



Republic of the Philippines
Department of Education
 DIGOS CITY DIVISION

Office of the Schools Division Superintendent
DIVISION MEMORANDUM
 SGOD-2024-250

To : Assistant Schools Division Superintendent
 CID and SGOD Chiefs
 Education Program Supervisors
 Public Schools District Supervisors
 School Heads and Teachers of Public
 Elementary and Secondary Schools
 All Non-teaching Personnel

Subject : DISSEMINATION OF MEMORANDUM CIRCULAR NO.44 ON THE
 CELEBRATION OF THE NATIONAL INNOVATION DAY

Date : April 22, 2024

In reference to the attached Regional Memorandum PPRD-2024-044, re: “Dissemination of Memorandum Circular No.44 on the Celebration of the National Innovation Day, this Office directs all the schools to conduct National Innovation Day through the suggested activities (see attachment) and request to post campaign materials through social media and tarpaulins in conspicuous areas of the school. Similarly, available Audio-Visual Presentations may be presented in schools.

Guidelines, materials, and collaterals for display can be accessed and downloaded through this link: bit.ly/Filipinnovation_Collaterals or through the NEDA landing page.

Further, the theme of this year’s celebration is “Unboxing the Filipinnovation Mindset”. It aims to (a) increase public awareness of the innovation programs and activities of the public and private sectors, (b) cultivate an innovative culture and mindset among Filipinos and (c) promote Filipinnovation-our whole-of-nation call and commitment to accelerating the country’s progress through innovation.

Should there be any concern, you may reach Marjun B. Rebosquillo, SEPS-Planning and Research through SGOD at (082)553-8396.

For information, guidance, and compliance.

Melanie P. Estacio
MELANIE P. ESTACIO, PhD, CESO VI
 OIC- Schools Division Superintendent
 DepEd Schools Division of Digos City
 RECORDS SECTION
 24-119401
 RECEIVED
 DATE: APR 23 2024 TIME: 2:14 PM
 BY: *[Signature]*

Enclosed: As stated.
 SGOD/PR/mbr



Address: Roxas Street cor. Lopez Jaena Street, Zone II, Digos City 8002
 Telephone No: (082)553-8396 | (082)553-8376 | (082)553-9170
 | (082)553-8375

Records



Republic of the Philippines
Department of Education
DAVAO REGION

24-29544
119491
11:34
18 APR 2024

Office of the Regional Director

REGIONAL MEMORANDUM
PPRD-2024-044

To: Schools Division Superintendents
All Others Concerned

Subject: DISSEMINATION OF MEMORANDUM CIRCULAR NO. 44
ON THE CELEBRATION OF THE NATIONAL INNOVATION DAY

Date: April 15, 2024

Pursuant to Office of the President Memorandum Circular No. 44 re "Conduct of Programs and Activities for the Celebration of the 2024 National Innovation Day" dated March 12, 2024, the theme of this year's celebration is "Unboxing the Filipinnovation Mindset". It aims to (a) increase public awareness of the innovation programs and activities of the public and private sectors, (b) cultivate an innovative culture and mindset among Filipinos and (c) promote Filipinnovation- our whole-of-nation call and commitment to accelerating the country's progress through innovation.

Anent thereof, this Office requests support and cooperation to the conduct of the National Innovation Day through the suggested activities (see attachment).

Should there be any concern, you may reach Jomar Boy A. Cuyos, Education Program Specialist II through the Policy, Planning, and Research Division at (082)-2240-752.

Immediate dissemination of this Memorandum is highly desired.

REBONFAMIL R. BAGUIO
Director III
Officer-In-Charge
Office of the Regional Director

Enclosed: as stated
ROP4/jbac

DEPARTMENT OF EDUCATION
RECORDS SECTION
RELEASED

By: _____
Date: Apr. 18, 2024
29544



Address: F. Torres St., Davao City (8000)
Telephone Nos.: (082) 291-1665; (082) 221-6147
Email Address: region11@deped.gov.ph
Website: www.depedrox1.ph



REPUBLIC OF THE PHILIPPINES

NATIONAL ECONOMIC AND DEVELOPMENT AUTHORITY
REGIONAL OFFICE XI

April 4, 2024

ALLAN G. FARNAZO, CESO IV
Department of Education XI
Regional Director
F. Torres St., Davao City

RECEIVED
4-8-24 2:13

**Subject: Dissemination of Memorandum Circular No. 44 on the
Celebration of the 2024 National Innovation Day**

RECEIVED
4-11-2024
10:44 am

Dear Director Farnazo:

Greetings!

This is to furnish you with a copy of the Office of the President Memorandum Circular No. 44 dated March 12, 2024 (*attached*), directing all national government agencies and instrumentalities, including government-owned or -controlled corporations (GOCCs), and encouraging the local government units (LGUs) and the private sector to extend full support and cooperation to the conduct of programs and activities during the 2024 National Innovation Day (NID).

With the theme "**Unboxing the Filipinnovation Mindset**," this year's celebration of the NID aims to: (a) increase the public's awareness on innovation programs and activities of the public and private sectors; (b) cultivate an innovative culture and mindset among Filipinos; and (c) promote *Filipinnovation* –our whole-of-nation call and commitment to accelerating the country's progress through innovation.

In view thereof, the National Innovation Council (NIC) Secretariat through a memorandum dated March 21, 2024 (*attached*), is requesting all government agencies and offices to participate in the 2024 NID celebration by undertaking any of the following activities:

- a. Display the official 2024 NID campaign materials (i.e., banners, video loops, posters, and wallpapers) in conspicuous areas through tarpaulins, TVs, LEDs, and other platforms (including social media platforms and web pages);
- b. Present or showcase the *Filipinnovation* branding by placing the logos and collaterals into your innovation-related activities and events;
- c. Play AVPs promoting *Filipinnovation* during relevant activities and events;
- d. Issue 2024 NID-related announcements to your networks;



- e. Organize theme-related activities such as hackathons, forums, and exhibits, among others;
- f. Promote the campaign using the hashtags: #Filipinnovation, #NID2024, and #UnboxingtheFilipinnovationMindset; and
- g. Connect with the *Filipinnovation* Facebook page and tune-in during the livestream of the 2024 NID celebration on April 22, 2024 via www.facebook.com/NICfilipinnovation.

Guidelines, materials, and collaterals for display can be accessed and downloaded through this link: bit.ly/Filipinnovation_Collaterals or through the NEDA landing page.

We would appreciate receiving any information regarding your NID-related events through email at nro11@neda.gov.ph, for onward reporting to the NIC Secretariat.

For any inquiries, you may reach us through the above email address or directly contact the NIC Secretariat through email at innovationday@neda.gov.ph or telephone number (028) 631-0960 loc. 21611.

Thank you and best regards.

Very truly yours,

for  **PRISCILLA R. SONIDO, CESO III**
Regional Director

Encl.: a/s

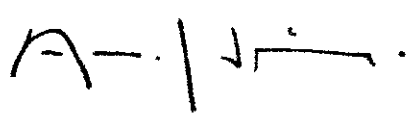
Designation	Initials	Date
OIC-RD	GAA	4/4/2024
DC/Staff	EJRS/LDPL	4/4/2024



REPUBLIC OF THE PHILIPPINES
NATIONAL ECONOMIC AND DEVELOPMENT AUTHORITY

MEMORANDUM

FOR : ALL NATIONAL INNOVATION COUNCIL (NIC) MEMBERS
AND OTHER NATIONAL GOVERNMENT AGENCIES

FROM : ARSENIO M. BALISACAN 
Secretary, NEDA
Vice-Chairperson, NIC

SUBJECT : Dissemination of Memorandum Circular No. 44 on the
Celebration of the 2024 National Innovation Day

DATE : March 21, 2024

1. This is to furnish you with a copy of Memorandum Circular No. 44, dated March 12, 2024, which directs all national government agencies and instrumentalities—including government-owned or -controlled corporations (GOCCs) and local government units (LGUs)—as well as the private sector to extend their full support and cooperation to the conduct of programs and activities during the 2024 National Innovation Day (NID).
2. This year's NID, which carries the theme "**Unboxing the *Filipinnovation Mindset***", aims to (a) increase the public's awareness on the innovation programs and activities of the public and private sectors; (b) cultivate an innovative culture and mindset among Filipinos; and (c) promote *Filipinnovation* — our whole-of-nation call and commitment to accelerating the country's progress through innovation.
3. In light of this, we are requesting all government agencies to participate in the celebration of the 2024 NID, which will be **livestreamed at the *Filipinnovation Facebook page on April 22, 2024***, by undertaking any of the following activities:



- a. Display the official 2024 NID campaign materials (i.e., banners, video loops, posters, and wallpapers) in conspicuous areas through tarpaulins, TVs, LEDs, and other platforms;
- b. Present or showcase the *Filipinnovation* branding by placing the logos and collaterals into your innovation-related activities and events;
- c. Play AVPs promoting *Filipinnovation* during relevant activities and events;
- d. Issue 2024 NID-related announcements to your respective regional offices, provincial offices, and/or LGUs;
- e. Organize theme-related activities such as hackathons, forums, and exhibits, among others;
- f. Promote the campaign using the hashtags: *#Filipinnovation*, *#NID2024*, and *#UnboxingtheFilipinnovationMindset*; and
- g. Connect with the *Filipinnovation* Facebook page via www.facebook.com/NICfilipinnovation.

* Guidelines, materials, and collaterals for display can be accessed and downloaded through this link: bit.ly/Filipinnovation_Collaterals or through the NEDA landing page.

4. To further ensure that the participation of LGUs and state universities and colleges will be maximized, we also request the DILG and CHED to disseminate the information and actively participate in heightening the awareness on innovation across the country.
5. Kindly note that the activities of each agency or entity related to the celebration of the 2024 NID shall be charged against their respective agency or organization's budget. For inquiries, clarifications, and/or collaborations, you may contact the National Innovation Council Secretariat through innovationday@neda.gov.ph or at telephone number: 8631-0960 loc. 21611.

Thank you



**Office of the President
of the Philippines
Malacañang**

MEMORANDUM CIRCULAR NO. 44

**CONDUCT OF PROGRAMS AND ACTIVITIES FOR THE
CELEBRATION OF THE 2024 "NATIONAL INNOVATION DAY"**

WHEREAS, Section 2 of Republic Act (RA) No. 11293 or the "Philippine Innovation Act" declares it a policy of the State to foster innovation in the country as a vital component of national development and sustainable economic growth;

WHEREAS, Section 27 of RA No. 11293 declares April 21 of every year as "National Innovation Day" and mandates the National Innovation Council (NIC), in coordination with concerned government agencies, to plan, design and implement programs and activities in celebration thereof;

WHEREAS, according to the NIC, this year's celebration of "National Innovation Day," with the theme "Unboxing the *Filipinnovation* Mindset," aims to increase public awareness on innovation programs and activities of the public and private sectors, cultivate among all Filipinos innovative culture and mindset, and promote *Filipinnovation*, a whole-of-nation call and commitment to accelerate the country's progress through innovation;

WHEREAS, the celebration of the "National Innovation Day" will highlight innovation in all areas, consistent with the transformation agenda outlined in the Philippine Development Plan 2023-2028 and National Innovation Agenda and Strategy Document 2023-2032, particularly on establishing a dynamic innovation ecosystem; and

WHEREAS, Section 17, Article VII of the Constitution vests in the President the power of control over all the executive departments, bureaus, and offices and the mandate to ensure faithful execution of laws;

NOW, THEREFORE, the following are hereby ordered.

The NIC, in close coordination with the Department of Science and Technology, Department of Trade and Industry, Department of Education, Commission on Higher Education, the Technical Education and Skills Development Authority and such other concerned agencies, shall spearhead the conduct of activities and programs during the annual celebration of the "National Innovation Day."

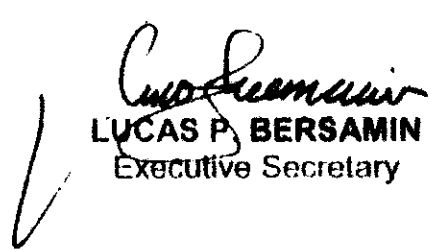
All national government agencies and instrumentalities, including government-owned or -controlled corporations, are hereby directed, and local government units and the private sector are hereby encouraged, to extend full support


and cooperation in the conduct of programs and activities during the "National Innovation Day."



This Circular shall take effect immediately.

DONE, in the City of Manila, this 12th day of March, in the year of our Lord, Two Thousand and Twenty-Four.

By authority of the President:


LUCAS P. BERSAMIN
Executive Secretary



OFFICE OF THE PRESIDENT
EXECUTIVE SECRETARIAT
CERTIFIED COPY

ATTEST: 
1-13-24 