Annual Report to give a clearer picture of our work and impact.*

**We would be honored to further discuss this potential partnership with your office in a brief online meeting. At your convenience, we would be happy to walk you through the program, discuss partnership opportunities, answer any questions, and explore how we can align our goals with DepEd's priorities.**

You may also send us an inquiry through this link:

<https://classroom.hello-world.city/en/contact/>

We look forward to your response and are more than willing to adjust to your available schedule.

Thank you very much for your time and consideration.

Best regards,

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Katrina Rodriguez (she/her)  
Global Coordinator, **HelloWorld Inc.**

Web: <https://classroom.hello-world.city/en/>

Email: [worldclassroom@hello-world.city](mailto:worldclassroom@hello-world.city)

Tel: +81-050-1754-1363

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Advisory No. **160**, s. 2025

September 19, 2025

In compliance with DepEd Order (DO) No. 8, s. 2013  
this advisory is issued not for endorsement per DO 28, s. 2001,  
but only for the information of DepEd officials,  
personnel/staff, as well as the concerned public.  
(Visit [www.deped.gov.ph](http://www.deped.gov.ph))

#### INTERNATIONAL EXCHANGE PROGRAM OF HELLOWORLD INC.

HelloWorld Inc. invites all Grades 5–12 public school learners and teachers to participate in their WorldClassroom Online International Exchange Program for the school years 2025–2026 and 2027–2028. This initiative promotes cultural understanding and global competence among Filipino learners through structured and curriculum-aligned virtual exchange activities with learners from Japan and other partner countries.

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HelloWorld Inc.

Email Address: [worldclassroom@hello-world.city](mailto:worldclassroom@hello-world.city)

Telephone Number: +81-050-1754-1363

Website: <https://classroom.hello-world.city/en>



October 2025

Dear Schools Division Superintendent,

Greetings from Japan!

We are HelloWorld Inc., an educational technology company based in Japan that offers **WorldClassroom**, an English Online International Exchange Program that connects Japanese schools with schools around the world.

Our mission is to empower students to value **diversity, cultural understanding, and real-world English communication**. In alignment with the **MATATAG curriculum's goals** of producing resilient, globally competent learners, we wish to extend this program to **public schools in the Philippines**.

**Highlights of the Program:**

- Connect and interact with Japanese students in a friendly and educational setting
- Practice communication, cultural exchange, and global collaboration
- Develop and demonstrate global leadership through Online International Exchange
- Recognized by the **United Nations Development Programme (UNDP)** and the **Japan e-Learning Awards**
- **Acknowledged by DepEd Philippines with published Advisory**
- **Fully supported by the Japanese government / Free of charge**



文部科学省  
MEXT  
MINISTRY OF EDUCATION,  
CULTURE, SPORTS,  
SCIENCE AND TECHNOLOGY-JAPAN



We believe this initiative aligns with DepEd's mission to provide inclusive and quality education, and with the Schools Division Office's vital role in implementing programs that shape globally competent Filipino youth. We are eager to explore how we can collaborate with your office to extend this opportunity to more learners in your division.

**To discuss this in more detail along with potential partnership opportunities, we would greatly appreciate the opportunity to present our program in a short online meeting at your convenience. If you're interested, you can either respond to our email or scan the QR code below to send an inquiry.**

Thank you for your time and consideration. We look forward to your positive response and the possibility of working closely together to enrich public education in the Philippines.

**Sincerely,**

HelloWorld inc.

Web: <https://classroom.hello-world.city/en/>

