



Republic of the Philippines
Department of Education
 DIGOS CITY DIVISION

Office of the Schools Division Superintendent

DIVISION MEMORANDUM

CID-2024- 152

To : CID Chief
 Public Schools District Supervisors
 Elementary and Secondary School Heads
 Teachers

Subject : **INVITATION TO JOIN APV 2024**

Date : April 29, 2024

In reference to the letter of UP Broadcasting Association (UP Broad Ass) regarding the invitation to participate in the A Project Vision (APV): Stories in Color-Climate on Screen, this Office encourages High School students along with campus-based video creators to showcase their creativity and awareness of contemporary Filipino social issues through short-form vertical video content.

Further, this Office advised interested students that participation to this activity must not disrupt classes in adherence to the provision in DepEd Order No. 9, s. 2005 titled Instituting Measures to Increase Engaged Time-On-Task and Ensuring Compliance Therewith.

Attached is the letter of invitation of the aforementioned activity.

For your information and guidance.

Melanie P. Estacio
MELANIE P. ESTACIO, PhD, CESO VI
 OIC-Schools Division Superintendent

Enclosed: As stated.
 CID/tme

DepEd Schools Division of Digos City
 RECEIVED SECTION
 24-119592
 DATE: MAY 03 2024 TIME: 10:11
 BY: *[Signature]*





UP BROADCASTING ASSOCIATION

College of Mass Communication, University of the Philippines - Diliman
Plaridel Hall, Ylanan Street, Diliman, Quezon City, Metro Manila

UP Broadcasting Association @upbroadass #WELOVEBROADASS

Melanie P. Estacio
Officer-in-Charge
Department of Education
Schools Division Office - Digos City

DepEd Schools Division of Digos City
RECORDS SECTION
RECEIVED 119592
DATE: 22 APR 2024 TIME: 10:27
BY: [Signature]

Dear Mx. Estacio:

Greetings!

We are the **UP Broadcasting Association (UP Broad Ass)**, a non-profit student organization and creatives house based in the UP Diliman College of Mass Communication. We create relevant productions, campaigns, and events that aim to inspire and invite the youth to social action.

In celebration of our 55th anniversary, we are launching **A Projected Vision (APV): Stories in Color - Climate on Screen**, a competition for high school and college students, along with campus-based video creators, to showcase their creativity and awareness of contemporary Filipino social issues through short-form vertical video content. The event will run from **April 26, 2024**, to its culmination on **May 23, 2024**.

We humbly invite high school students from **Digos City** to join APV 2024 because UP Broad Ass believes in their great potential to excel in this endeavor. This competition provides a substantial platform allowing students to rigorously discuss **climate change**, one of the most prominent environmental issues in the Philippines, through storytelling and video production. The event mechanics, registration rules, and additional information are attached to this letter for your reference.

The beneficiaries of this event are **students** and **youth-led environmental organizations**. By participating in APV 2024, student voices are amplified, contributing significantly to the climate change movement.

Should you have any questions, concerns, or clarifications, please do not hesitate to contact us through the undersigned at our email, upbroadassweek55@gmail.com.


We look forward to working with you in this venture. Thank you!

Yours in nation-building,


Cherady Vivienne C. Sulit
Projects Management Officer, A Projected Vision 2024
UP Broadcasting Association


Oliver L. Rivera, Jr.
Event Head, A Projected Vision 2024
UP Broadcasting Association

Noted by:


Almira Coleen I. Mendoza
Overall Head, Broad Ass Week 55
President, UP Broadcasting Association